



## Tourism Improvement Districts

District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
<b>California</b>					
<b>Anaheim</b>	\$17,500,000	2% room revenue	Tourism Marketing / Transport	2010	15.20%
<b>Arroyo Grande</b>	\$195,000	2% room revenue	Tourism Marketing	2013	10.20%
<b>Atascadero</b>	\$275,000	2% room revenue	Tourism Marketing	2013	10.20%
<b>Berkeley</b>	\$676,606	1% room revenue	Tourism Marketing	2012	12.20%
<b>Big Bear Lake</b>	\$1,780,000	3% room revenue + 2% ski resort	Tourism Marketing	2016	8.20%



<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Bishop</b>	\$395,000	2% room revenue	Tourism Marketing	2014	12.20%
<b>Buena Park</b>	\$925,000	2% room revenue	Tourism Marketing	2016	12.20%
<b>Burbank</b>	\$789,000	1% room revenue	Tourism Marketing and Destination Development	2011	10.20%
<b>Butte County</b>	\$650,000	2% room revenue	Tourism Marketing	2015	10.20%
<b>Camarillo</b>	\$550,000	2% room revenue	Tourism Marketing	2014	9.20%
<b>Carlsbad</b>	\$1,160,000	\$1.00 per night	Tourism Marketing	2005	10.20%
<b>Carlsbad Golf</b>	\$450,000	\$2.00 per night	Tourism Marketing	2012	10.20%
<b>Carmel</b>	\$630,000	1% room revenue	Tourism Marketing	2012	10.20%
<b>Claremont</b>	\$266,000	2% room revenue	Tourism Marketing	2010	10.20%
<b>Concord</b>	\$1,200,000	3% room revenue	Tourism Marketing	2013	10.20%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Conejo Valley</b>	\$1,200,000	2% room revenue	Tourism Marketing	2013	12.20%
<b>Coronado</b>	\$1,450,000	1% room revenue	Tourism Marketing	2010	10.20%
<b>Costa Mesa</b>	\$2,700,000	3% room revenue	Tourism Marketing	1995	8.20%
<b>Dana Point</b>	\$1,000,000	\$3.00 per night	Tourism Marketing	2009	10.20%
<b>Elk Grove</b>	\$350,000	1% - 2% room revenue	Tourism Marketing	2014	12.20%
<b>Fairfield</b>	\$800,000	3% room revenue	Tourism Marketing	2013	10.20%
<b>Folsom</b>	\$1,000,000	4% room revenue	Tourism Marketing	2002	8.20%
<b>Fresno</b>	\$1,800,000	1.5% room revenue	Tourism Marketing	2010	12.20%
<b>Garden Grove</b>	\$3,000,000	2.5% room revenue	Tourism Marketing	2010	14.70%
<b>Gilroy</b>	\$365,000	2% room revenue	Tourism Marketing	2013	9.20%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Half Moon Bay</b>	\$200,000	\$1.00 per night	Tourism Marketing	2004	12.20%
<b>Healdsburg</b>	\$580,000	2% room revenue	Tourism Marketing	2012	12.20%
<b>Humboldt County</b>	\$1,200,000	2% room revenue	Tourism Marketing	2012	10.20%
<b>Huntington Beach</b>	\$3,000,000	3% room revenue	Tourism Marketing	2002	10.20%
<b>Irvine</b>	\$1,600,000	2% room revenue	Tourism Marketing	2002	8.20%
<b>Laguna Beach</b>	\$950,000	2% room revenue	Tourism Marketing	2001	12.20%
<b>Lancaster</b>	\$360,000	2% room revenue	Tourism Marketing	2013	7.20%
<b>Lodi</b>	\$538,000	4.5% room revenue	Tourism Marketing	2004	6.20%
<b>Lompoc</b>	\$360,000	2% room revenue	Tourism Marketing	2014	10.20%
<b>Long Beach</b>	\$4,240,000	3% room revenue	Tourism Marketing	2005	12.20%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Los Angeles</b>	\$26,600,000	1.5% room revenue	Tourism Marketing	2011	14.20%
<b>Madera County</b>	\$450,000	2% room revenue	Tourism Marketing	2010	9.30%
<b>Mammoth Lakes</b>	\$4,500,000	1% - 2% revenue Hotels, Restaurants, Ski Resorts	Tourism Marketing	2013	13.20%
<b>Marin County</b>	\$1,320,000	2% room revenue	Tourism Marketing	2004	10.50%
<b>Mariposa County</b>	\$1,300,000	1% room revenue	Tourism Marketing	2008	10.20%
<b>Mendocino County</b>	\$1,560,000	1% room revenue	Tourism Marketing	2006	10.20%
<b>Monterey County</b>	\$4,175,000	\$0.50 - \$2.50 per night	Tourism Marketing	2006	10.50%
<b>Morro Bay</b>	\$645,000	3% room revenue	Tourism Marketing	2009	10.50%
<b>Murrieta</b>	\$283,000	3% room revenue	Tourism Marketing	2015	10.20%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Napa Valley</b>	\$6,500,000	2% room revenue	Tourism Marketing	2010	12.20%
<b>Newport Beach</b>	\$9,000,000	3% room revenue	Tourism Marketing	2009	10.20%
<b>Oakdale</b>	\$200,000	2% room revenue	Tourism Marketing	2009	7.20%
<b>Oakland</b>	\$1,625,000	\$1.50 per night	Tourism Marketing	2015	14.20%
<b>Oceanside</b>	\$950,000	1.5% room revenue	Tourism Marketing	2010	10.20%
<b>Ontario</b>	\$3,500,000	2% room revenue (w/ escalation for 3% in 2024)	Tourism Marketing	2013	12.00%
<b>Pacific Grove</b>	\$450,000	\$1.00 - 1.50 per night	Tourism Marketing and Physical Improvements	2007	10.20%
<b>Pacifica</b>	\$65,000	\$1.00 per night	Tourism Marketing	2004	12.20%
<b>Palm Springs</b>	\$325,000	1% room revenue	Tourism Marketing	2016	13.70%

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<b>Palm Springs</b>	\$14,585,000	3% room revenue	Tourism Marketing	2008	13.70%
<b>Pasadena</b>	\$3,800,000	2.89% room revenue	Tourism Marketing	2003	12.30%
<b>Paso Robles</b>	\$1,280,000	2% room revenue	Tourism Marketing	2008	10.20%
<b>Pismo Beach</b>	\$1,750,000	1% room revenue	Tourism Marketing	2009	10.20%
<b>Placer Valley</b>	\$3,800,000	\$6.50 per night	Tourism Marketing	2003	9.30%
<b>Pleasant Hill</b>	\$632,000	3% room revenue	Tourism Marketing	2017	10.20%
<b>Rancho Cordova</b>	\$633,000	\$1.50 per night	Tourism Marketing	2010	12.20%
<b>Redding City</b>	\$925,000	2% room revenue	Tourism Marketing	2008	10.20%
<b>Redondo Beach</b>	\$785,000	1% room revenue	Tourism Marketing	2018	12.20%
<b>Richmond</b>	\$285,000	\$2.00 - \$2.50 per night	Tourism Marketing	2004	10.20%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Ridgecrest</b>	\$390,000	3% room revenue	Tourism Marketing	2012	10.20%
<b>Sacramento</b>	\$6,000,000	1% - 3% room revenue	Tourism Marketing	2000	12.20%
<b>San Diego</b>	\$39,000,000	2% room revenue	Tourism Marketing	2007	10.70%
<b>San Francisco</b>	\$25,000,000	1.3125% - 2.75% room rev.	Tourism Marketing & Services / Moscone Center Improvements	2008	14.20%
<b>San Jose</b>	\$3,455,000	\$1.00 - \$3.00 per night	Tourism Marketing	2006	14.20%
<b>San Luis Obispo (City)</b>	\$1,867,000	2% room revenue	Tourism Marketing	2008	10.20%
<b>San Luis Obispo (County)</b>	\$3,724,000	2% room revenue	Tourism Marketing	2009	9.90%
<b>San Luis Obispo County</b>	\$3,280,000	1% room revenue	Tourism Marketing	2015	10.20%
<b>San Mateo</b>	\$1,900,000	\$0.15 - \$1.00 per night	Tourism Marketing	2001	12.20%



<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>San Ramon</b>	\$450,000	\$2.00 per night	Tourism Marketing	2015	7.50%
<b>Santa Barbara South Coast</b>	\$3,767,000	\$0.50 - \$2.00 per night	Tourism Marketing	2010	11.10%
<b>Santa Clara</b>	\$600,000	\$1.00 per night	Tourism Marketing	2004	9.70%
<b>Santa Clarita</b>	\$625,000	2% room revenue	Tourism Marketing	2010	10.20%
<b>Santa Cruz County</b>	\$1,900,000	\$1.75 - \$3.00 by RevPar	Tourism Marketing	2010	10.20%
<b>Santa Maria</b>	\$620,000	2% room revenue	Tourism Marketing	2016	12.20%
<b>Santa Monica</b>	\$4,130,000	\$1.50 - \$5.25 per night	Tourism Marketing	2013	14.20%
<b>Santa Rosa</b>	\$1,425,000	3% room revenue	Tourism Marketing	2010	9.20%
<b>Santa Ynez Valley</b>	\$890,000	\$2.00 per night	Tourism Marketing	2010	10.20%

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<b>Simi Valley</b>	\$360,000	2% room revenue	Tourism Marketing	2014	10.20%
<b>Siskiyou County</b>	\$575,000	2% room revenue	Tourism Marketing	2015	10.20%
<b>Sonoma City</b>	\$730,000	2% room revenue	Tourism Marketing	2012	10.20%
<b>Sonoma County</b>	\$4,700,000	2% room revenue	Tourism Marketing	2004	12.20%
<b>South Lake Tahoe</b>	\$2,680,000	\$3.00 - \$4.50 per night	Tourism Marketing	2006	12.20%
<b>Squaw Valley   Alpine Meadows</b>	\$715,000	1% room revenue	Transportation	2018	10.20%
<b>Stockton</b>	\$1,425,000	4% room revenue	Tourism Marketing	2010	8.20%
<b>Temecula</b>	\$1,500,000	4% room revenue	Tourism Marketing	2005	8.20%
<b>Temecula Wine</b>	\$189,000	2% room revenue	Tourism Marketing	2016	10.20%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Tiburon</b>	\$159,000	1% room revenue	Tourism Marketing	2007	10.20%
<b>Torrance</b>	\$500,000	1% room revenue	Tourism Marketing	2010	11.20%
<b>Tri-Valley</b>	\$1,900,000	\$2.00 per night	Tourism Marketing	2005	8.20%
<b>Truckee</b>	\$440,000	2% room revenue	Tourism Marketing	2015	10.20%
<b>Twentynine Palms</b>	\$150,000	1.5% room revenue	Tourism Marketing	2017	9.20%
<b>Vacaville</b>	\$571,000	2% - 3% room revenue	Tourism Marketing	2004	8.20%
<b>Vallejo</b>	\$300,000	\$0.50-\$1.00 per night	Tourism Marketing	2003	11.20%
<b>Ventura - Oxnard - Camarillo - Port Hueneme</b>	\$2,200,000	2% room revenue	Tourism Marketing	2011	10.20%
<b>Visalia</b>	\$600,000	2% room revenue	Tourism Marketing	2017	10.20%

District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
<b>Walnut Creek</b>	\$590,000	\$1.50 - \$2.00 per night	Tourism Marketing	2010	8.70%
<b>West Hollywood</b>	\$6,000,000	3% room revenue	Tourism Marketing	1989	12.70%
<b>Yolo County</b>	\$690,000	2% room revenue	Tourism Marketing	2017	11.70%
<b>Yuba-Sutter</b>	\$250,000	2% room revenue	Tourism Marketing	2017	10.20%

## Colorado

<b>Alamosa County</b>	\$489,000	4.0% room revenue	Tourism Marketing	2009	9.80%
<b>Denver</b>	\$8,700,000	1% room revenue	Tourism Marketing and Convention Center	2017	14.75%
<b>Estes Park</b>	\$2,045,000	2.0% room revenue	Tourism Marketing	2009	8.50%
<b>Gunnison County</b>	\$1,667,000	4.0% room revenue	Tourism Marketing	2002	8.90%

District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
Moffat County	\$212,000	4% room revenue	Tourism Marketing	2015	9.05%
Steamboat Springs	\$1,700,000	2.0% room revenue	Tourism Marketing	2004	10.65%
Vail	\$3,218,000	1.4% room revenue	Tourism Marketing	1999	8.40%

## Florida

Tampa Bay / Ybor City	\$1,460,000	1.5% room revenue	Tourism Marketing	2017	12.00%
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## Kansas

Topeka	\$500,000	\$1.00 per night	Tourism Marketing	2017	16.15%
Wichita	\$3,000,000	2.75% room revenue	Tourism Marketing	2014	13.50%

## Louisiana

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Jefferson Parish</b>	\$860,000	1.00% room revenue	Tourism Marketing	2016	12.75%
<b>New Orleans</b>	\$14,000,000	1.75% room revenue	Tourism Marketing	2014	14.00%

## Montana

<b>Billings</b>	\$1,800,000	\$0.75 per night	Tourism Marketing	2007	7.00%
<b>Bozeman</b>	\$1,100,000	\$1.00 per night	Tourism Marketing	2009	7.00%
<b>Butte-Silver Bow</b>	\$250,000	\$1.00 per night	Tourism Marketing	2011	7.00%
<b>Choteau</b>	\$10,000	\$1.00 per night	Tourism Marketing	2016	7.00%
<b>Dawson County</b>	\$80,000	\$1.00 per night	Tourism Marketing	2010	7.00%
<b>Glasgow</b>	\$150,000	\$1.00 per night	Tourism Marketing	2009	7.00%
<b>Great Falls</b>	\$420,000	\$1.00 per night	Tourism Marketing	2008	7.00%

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<b>Havre</b>	\$65,000	\$1.00 per night	Tourism Marketing	2011	7.00%
<b>Helena</b>	\$269,500	\$1.00 per night	Tourism Marketing	2009	7.00%
<b>Kalispell</b>	\$575,000	\$2.00 per night	Tourism Marketing	2010	7.00%
<b>Lewistown</b>		\$1.00 per night	Tourism Marketing		7.00%
<b>Miles City</b>	\$90,000	\$1.00 per night	Tourism Marketing	2011	7.00%
<b>Missoula</b>	\$1,310,000	\$2.00 per night	Tourism Marketing	2009	7.00%
<b>Ravalli County</b>	\$47,000	\$1.00 per night	Tourism Marketing	2011	7.00%
<b>Red Lodge</b>	\$57,000	\$1.00 per night	Tourism Marketing	2012	10.00%
<b>Shelby</b>	\$45,000	\$1.00 per night	Tourism Marketing		7.00%
<b>Sidney</b>	\$90,000	\$1.50 per night	Tourism Marketing		7.00%

District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
West Yellowstone	\$250,000	\$1.00 per night	Tourism Marketing	2009	10.00%

## New Jersey

Newark	\$2,100,000	1.5% room revenue	Tourism Marketing	2013	14.00%
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## Oregon

Portland	\$10,740,000	2% room revenue	Tourism Marketing	2012	11.50%
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## Pennsylvania

Philadelphia	\$5,800,000	0.75% room revenue	Tourism Marketing	2017	15.50%
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## Rhode Island

Newport	\$338,000	\$1.00 per night	Tourism Marketing	2017	13.00%
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District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
<b>South Dakota</b>					
<b>Aberdeen</b>	\$352,800	\$2.00 per night	Tourism Marketing	2008	9.50%
<b>Brookings</b>	\$262,000	\$2.00 per night	Tourism Marketing	2012	9.50%
<b>Custer</b>	\$148,000	\$2.00 per night	Tourism Marketing	2008	9.50%
<b>Deadwood</b>	\$500,000	\$2.00 per night	Tourism Marketing	2008	9.50%
<b>Fort Pierre</b>	\$246,000	\$2.00 per night		2013	9.50%
<b>Hot Springs</b>	\$100,000	\$2.00 per night		2011	9.00%
<b>Huron</b>	\$125,000	\$2.00 per night	Tourism Marketing	2011	6.50%
<b>Mitchell</b>	\$200,000	\$1.50 per night		2013	9.00%
<b>Pierre</b>	\$55,000	\$4.00 per night	Tourism Marketing	2014	9.50%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Rapid City</b>	\$1,500,000	\$2.00 per night	Tourism Marketing	1995	9.50%
<b>Sioux Falls</b>	\$1,900,000	\$2.00 per night	Tourism Marketing	2011	10.00%
<b>Spearfish</b>	\$210,000	\$2.00 per night		2013	9.50%
<b>Vermillion</b>	\$70,000	\$2.00 per night	Tourism Marketing	2014	9.50%
<b>Watertown</b>	\$221,900	\$2.00 per night		2010	9.50%
<b>Yankton</b>	\$138,000	\$2.00 per night	Tourism Marketing	2013	9.00%

## Tennessee

<b>Memphis</b>	\$5,000,000	\$2.00 per night	Tourism Marketing	2015	17.75%
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## Texas

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Arlington</b>	\$2,300,000	2% room revenue	Tourism Marketing	2016	15.00%
<b>Dallas</b>	\$13,500,000	2.26% room revenue	Tourism Marketing	2012	13.00%
<b>Fort Worth</b>	\$4,000,000	2% room revenue	Tourism Marketing	2017	15.00%

## Washington

<b>Clark County and Vancouver</b>	\$1,132,000	\$2.00 per night	Tourism Marketing	2004	10.40%
<b>Liberty Lake</b>	\$2,000,000	\$2.00 per night	Tourism Marketing	2004	12.00%
<b>Pierce County</b>	\$1,000,000	\$2.00 per night	Tourism Marketing	2009	10.60%
<b>Prosser</b>		\$0.75 per night	Tourism Marketing	2013	10.60%
<b>Seattle</b>	\$6,000,000	\$2.00 per night	Tourism Marketing	2012	15.60%

<b>District</b>	<b>Annual Budget</b>	<b>Assessment Rates</b>	<b>Programs Funded</b>	<b>Year Approved</b>	<b>Other Guest Levies</b>
<b>Skagit County</b>	\$400,000	\$2.00 per night	Tourism Marketing	2013	10.50%
<b>Snohomish County</b>	\$195,000	\$1.00 per night	Tourism Marketing	2011	11.50%
<b>Spokane</b>	\$1,600,000	\$2.00 per night	Tourism Marketing	2003	12.00%
<b>Tri-City</b>	\$1,330,000	\$2.00 per night	Tourism Marketing	2004	10.30%
<b>Union Gap</b>		\$2.00 per night	Tourism Marketing	2011	10.10%
<b>Walla Walla</b>	\$600,000	\$2.00 per night	Tourism Marketing	2010	10.30%
<b>Wenatchee</b>	\$200,000	\$1.00 per night	Tourism Marketing	2006	12.00%
<b>Yakima County</b>		\$2.00 per night	Tourism Marketing	2004	11.25%

## England

District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
<b>Greater Yarmouth</b>	\$3,538,800	\$220 - \$13,000 on rateable value property	Tourism Marketing	2014	
<b>Torbay</b>	\$664,325	1.95% of their rateable value of property	Tourism Marketing	2016	
<b>Scotland</b>					
<b>Inverness - Loch Ness</b>	\$273,768	\$250 - \$5,000 on rateable value of property	Tourism Marketing	2014	

District	Annual Budget	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies
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### Convention Center Assessment Districts

San Francisco	\$19,332,000	.3125% - 1.25% room rev.	Moscone Center	2013	14.00%
Placer Valley	\$3,750,000	\$4.25 - \$6.50 per room night	Sports Complex	2015	9.10%

	Annual Budget	TID Statistics	Years in Existence	Other Guest Levies
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<b>Total</b>	\$385,504,699.00	of 172 Districts		
<b>Largest</b>	\$39,000,000.00		28	17.75%
<b>Smallest</b>	\$10,000.00		1	6.20%
<b>Average</b>	\$2,294,670.83		7	10.50%
<b>Median</b>	\$740,000		7	10%

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