

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
February 10, 2022, 8:30 a.m.

DIRECTORS PRESENT:

Nick Mavrikas, Rick Konsavage, Kara Morgan, Lori Ruth, Michael Granthon, Christine Johnson, Anne Frescura, John LaCivita, Richard Russell, Tim Self, Lorrie Liang, Ron Cutsinger

EXCUSED ABSENCE: Gil Reyes

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Kelly Defebo, Erin Duggan, Shelby Connett, and Shantel Norman.

The meeting was called to order at 8:30 a.m. by Chair, Nick Mavrikas. Chairman asked all Board members to introduce themselves to Commissioner Ron Cutsinger.

Jerod Fuchs of Miles Media discussed visitor guide sales.

CONSENT AGENDA:

Chair Mavrikas called for a motion to approve the Consent Agenda. Tim Self moved to approve the motion; Richard Russell seconded. All agreed; the motion passed.

FINANCIALS FOR DECEMBER 2021:

Director of Finance, Andrea Hunt discussed the December financials:

- Net income for December is \$7,796.
- Partner dues are under budget \$3,872.
- Employee related costs are under budget \$13,700

Hunt added that the Visitor Guides are sitting on the balance sheet in deferred revenue and will be recognized in January's financials when the guide was actually printed in production.

Mavrikas called for a motion to approve the December Financials. Richard Russell moved to approve the motion; Lori Ruth seconded the motion. All agreed; the motion passed.

PRESENTATION OF FY 2021 ANNUAL REPORT AND FY 2022 QUARTER ONE OUTCOMES REPORT:

VSC Staff Directors presented the FY 2021 annual report and the FY 2022 quarter one report.

UPDATE ON LIVE WHERE YOU WANT TO WORK CAMPAIGN

Vice President, Erin Duggan provided an update on the "Live where you want to work" campaign.

UPDATE ON SARASOTA FILM OFFICE:

President Haley provided an update on the film office.

PRESIDENT'S REPORT:

Virginia asked the board to review the presidents report.

The Board engaged in a discussion on the housing challenges for employees and it was agreed to devote a future Board meeting to a discussion on the topic with some local experts in the field.

NEW PARTNERS:

Mavrikas asked for approval of new partners for December. Lorrie Liang moved to approve the new partners; Richard Russell seconded the motion. All agreed; the motion passed.

The meeting adjourned at 9:26 a.m.