

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
April 14, 2022, 8:30 a.m.

DIRECTORS PRESENT:

Nick Mavrikas, Rick Konsavage, Kara Morgan, Michael Granthon, Christine Johnson, Anne Frescura, John LaCivita, Mark Gordon Tim Self, Lorrie Liang, Ron Cutsinger, Gil Reyes

EXCUSED ABSENCE: Richard Russell

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Kelly Defebo, Erin Duggan, Shelby Connett, and Shantel Norman.

The meeting was called to order at 8:30 a.m. by Chair, Nick Mavrikas. Chairman presented a dedication of service award to Gil Reyes

Shelby Connett discussed Sports most recent wins.

CONSENT AGENDA:

Chair Mavrikas called for a motion to approve the Consent Agenda. Rick Konsavage moved to approve the motion; Christine Johnson seconded. All agreed; the motion passed.

FINANCIALS FOR FEBRUARY 2022:

Director of Finance, Andrea Hunt discussed the February financials noting that:

- VSC is showing profit of \$21,000 due to employee expenses underbudget.
- Miles Visitor Guide sales has not been recorded yet due to adjusting the invoice. In the process of determining VSC vs. the County's portion.
- Digital sales are expected to be slow due to Miles sales position being vacant.
- Partner revenue is underbudget by \$7,000. We are still bringing in good new partners.
- Cash flows are in good standing.

Mavrikas called for a motion to approve the February Financials. Lorrie Liang moved to approve the motion; John LaCivita seconded the motion. All agreed; the motion passed.

APPROVAL OF FY 2023 SARASOTA COUNTY SCOPE OF SERVICES AND BUDGET:

VSC Staff Directors presented the scope of services and budget for FY 2023.

Mavrikas called for a motion to approve FY 2023 scope of services and budget. John LaCivita moved to approve the motion; Rick Konsavage seconded the motion. All agreed; the motion passed.

UPDATE ON VSC SUCCESSION PLAN AND OCTOBER BOARD RETREAT:

Haley updated the board on the succession plan and possibly using search firm SearchWide and the Board retreat.

PRESIDENT'S REPORT:

Virginia asked the board to review the presidents report and discussed the request from COBA for support of federal funding for improvements to RT 41 North Port.

Mavrikas called for a motion if approval to support COBA's request for federal funding for improvements to RT 41 Northport. Tim Self moved to approve the motion; Christine Johnson seconded the motion. All agreed; the motion passed.

NEW PARTNERS:

Mavrikas asked for approval of new partners for February. Christine Johnson moved to approve the new partners; Kara Morgan seconded the motion. All agreed; the motion passed.

The meeting adjourned at 9:33 a.m.