

## ABOUT VISIT SARASOTA COUNTY

**OVER 500**

PARTNER BUSINESSES AND  
ASSOCIATIONS

95% of partners would  
recommend our partnership to a  
friend or colleague.

## MARKETING REACH

**80,000**

VISITORS GUIDES  
PUBLISHED ANNUALLY

**5,000,000**

WEBSITE VISITS  
ANNUALLY

**49,000+**

LEISURE E-NEWS  
SUBSCRIBERS

**1,800+**

LODGING LEADS  
SHARED IN FY2024

## PARTNER OPPORTUNITIES

**12+**

PARTNER COFFEES AND AFTER  
HOURS EVENTS A YEAR

**900,000+**

PARTNER REFERRALS  
PER YEAR

**2**

SIGNATURE EVENTS

**DIGITAL VISIBILITY**

DIGITAL LISTING, EXCLUSIVE ABILITY  
TO UPLOAD DEALS, & MORE

**JOINVSC.COM**

LEARN MORE: [PARTNERSHIP@VISITSARASOTA.COM](mailto:PARTNERSHIP@VISITSARASOTA.COM)

Hotels

**TAP INTO SARASOTA'S TOURISM INDUSTRY**

**YOU'RE IN THE RIGHT PLACE IF YOU ARE:**

A hotel, condo, or vacation rental who seeks to connect with consumers interested in relocating to the Sarasota County area and business to business opportunities

**NETWORKING OPPORTUNITIES**

- Free B2B networking events - coffees & after-hours (monthly)
- Invitations to professional development events
- Invitations to signature events at a partner rate

**MARKETING AND PROMOTIONS**

- Listing on [visitsarasota.com](http://visitsarasota.com)
- Listing in consumer and relocation versions of visitor guide
- VSC e-newsletter and industry communications

**SALES AND PR**

- Weekly leisure lodging leads from VSC sales team
- 20% off paid marketing\*

**ANNUAL DUES**

Prices vary - see dues on back of page  
(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



**CONTACT US:**

**Hunter Carpenter, MA, APR**

Director of Community Relations and Partnership  
[partnership@visitsarasota.org](mailto:partnership@visitsarasota.org)

941-893-0090



**Apply Today!**

# ANNUAL DUES

## LODGING

	Within Sarasota County	Outside of Sarasota County
1-49 rooms	\$685.00	\$1,140.00
50-100 rooms	\$1,180.00	\$1,640.00
101-150 rooms	\$1,460.00	\$1,995.00
151+ rooms	\$1,465.00	\$2,360.00
Vacation Rentals	\$850.00	\$1,350.00
Condos	\$850.00	\$1,350.00