



**PARTNER WITH SARASOTA'S TOP
INDUSTRY: TOURISM & HOSPITALITY**

ABOUT VISIT SARASOTA COUNTY

OVER 500

**PARTNER BUSINESSES AND
ASSOCIATIONS**

95% of partners would
recommend our partnership to a
friend or colleague.

MARKETING REACH

80,000

**VISITORS GUIDES
PUBLISHED ANNUALLY**

5,000,000

**WEBSITE VISITS
ANNUALLY**

49,000+

**LEISURE E-NEWS
SUBSCRIBERS**

129,000+

**SOCIAL REACH
(INSTAGRAM + FACEBOOK)**

PARTNER OPPORTUNITIES

12+

**PARTNER COFFEES AND AFTER
HOURS EVENTS A YEAR**

900,000+

**PARTNER REFERRALS
PER YEAR**

2

SIGNATURE EVENTS

DIGITAL VISIBILITY

**DIGITAL LISTING, EXCLUSIVE ABILITY
TO UPLOAD DEALS, & MORE**

JOINVSC.COM

LEARN MORE: PARTNERSHIP@VISITSARASOTA.COM

TAP INTO SARASOTA'S TOURISM INDUSTRY

YOU'RE IN THE RIGHT PLACE IF YOU:

Have a product and/or service for visitors or are media wanting to sell advertising or products through business to business connections

NETWORKING OPPORTUNITIES

- Free networking events monthly
- Invitations to professional development events
- Invitations to signature events at partner rate

MARKETING AND PROMOTIONS

- Listing on visitsarasota.com
- Listing in relocation version of visitor guide
- Listing in relocation packets
- VSC e-newsletter and industry communications

SALES AND PR

- 20% off paid marketing
- Link to website if in VSC content

ANNUAL DUES

\$618

(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



CONTACT US:

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Apply Today!