



Executive Committee Meeting

April 7th at 4:00 p.m. via Zoom

[FY26 Executive Committee Meeting](#)

AGENDA

1. Chair John LaCivita calls meeting to order at 4:02 PM
In attendance: JL, RR, WS, TS and ED
2. Civitas Engagement Letter
 - a. Discussed TIDs and decided there was value in hiring Civitas to come to Sarasota County to educate VSC Board (and other County Staff and anyone else interested) on what is going on in TID space in Florida and what options exist.
3. Discussion: September 10th VSC Board Meeting- Jonathan Lewis and commissioner Cutsinger will be attending the Braves game
 - a. Discussion to move Sept 10th board meeting to one week earlier, Sept 3, so VSC staff can attend Sarasota Day at Braves Game on Sept 10th in Atlanta. Camille will update Board Meeting dates and outlook calendar invites for all.
4. Discussion: Board Member attendance (ref to Board & Officers Responsibilities)
 - a. Attendance document for FY shared.

Meeting adjourned at 4:23PM

Antitrust Statement

Visit Sarasota County Board of Directors acts upon matters relating to the business of the Visit Sarasota County and agrees not to discuss or pursue the business interests of individual companies.

The Board members should proceed with caution and alertness, keeping in mind the requirements and prohibitions of Federal and State antitrust laws. Specifically, but without limitation, there should be no discussions or deliberations relating to pricing methods, allocation of territories or customers, or restraints of trade as to property owners, suppliers, or others.

Conflict of Interest Statement

As a member of the Visit Sarasota County Board, each Director recognizes that his/her loyalty lies with Visit Sarasota County. It is the duty of every member of the Board of Directors who is in any way, directly or indirectly, interested in a contract or proposed contract with Visit Sarasota County to disclose the nature and extent of such interest and to remove from discussion and to refrain from voting in respect to the contract or proposed contract.

OFFICERS:

Chair John LaCivita, Vice Chair Tim Self, Secretary/Treasurer Wes Santos, Past Chair Richard Russell

VSC President/CEO:

Erin Duggan