

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
February 18, 2021, 8:00 a.m.

DIRECTORS PRESENT:

Lorrie Liang, Christine Johnson, Sondra Guffey, Rick Konsavage, Ann Frescura, Gil Reyes, Richard Russell, John LaCivita, Steven High, Nick Mavrikas, Tim Self, Mike Moran, and Lori Ruth.

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Kelly Defebo, Erin Duggan, Shelby Connett, and Shantel Norman.

The meeting was called to order at 8:00 a.m. by Chair, Christine Johnson.

Visitor Experience Manager, Sandrina McCloud provided an update on the re-opening of the Visitor Centers.

CONSENT AGENDA:

Chair Johnson called for a motion to approve the Consent Agenda. Lorrie Liang moved to approve the motion; Sondra Guffey seconded. All agreed; the motion passed.

FINANCIALS FOR DECEMBER 2020:

Director of Finance, Andrea Hunt presented the December financials noting that net loss for the month is \$12,935. Because the audit is always due in December.

- YTD VSC is under budget by \$6,000.
- Private sector revenue is \$30,000 under budget.
- Employee costs and operating expenses are \$37,000 under budget to offset the revenue shortage.
- Expenses are under budget due to fewer staff and unfilled positions.
- Additional savings in operating expenses due to CARES Act Relief Funding

Hunt discussed our reserves account and that VSC is in compliance with the Reserve policy with enough reserves to satisfy the 2 months of operating expenses per policy.

Christine called for a motion to approve the December financials. Gil Reyes moved to approve the motion; Nick Mavrikas seconded the motion. All agreed; the motion passed.

SPORTS DEPARTMENT UPDATE

Director of Sports, Shelby Connett provided an update on the Sports Department.

PRESIDENT'S REPORT:

President Haley reviewed the VSC 1st quarter report for FY 2021.

NEW PARTNERS:

Christine called for a motion to approve the new partners. Lorrie Liang moved to approve the motion; Richard Russell seconded the motion. All agreed; the motion passed.

Christine reminded the Board members of the Board Retreat scheduled for September 16, 8:00 AM – 11:30 AM.

Johnson called for a motion to adjourn. Lorrie Liang moved to approve the motion; Gil Reyes seconded. All agreed; the meeting adjourned at 9:02 AM.