

ABOUT VISIT SARASOTA COUNTY

OVER 500

PARTNER BUSINESSES AND
ASSOCIATIONS

95% of partners would
recommend our partnership to a
friend or colleague.

MARKETING REACH

80,000

VISITORS GUIDES
PUBLISHED ANNUALLY

5,000,000

WEBSITE VISITS
ANNUALLY

49,000+

LEISURE E-NEWS
SUBSCRIBERS

\$1,000,000+

EARNED BY LOCAL RESTAURANTS
PARTICIPATING IN
SAVOR SARASOTA 2025

PARTNER OPPORTUNITIES

12+

PARTNER COFFEES AND AFTER
HOURS EVENTS A YEAR

900,000+

PARTNER REFERRALS
PER YEAR

2

SIGNATURE EVENTS

DIGITAL VISIBILITY

DIGITAL LISTING, EXCLUSIVE ABILITY
TO UPLOAD DEALS, & MORE

JOINVSC.COM

LEARN MORE: PARTNERSHIP@VISITSARASOTA.COM

Dining

TAP INTO SARASOTA'S TOURISM INDUSTRY

YOU'RE IN THE RIGHT PLACE IF YOU ARE:

An attraction, transportation, restaurant, arts/culture, outdoor, retail/shopping, or thing to do who seeks business to business and business to consumer opportunities

NETWORKING OPPORTUNITIES

- Free networking events monthly
- Invitations to professional development events
- Invitations to signature events at partner rate

MARKETING AND PROMOTIONS

- Listing on visitsarasota.com
- Listing in consumer and relocation versions of visitor guide
- Rack card space at visitor center
- VSC e-newsletter and industry communications

SALES AND PR

- 20% off paid marketing
- Link to website if in VSC content
- Invitations for tradeshow/PR events

ANNUAL DUES

\$465

(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



CONTACT US:

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Apply Today!