

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
May 20, 2021, 8:00 a.m.

DIRECTORS PRESENT:

Christine Johnson, Sondra Guffey, Rick Konsavage, Ann Frescura, Richard Russell, John LaCivita, Steven High, Nick Mavrikas, Tim Self, Mike Moran, and Lori Ruth.

EXCUSED ABSENCE: Gil Reyes, Lorrie Liang,

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Kelly Defebo, Erin Duggan, Shelby Connett, and Shantel Norman.

The meeting was called to order at 8:05 a.m. by Chair, Christine Johnson

Director of Sports, Shelby Connett updated the board on the US Croquet Association National Championships

CONSENT AGENDA:

Chair Johnson called for a motion to approve the Consent Agenda. Tim Self moved to approve the motion; Nick Mavrikas seconded. All agreed; the motion passed.

FINANCIALS FOR MARCH 2021:

Director of Finance, Andrea Hunt presented the March financials noting that net income for the month is \$16,943.49 and that we are under budget by \$1,055.06 due to these factors:

- Employee costs being underbudgeted by \$48,000. VSC plans to fill the vacant positions in the near future.
- VSC budgeted gross revenue of \$117,000 in digital sales from Miles. Miles has sold \$48,000 for the month of March.
- Partner dues are over budget by \$3,856.21.

Johnson called for a motion to approve the March Financials. Steven High moved to approve the motion; John LaCivita seconded the motion. All agreed; the motion passed.

VSC DIVERSITY & INCLUSION STRATEGY & OUTCOMES:

President Haley reviewed VSC's Diversity & Inclusion Strategy & Outcomes report.

Johnson called for a motion to approve the strategy and outcomes; Lori Ruth moved to approve the motion; Richard Russell seconded the motion. All agreed; the motion passed.

VSC ECONOMIC DEVELOPMENT PROGRAM UPDATE:

Vice President, Erin Duggan presented an update on VSC Economic Development Program.

PRESIDENT'S REPORT:

Haley reviewed the presidents report.

NEW PARTNERS:

Johnson called for a motion to approve the new partners. Richard Russell moved to approve the motion; Nick Mavrikas seconded the motion. All agreed; the motion passed.

The meeting adjourned at 9:10 a.m.