

VSC Executive Committee Report, December 8, 2020 via Zoom

Attendees: Christine Johnson, Nick Mavrikas, Erin Duggan, Shelby Connett and Virginia Haley

Absent: Steven High, Lorrie Liang

Shelby Connett, VSC Sports Director, provided the Executive Committee with the history of VSC and the local sports housing bureau company. There could be benefits to VSC exploring taking these services in-house either with the VSC's non-profit Friends of Sarasota County Visitor Services or VSC itself. It would benefit the hotels with lower costs and could eventually provide some funding for sports beyond TDT. Committee members suggested it might be cleaner to first explore the VSC in-house option rather than Friends. Staff will keep the Committee updated on progress.

Erin Duggan provided the Committee with an update on the VSC CARES Act grant project. The agreement was not signed with the County until November 20 and the whole project must be completed by December 15.

Virginia Haley reviewed the succession planning document and the recommendations provided by Mike Gamble, CEO of Searchwide. The Board succession policies are being updated and they will be brought to the January Executive Committee for review and discussion.