

FY 2021 Procurement/Sole Source Exemption Requests

Service	Company	Amount	Date
Advertising	Cision	\$ 9,585.00	10/1/2020
Advertising	CrowdRiff	\$ 13,169.70	10/1/2020
Advertising	Cvent Hospitality Cloud	\$ 38,000.00	10/1/2020
Advertising	Cvent Hospitality Cloud	\$ 2,810.00	1/28/2021
Dues, memberships	Destinations International	\$ 9,084.00	10/1/2020
Dues, memberships	Destinations International	\$ 4,120.00	2/25/2021
Advertising	Edible Sarasota Magazine	\$ 13,150.00	4/21/2020
Advertising	Florida Suncoast Tourism Promotions	\$ 6,000.00	10/26/2020
Dues	Helms Briscoe	\$ 7,000.00	10/1/2020
Advertising	Miles Media	\$ 1,445,349.00	10/1/2020
Advertising	Miles Media	\$ 75,000.00	12/15/2020
Instructors	Miles Media	\$ 3,400.00	8/6/2020
Beach condition report	Mote Marine Laboratory	\$ 15,000.00	10/1/2020
Information Technology	Simpleview	\$ 37,500.00	10/1/2020
Advertising	Threshold	\$ 24,000.00	11/24/2020
Membership	Sports ETA	\$ 795.00	1/4/2021
Membership	STR	\$ 6,000.00	1/21/2021
Instructors, Trainers, Facilitators, Counselors	The Corley Company	\$ 5,000.00	3/3/2021
Membership	Destinations International	\$ 7,620.00	5/24/2021
Advertising	Captivation Agency	\$ 5,700.00	6/17/2021
Advertising	WEDU	\$ 10,000.00	6/23/2021
Dues, memberships	Visit Florida	\$ 3,200.00	6/29/2021
Advertising	Tervis Tumbler	\$ 3,100.00	7/8/2021
Advertising	Palm Printing	\$ 8,000.00	7/12/2021
Advertising	Braves Stadium Company	\$ 20,352.00	7/27/2021
Advertising	Conde Nast	\$ 15,000.00	7/27/2021