

# Meetings & Incentive Travel

## IN SARASOTA COUNTY

### New & Notable

- The St. Regis Longboat Key Resort debuted in 2024, expanding Sarasota County's luxury hospitality offerings.
- Visit Sarasota named Best Beach and Best Waterfront CVB/DMO by Smart Meetings in 2026.

### Unique Venues

- Big Cat Habitat and Gulf Coast Sanctuary
- Circus Arts Conservatory
- Marina Jack II Sunset Cruise

### Meeting Space

- 110,000+ sq ft of overall meeting space
- Private dining rooms at local restaurants for working lunches or small award banquets

### Accommodations

- 37 meeting hotels & resorts, ideal for small to mid-sized groups of up to 400 people
- Urban and beachfront accommodations
- Boutique hotels, bed and breakfasts, and vacation homes for corporate retreats and incentive trips

### Cultural Venues

- Van Wezel Performing Arts
- The Ringling
- Sarasota Opera House
- Marie Selby Botanical Gardens Downtown and Historic Spanish Point Campuses

### Activities

- 12 public golf courses, plus historic and world-famous private courses
- Kayaking, sunset cruises, fishing excursions, and shark tooth hunting
- Unique team-building activities, including trapeze lessons, improvisation classes, sport clay shooting, murder mystery trolley tours, guided eco tours and beekeeping tours.

### Incentive Program

- Visit Sarasota County offers a meeting incentive for eligible groups booked at participating partner hotels, receiving a rebate for actualized room nights, with funds applied directly to the group's master account to help offset meeting and event expenses.

## St. Regis Longboat Key



SARASOTA  
BRADENTON  
INTERNATIONAL

Sarasota Bradenton International Airport (SRQ) has 65+ nonstop flights to and from U.S. and Canadian Destinations. SRQ is located 3 miles away from downtown Sarasota.

Convenient driving distance from 8 Florida cities:

St. Petersburg.....40 miles  
Tampa.....60 miles  
Naples.....115 miles  
Orlando.....130 miles

Palm Beach.....180 miles  
Miami.....230 miles  
Jacksonville.....250 miles  
Tallahassee.....330 miles