

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
March 10, 2022, 8:30 a.m.

DIRECTORS PRESENT:

Nick Mavrikas, Rick Konsavage, Kara Morgan, Lori Ruth, Michael Granthon, Christine Johnson, Anne Frescura, John LaCivita, Richard Russell, Tim Self, Lorrie Liang, Ron Cutsinger

EXCUSED ABSENCE: Gil Reyes

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Kelly Defebo, Erin Duggan, Shelby Connett, and Shantel Norman.

The meeting was called to order at 8:30 a.m. by Chair, Nick Mavrikas. Chairman presented a dedication of service award to Lori Ruth

Nate Sweetman discussed Black History Month and the Cultural PR projects.

CONSENT AGENDA:

Chair Mavrikas called for a motion to approve the Consent Agenda. Rick Konsavage moved to approve the motion; Lori Ruth seconded. All agreed; the motion passed.

FINANCIALS FOR JANUARY 2022 AND APPROVAL OF VSC 2021 990 & 990t:

Director of Finance, Andrea Hunt discussed the January financials:

- Net income for January is \$4,146, YTD \$20,000 over profit
- Partner dues are under budget \$6,500.49.
- Employee related costs are under budget \$22,507.42

Hunt added that all County receivables for January have been collected.

Mavrikas called for a motion to approve the December Financials. Tim Self moved to approve the motion; Richard Russell seconded the motion. All agreed; the motion passed.

President Haley asked for questions on VSC 990 & 990T. Mavrikas called for a motion to approve the 990 & 990T. Lorrie Liang moved to approve the motion; Tim Self seconded the motion. All agreed; the motion passed.

HIGH IMPACT TOURISM LEVY:

President Haley presented the new high impact levy. Haley added that we received an official letter from the State of Florida saying that we are a high impact tourism community.

Virginia asked for a vote from the Board to support an amendment to Sarasota County Code Chapter 114, Article III., Section 114-64 for future dedicated funding for proposed uses for 3rd additional 1 cent levy (6th Penny) within the Tourist Development Plan.

Richard Russell moved to approve the motion; Lorrie Liang seconded the motion. All agreed; the motion passed.

APPROVAL OF MARK GORDON TO FILL VSC BOARD SEAT

John LaCivita called for a motion to approve Mark Gordon to fill the VSC Board seat vacated by Lori Ruth. Lori Ruth seconded the motion. All agreed; the motion passed.

PRESIDENT'S REPORT:

Virginia asked the board to review the presidents report and updated the Board on the National Tourism Week breakfast, May 5, 2022, from 8:30 am – 10:30 am.

NEW PARTNERS:

Mavrikas asked for approval of new partners for January. Christine Johnson moved to approve the new partners; Richard Russell seconded the motion. All agreed; the motion passed.

The meeting adjourned at 9:03 a.m.