

meetings TODAY

Email Nurturing 2024
2,064 Program Leads

Email 1A & 1B



Where Sunshine Meets Successful Meetings
Host your next event in Sarasota, where productive gatherings meet inspiring coastal beauty.



Recreational Spaces for Every Occasion
Sarasota offers a variety of meeting venues. From state-of-the-art conference rooms to unique waterfront locations. Perfect for groups of any size, each venue is designed to inspire productivity.



Treat Your Team to Unforgettable Dining
Sarasota is home to world-class restaurants offering fresh Gulf seafood, farm-to-table menus and lively nightlife in charming settings.



Ignite Creativity with Team-Building Activities
Combine business with adventure! Explore kayaking trails, sunset cruises or Sarasota team-building activities that bring people together in a unique way.



From inspiring spaces to unforgettable experiences, Sarasota has everything you need for a successful event. Let us help make your vision a reality!

Contact Us →



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5,855 Opens for Email 1 - Not all opens result in leads

Email 1A:

Date Sent: 01/08

Subject line: Let the sun shine on your next meeting in Sarasota

Opens: 4,072

Open Rate: 40.13%

Click to Open Rate: 1.5%

Unique Recipient Clicks: 62

Email 1B:

Date Sent: 01/10

Subject line: Sarasota, Florida: Where meetings thrive and connections come alive

Opens: 1,783

Open Rate: 28.95%

Click to Open Rate: 0.5%

Unique Recipient Clicks: 10

Email Nurturing 2024 Email 2A & 2B

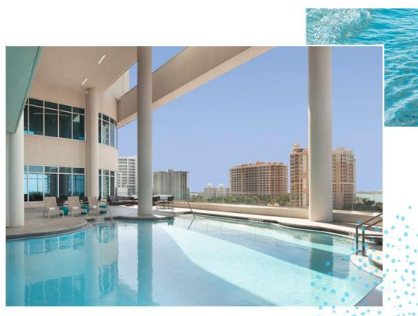


Sarasota, Florida: A Hub of Creativity

Florida's Cultural Coast® offers meeting planners the opportunity to incorporate arts, culture and inspiration into group events. Host events at The Ringling, Selby Gardens and similar venues.



Energize your team with [enriching group experiences](#) like live performances, art gallery tours and workshops with local artists.



Inspire with views of the beach, the bay or bustling downtown Sarasota at [meeting hotels](#) throughout the county.



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3,025 Opens for Email 2 - Not all opens result in leads

Email 2A:

Date Sent: 01/15

Subject line: Elevate your meeting with Sarasota's inspiring arts & culture

Opens: 2,728

Open Rate: 51.1%

Click to Open Rate: 0.7%

Unique Recipient Clicks: 20

Email 2B:

Date Sent: 01/17

Subject line: Make Sarasota's arts & culture scene work for your next event

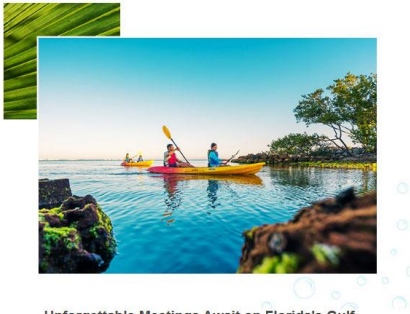
Opens: 297

Open Rate: 10.97%

Click to Open Rate: 2.3%

Unique Recipient Clicks: 7

Email Nurturing 2024 3A & 3B



Unforgettable Meetings Await on Florida's Gulf Coast

From rooftop networking events with a view to sunset kayaking or behind-the-scenes tours of Sarasota Opera, treat your attendees to experiences they'll never forget.



Culinary tours, a sail aboard a yacht and other [unforgettable group experiences](#) are just the beginning of opportunities for groups.



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2,217 Opens for Email 3 -
Not all opens result in leads

Email 3A:

Date Sent: 01/22

Subject line: Unforgettable meeting experiences await on Florida's Gulf Coast

Opens: 1,947

Open Rate: 67.32%

Click to Open Rate: 1.2%

Unique Recipient Clicks: 24

Email 3B:

Date Sent: 01/24

Subject line: Inspire your meeting attendees with unforgettable experiences in Sarasota

Opens: 270

Open Rate: 27.33%

Click to Open Rate: 2.5%

Link Clicks: 7