

VISIT SARASOTA COUNTY
BOARD OF DIRECTORS MEETING MINUTES
April 15, 2021, 8:00 a.m.

DIRECTORS PRESENT:

Christine Johnson, Gil Reyes, Lorrie Liang, Sondra Guffey, Rick Konsavage, Ann Frescura, Richard Russell, John LaCivita, Steven High, Nick Mavrikas, Tim Self, Mike Moran, and Lori Ruth.

STAFF PRESENT:

Virginia Haley, Andrea Hunt, Kelly Defebo, Erin Duggan, Shelby Connett, Jess Bertolini and Shantel Norman.

The meeting was called to order at 8:00 a.m. by Chair, Christine Johnson

Introduction of the new VSC Content Coordinator, Jess Bertolini

CONSENT AGENDA:

Chair Johnson called for a motion to approve the Consent Agenda. Lorrie Liang moved to approve the motion; Nick Mavrikas seconded. All agreed; the motion passed.

FINANCIALS FOR FEBRUARY 2021:

Director of Finance, Andrea Hunt presented the February financials noting that net income for the month is \$2508 due to these factors:

- Employee costs being underbudgeted by \$45,000. VSC plans to fill the vacant positions in the near future.
- 1st month VSC applied PPP funds to the payroll costs.
 - Rent expense was covered by PPP for February (\$8207).
- VSC did not submit any payroll reimbursements to the County for February we applied PPP funds to cover payroll costs.
- Partner income is overbudget by \$6000 – continuing to monitor income and memberships.
- Operating expenses are very minimal for the month.

Hunt added that VSC is slowly transitioning over to Gulfside Bank with the intent to close Suntrust account in the next few months. VSC opened a checking account in March with Gulfside.

Miles had the best sales month. March is a busy digital ad month so we are happy to see an increase coming in March.

Johnson called for a motion to approve the February Financials. Tim Self moved to approve the motion; Richard Russell seconded the motion. All agreed; the motion passed.

APPROVAL OF VSC IRS 990

Andrea Hunt reviewed the IRS 990.

Johnson called for a motion to approve the IRS 990. Gil Reyes moved to approve the motion; Lorrie Liang seconded the motion. All agreed; the motion passed.

APPROVAL OF VSC FY 2022 SCOPE OF SERVICES AND BUDGET

VSC Staff reviewed the FY 2022 Scope of Services and Budget. Johnson called for a motion to approve the FY 2022 Scope of Services and Budget. Sondra Guffey moved to approve the motion; Gil Reyes seconded the motion. All agreed; the motion passed.

PRESIDENT'S REPORT:

Haley reviewed the presidents report.

The meeting adjourned at 8:55 a.m.