



## **Board of Directors Meeting**

April 9<sup>th</sup> at 8:30 a.m.

### **MINUTES**

#### **BOARD MEMBERS PRESENT:**

Chair John LaCivita, Vice Chair Tim Self, Secretary/Treasurer Wes Santos, Past Chair Richard Russell Hon. Tom Knight, Susie Bowie, Stacey Corley, Kim Farrell, Cindy Moore, and Heather Van Wie (via Zoom);

**Abs:** Mike Quillen, Jason Samson, Mark Sherwin

#### **STAFF PRESENT:**

Erin Duggan, Andrea Hunt, Kelly Harb, Pete Harvey, Suzanne Hackman, Oliva Turpening, Jess Bertolini and Camille Seabrook

Board Meeting called to order at 8:30 AM by Chair John LaCivita

#### **Consent Agenda**

JL called for a motion to approve the Consent Agenda. Susie Bowie moved to approve the motion. Tim Self-seconded the motion. All agreed; the motion passed.

#### **Financials**

Director of Finance, Andrea Hunt reviewed the January 2026 financial statements. Andrea added the notes below:

- January does show loss.
  - Several new annual subscriptions this month
  - Employee costs are higher than budget because the month ended on a pay period, so it all hit in that month
- January typically a (neg) loss month due to annual commitments
- Cash balances are healthy
- AP is current
- Converting to Quickbooks Online took some time.
- We also completed our conversion to SharePoint in March. All employees were up and running right away. Working on final wrap up and will be looking to purchase new computers soon.

JL called for a motion to approve the January 2026 Financials. Stacey Corley moved to approve the motion. Richard Russell seconded the motion. All agreed; the motion passed.

#### **Voice of Sarasota 2026– Discussion/Vote**

Board members discussed the recommendations for the upcoming Voice of Sarasota award. Comm. Knight suggested that the selection should be someone who is going to help enhance the vision of Visit Sarasota. 2 names were selected as first and second options. President Erin Duggan was going to reach out to selected honorees to confirm availability. Once availability has been confirmed, an official invite would be made to attend the 2026 NTTW where we will honor the recipient.

#### **Visitor Services Presentation**

Jennifer Manzanilla Dolgetta, Visitor Experiences Coordinator, gave an overview of the Visitor Services team and how the Visitor Centers serve the community.

### **AI Automations & Workflow Intelligence**

Jess Bertolini, Director of Web & Digital Engagement led a presentation about how VSC is working smarter with AI Automation.

### **President & CEO Report**

Erin Duggan reviewed slides for the January and February Staff Reports, Local and International News Wins, January 2026 Partner Dashboard, and Miles Sales Report with Board Members. President Duggan also reviewed a Board approved Letter of Support (SRQ 26) and the 2026 NTTW Proclamation Memo. Reminder to the Board that September's meeting will be moved up to Sept 3<sup>rd</sup> to accommodate VSC Staff attending Sarasota Day at Braves Game on Sept 10<sup>th</sup> in Atlanta, GA.

### **Approval of New Partners-**

RR called for a motion to approve the Feb 2026 New Partners. Susie Bowie moved to approve the motion. Comm. Tom Knight seconded the motion. All agreed; the motion passed.

VSC Board Meeting ended at 9:15AM.