



**PARTNER WITH SARASOTA'S TOP
INDUSTRY: TOURISM & HOSPITALITY**

ABOUT VISIT SARASOTA COUNTY

OVER 500

PARTNER BUSINESSES AND
ASSOCIATIONS

95% of partners would
recommend our partnership to a
friend or colleague.

MARKETING REACH

80,000

VISITORS GUIDES
PUBLISHED ANNUALLY

5,000,000

WEBSITE VISITS
ANNUALLY

49,000+

LEISURE E-NEWS
SUBSCRIBERS

750+

RELOCATION PACKETS
SENT OUT IN FY2024

PARTNER OPPORTUNITIES

12+

PARTNER COFFEES AND AFTER
HOURS EVENTS A YEAR

900,000+

PARTNER REFERRALS
PER YEAR

2

SIGNATURE EVENTS

DIGITAL VISIBILITY

DIGITAL LISTING, EXCLUSIVE ABILITY
TO UPLOAD DEALS, & MORE

JOINVSC.COM

LEARN MORE: PARTNERSHIP@VISITSARASOTA.COM

Relocation

TAP INTO SARASOTA'S TOURISM INDUSTRY

YOU'RE IN THE RIGHT PLACE IF YOU ARE:

A real estate agent, agency, community/developer who seeks to connect with consumers interested in relocating to the Sarasota County area and business to business opportunities

NETWORKING OPPORTUNITIES

- Free networking events monthly
- Invitations to professional development events
- Invitations to signature events at partner rate

MARKETING AND PROMOTIONS

- Listing on visitsarasota.com
- Listing in relocation version of visitor guide
- Listing in relocation packets
- VSC e-newsletter and industry communications

SALES AND PR

- Weekly relocation leads from VSC sales team
- 20% off paid marketing

ANNUAL DUES

\$845

(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



CONTACT US:

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Apply Today!