

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
July 14, 2022, 8:30 a.m.

DIRECTORS PRESENT:

Nick Mavrikas, Rick Konsavage, Christine Johnson, Anne Frescura, Richard Russell, Lorrie Liang, Ron Cutsinger, Kara Morgan, Michael Granthon, Tim Self and Mark Gordon.

EXCUSED ABSENCE: John LaCivita

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Erin Duggan, Pete Harvey and Shantel Norman.

The meeting was called to order at 8:30 a.m. by Chair, Nick Mavrikas.

President Haley introduced Pete Harvey as VSC new Director of Sports.

CONSENT AGENDA:

Chair Mavrikas called for a motion to approve the Consent Agenda. Tim Self moved to approve the motion; Rick Konsavage seconded. All agreed; the motion passed.

FINANCIALS FOR MAY 2022:

Director of Finance, Andrea Hunt discussed the May financials:

- Loss for May of \$25,000 due to the Visitor Guide invoice being paid in May.
- Net income YTD is \$34,000 over budget
- Partner income under budget by \$7,000
- Employee related expenses under budget \$27,000

Hunt added that we are following up with the IRS regarding the amended tax returns and the money that is owed to us.

Mavrikas called for a motion to approve the May Financials. Richard Russell moved to approve the motion; Anne Frescura seconded the motion. All agreed; the motion passed.

EDC SUBLEASE WITH VSC FOR OFFICE SPACE EFFECTIVE OCT 1, 2022:

Haley discussed the sublease with the EDC. EDC will move into our administrative offices on October 1, 2022.

Mavrikas called for a motion to approve VSC sublease with the EDC. Christine Johnson moved to approve the motion; Ron Cutsinger seconded the motion. All agreed; the motion passed.

PRESIDENT'S REPORT:

Virginia asked the board to review the presidents report.

Haley added that she and Kelly Defebo will be returning to World Travel Market in November. Haley asked for board approval to travel to internationally for WTM. Lorrie Liang moved to approve the motion; Richard Russell seconded the motion. All agreed; the motion passed.

Virginia reviewed the results of the board assessment survey with the Board.

NEW PARTNERS:

Mavrikas asked for approval of new partners for May. Christine Johnson moved to approve the new partners; Mark Gordon seconded the motion. All agreed; the motion passed.

The meeting adjourned at 8:50 a.m.