



**PARTNER WITH SARASOTA'S TOP
INDUSTRY: TOURISM & HOSPITALITY**

ABOUT VISIT SARASOTA COUNTY

OVER 500

**PARTNER BUSINESSES AND
ASSOCIATIONS**

95% of partners would
recommend our partnership to a
friend or colleague.

MARKETING REACH

80,000

**VISITORS GUIDES
PUBLISHED ANNUALLY**

5,000,000

**WEBSITE VISITS
ANNUALLY**

49,000+

**LEISURE E-NEWS
SUBSCRIBERS**

129,000+

**SOCIAL REACH
(INSTAGRAM + FACEBOOK)**

PARTNER OPPORTUNITIES

12+

**PARTNER COFFEES AND AFTER
HOURS EVENTS A YEAR**

900,000+

**PARTNER REFERRALS
PER YEAR**

2

SIGNATURE EVENTS

DIGITAL VISIBILITY

**DIGITAL LISTING, EXCLUSIVE ABILITY
TO UPLOAD DEALS, & MORE**

JOINVSC.COM

LEARN MORE: PARTNERSHIP@VISITSARASOTA.COM

TAP INTO SARASOTA'S TOURISM INDUSTRY

YOU'RE IN THE RIGHT PLACE IF YOU ARE:

An attraction, transportation, restaurant, arts/culture, outdoor, retail/shopping, or thing to do who seeks business to business and business to consumer opportunities

NETWORKING OPPORTUNITIES

- Free networking events monthly
- Invitations to professional development events
- Invitations to signature events at partner rate

MARKETING AND PROMOTIONS

- Listing on visitsarasota.com
- Listing in consumer and relocation versions of visitor guide
- Rack card space at visitor center
- VSC e-newsletter and industry communications

SALES AND PR

- 20% off paid marketing
- Link to website if in VSC content
- Invitations for tradeshow/PR events

ANNUAL DUES

\$465

(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



CONTACT US:

Hunter Carpenter, MA, APR

Director of Community Relations and Partnership
partnership@visitsarasota.org

941-893-0090



Apply Today!