

Visit Sarasota County Executive Committee Minutes, February 9, 2021 via Zoom

Attendees: Christine Johnson, Nick Mavrikis, Lorrie Liang, Steven High

Staff: Virginia Haley, Erin Duggan, Shelby Connett

The Committee reviewed the proposal from Michael Corley for facilitation of the Board retreat. Need to make clear the output from the retreat regarding the broad strategy of VSC given funding constraints and significant changes in the travel industry. Steve High moved approval of the contract with Michael Corley, seconded by Nick Mavrikis. Motion approved.

Virginia Haley presented the final Succession Policy which incorporated the changes recommended in last month's Executive Committee meeting. It will not be presented to the full Board for approval.

Shelby Connett provided an update on the PGA Tour Event. The County has approved the use of management fee savings due to the PPP loan to be applied to the sponsorship of the event, There was a discussion of a possible future PGA event. The contract with Concession will be ready for the Board to approve at the February meeting.

Shelby also updated the Committee on the progress on the housing bureau. The CPA has recommended using the Friends of Visitors Services since a housing bureau would be aligned with their mission. Shelby has projected one time start up costs, operational expenses and projected revenue. There would be a formal loan agreement between VSC and Friends. The final details and recommendations will be presented to the Board in March.

The Committee reviewed the 1st quarter progress being made to the President's performance goals. Everything is primarily on track and those that are not are projected to be on track in January and February.

Christine Johnson suggested that VSC investigate the Employee Retention Tax Credit and she will share information on it with the President.