



## Savor Sarasota Restaurant Week 2021 Partner Agreement

Visit Sarasota County invites local restaurant partners to participate in the 16<sup>th</sup> annual Savor Sarasota Restaurant Week. From June 1-14, 2021 participating restaurants will offer prix-fixe menus priced at \$16 for lunch and \$32 for dinner. VSC will support this program with digital advertising, social media, PR efforts and more to help achieve success for participating restaurants.

### Basic Rules of Savor Sarasota Restaurant Week

**Dates:** June 1-14, 2021

**Lunch Price:** \$16 for minimum two courses

**Dinner Price:** \$32 for minimum three courses

- Participants must offer a Savor menu for all applicable meals during regular operating hours.
  - Ex. Open only for lunch, only offers Savor lunch menu; Open for lunch and dinner, must offer both Savor lunch and dinner menu.
- Meals are served as dine in, takeout or curbside.
- Wine/Beer/Alcohol can be considered a course.
- Listings will go live on an individual basis once all items are received from the partner.
- If a restaurant is closed for a portion of Savor, those dates must be clearly stated on their website listing.
- **Photo Guidelines:** Please upload a minimum of two horizontal JPG or JPEG image files. Dimensions must be a minimum of 640px X 480px or LARGER. Additional dimensions: 860px X 645px, 1000px X 750px, 1200px X 800px. Images that do not meet these dimensions may be cropped for display. Images below these criteria will not be accepted. All dimensions are in pixels.
- VSC team can help fix errors in online menu submissions

**The deadline to be included on our website and in digital promotions is May 31, 2021.** We do plan to print some pieces of collateral to promote this event and distribute through local outlets. The deadline for complete sign up to be included in any print is Thursday April 29.

Educating your frontline staff about the Savor program and your offer(s) are very important. They should be able to provide customers the Savor menu and be familiar with pricing. If your staff is unaware of the promotion, it will create confusion for those attempting to redeem the promotion.

VSC requests owners, managers or other designated representatives of each of the participating businesses to check the box in the registration form to confirm your organization's commitment to Savor Sarasota Restaurant Week To-Go.



We look forward to your participation!