

## **ABOUT VISIT SARASOTA COUNTY**

**OVER 500**

PARTNER BUSINESSES AND  
ASSOCIATIONS

95% of partners would  
recommend our partnership to a  
friend or colleague.

## **MARKETING REACH**

**80,000**

VISITORS GUIDES  
PUBLISHED ANNUALLY

**5,000,000**

WEBSITE VISITS  
ANNUALLY

**49,000+**

LEISURE E-NEWS  
SUBSCRIBERS

**\$350,000**

FLORIDA'S CULTURAL COAST®  
DEDICATED BUDGET IN FY2025

## **PARTNER OPPORTUNITIES**

**12+**

PARTNER COFFEES AND AFTER  
HOURS EVENTS A YEAR

**900,000+**

PARTNER REFERRALS  
PER YEAR

**2**

SIGNATURE EVENTS

**DIGITAL VISIBILITY**

DIGITAL LISTING, EXCLUSIVE ABILITY  
TO UPLOAD DEALS, & MORE

**JOINVSC.COM**

LEARN MORE: [PARTNERSHIP@VISITSARASOTA.COM](mailto:PARTNERSHIP@VISITSARASOTA.COM)

Arts & Culture

**TAP INTO SARASOTA'S TOURISM INDUSTRY**

**YOU'RE IN THE RIGHT PLACE IF YOU ARE:**

An attraction, transportation, restaurant, arts/culture, outdoor, retail/shopping, or thing to do who seeks business to business and business to consumer opportunities

**NETWORKING OPPORTUNITIES**

- Free networking events monthly
- Invitations to professional development events
- Invitations to signature events at partner rate

**MARKETING AND PROMOTIONS**

- Listing on [visitsarasota.com](http://visitsarasota.com)
- Listing in consumer and relocation versions of visitor guide
- Rack card space at visitor center
- VSC e-newsletter and industry communications

**SALES AND PR**

- 20% off paid marketing
- Link to website if in VSC content
- Invitations for tradeshow/PR events

**ANNUAL DUES**

**\$465**

(ONE-TIME PROCESSING FEE \$25 FIRST YEAR ONLY)



**CONTACT US:**

**Hunter Carpenter, MA, APR**

Director of Community Relations and Partnership  
[partnership@visitsarasota.org](mailto:partnership@visitsarasota.org)

941-893-0090



**Apply Today!**