



Venice Mainstreet

# Moving TO SARASOTA COUNTY

Sarasota County continues to attract new residents drawn by its exceptional quality of life, strong economy, highly rated healthcare, diverse housing options, and year-round outdoor lifestyle. Migration data from U-Haul and other industry sources show that Florida remains one of the nation's leading destinations for new residents, while Sarasota and neighboring North Port continue to rank among the state's fastest-growing communities. Florida's lack of a personal income tax further enhances the region's appeal for both individuals and businesses. Sarasota ranked #9 in the top cities with the highest number of move -ins in 2026 by PODS Enterprises.

## General

- LinkedIn Insights identified the North Port–Sarasota metropolitan area as one of the nation's fastest-growing markets for tech talent, underscoring the region's expanding innovation economy..
- Sarasota Memorial Hospital was named to Newsweek's World's Best Hospitals 2026 list for the eighth consecutive year.

## Housing and Cost of Living

- With 35 miles of pristine beaches and world-class cultural arts institutions, Sarasota County provides and unparalleled quality of life.
- The median home price in Sarasota county was \$485,000 as of December 2025.

## Labor and Employment

- The average worker in Sarasota County earned annual wages of \$65,111 as of December 2025.
- Top employers in the area include Sarasota Memorial Health System, Sun Hydraulics, Ringling College of Art + Design, FCCI Insurance Group, The Ritz-Carlton Sarasota and HCA Florida Sarasota Doctors hospital and HCA Florida Englewood Hospital. Additional information on top employers can be found on Economic Development Corporation of Sarasota County's website: [edcsarasotacounty.com](http://edcsarasotacounty.com)
- Sarasota County's unemployment rate was approximately 4.3% in December 2025, remaining close to the national average of 4.1%, reflecting a stable labor market supported by healthcare, professional services, technology, construction, and tourism.



# » Moving

## Education and Schools

- Sarasota County Schools have maintained an A rating since Florida's district grading system began in 2004.
- There are multiple options for technical training as well as higher education, including state universities, a regional community college, and private institutions.

## Transportation and Mobility

- [Sarasota Bradenton International Airport \(SRQ\)](#) continues to be one of the nation's fastest-growing airports, serving a record 4.5 million passengers in 2025. The airport offers nonstop service to more than 60 destinations through 11 airline partners, providing convenient access to Sarasota County from across the United States and Canada.
- Sarasota County is an hour's drive from two major international airports: Tampa International (TPA) and Southwest Florida International Airport (RSW) in Fort Myers.

Those who wish to move a business to Sarasota County have a partner in the [Economic Development Corporation \(EDC\)](#) of Sarasota County. The EDC provides concierge services that will help businesses obtain the detailed local data they need to make informed decisions, connect to the myriad of resources and higher education, and act as a liaison on behalf of County and City Government through site assessments, rapid permitting and regulatory assistance.

Work WHERE YOU  
WANT TO **LIVE**®

Live WHERE YOU  
WANT TO **PLAY**



The Bay Sarasota