

ABOUT VISIT SARASOTA COUNTY

OVER 500

PARTNER BUSINESSES AND
ASSOCIATIONS

95% of partners would
recommend our partnership to a
friend or colleague.

MARKETING REACH

80,000

VISITORS GUIDES
PUBLISHED ANNUALLY

5,000,000

WEBSITE VISITS
ANNUALLY

49,000+

LEISURE E-NEWS
SUBSCRIBERS

1,800+

LODGING LEADS
SHARED IN FY2024

PARTNER OPPORTUNITIES

12+

PARTNER COFFEES AND AFTER
HOURS EVENTS A YEAR

900,000+

PARTNER REFERRALS
PER YEAR

2

SIGNATURE EVENTS

DIGITAL VISIBILITY

DIGITAL LISTING, EXCLUSIVE ABILITY
TO UPLOAD DEALS, & MORE

JOINVSC.COM

LEARN MORE: PARTNERSHIP@VISITSARASOTA.COM

Hotels

TAP INTO SARASOTA'S TOURISM INDUSTRY

YOU'RE IN THE RIGHT PLACE IF YOU ARE:

A hotel, condo, or vacation rental who seeks to connect with consumers interested in relocating to the Sarasota County area and business to business opportunities

NETWORKING OPPORTUNITIES

- Free B2B networking events - coffees & after-hours (monthly)
- Invitations to professional development events
- Invitations to signature events at a partner rate

MARKETING AND PROMOTIONS

- Listing on visitsarasota.com
- Listing in consumer and relocation versions of visitor guide
- VSC e-newsletter and industry communications

SALES AND PR

- Weekly leisure lodging leads from VSC sales team
- 20% off paid marketing*

ANNUAL DUES

Prices vary - see dues on back of page
(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



CONTACT US:

Hunter Carpenter, MA, APR

Director of Community Relations and Partnership
partnership@visitsarasota.org

941-893-0090



Apply Today!

ANNUAL DUES

LODGING

	Within Sarasota County	Outside of Sarasota County
1-49 rooms	\$685.00	\$1,140.00
50-100 rooms	\$1,180.00	\$1,640.00
101-150 rooms	\$1,460.00	\$1,995.00
151+ rooms	\$1,465.00	\$2,360.00
Vacation Rentals	\$685.00	\$1,350.00
Condos	\$685.00	\$1,350.00