

VSC Executive Committee Meeting Minutes

Tuesday, March 1, 2022

Attendees: Nick Mavrikas, Lorrie Liang,, Richard Russell, Erin Duggan, Virginia Haley

Excused absence: Christine Johnson

1. The Committee reviewed the process regarding enactment of the High Impact Tourism Levy and the recommended use of that levy that Virginia Haley and county staff have been working on. Although there is no funding for promotion in the new levy, by shifting Mote and future capitol projects to that levy, it will be a huge win for promotion. The VSC Board will consider supporting enacting of the levy and the allocation at the March 10 meeting and it will go to the TDC on the same date.
2. The Workforce Housing presentation will be held at the May VSC Board meeting which will be at the Sarasota Chamber.
3. Virginia distributed the President's FY2022 goals which reflected the suggestions made by the Executive Committee.