



# marketing update

## **SRQ/Miles Weekly Marketing Update**

1/10/2017

### **Attending from Miles:**

Julianna Nova, Digital Project Manager

### **1. For Discussion**

- a. Media Update
  - i. Manatee Chamber ad – Complete
  
- b. Creative Update
  - i. Pocket brochures – Design Underway
  - ii. Include Economic Impact Numbers?
  - iii. Addy's Submission
  
- c. Allegiant Enews Deployment
  - i. Deployment with Allegiant team – pending final approval
  
- d. Social Media Update
  - i. Planning for week of 1/15
  - ii. Upcoming events:
    - 1. TSA Pre-check

### **2. Looking Ahead**

- a. Next Weekly Update, 1/17



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