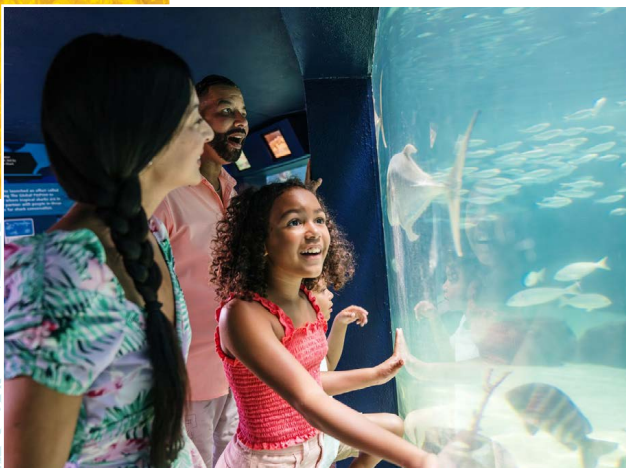
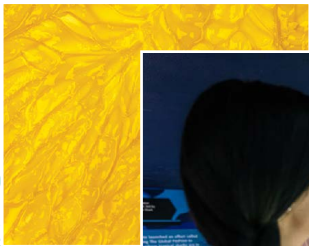
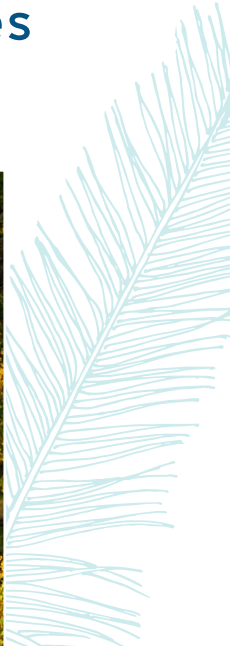
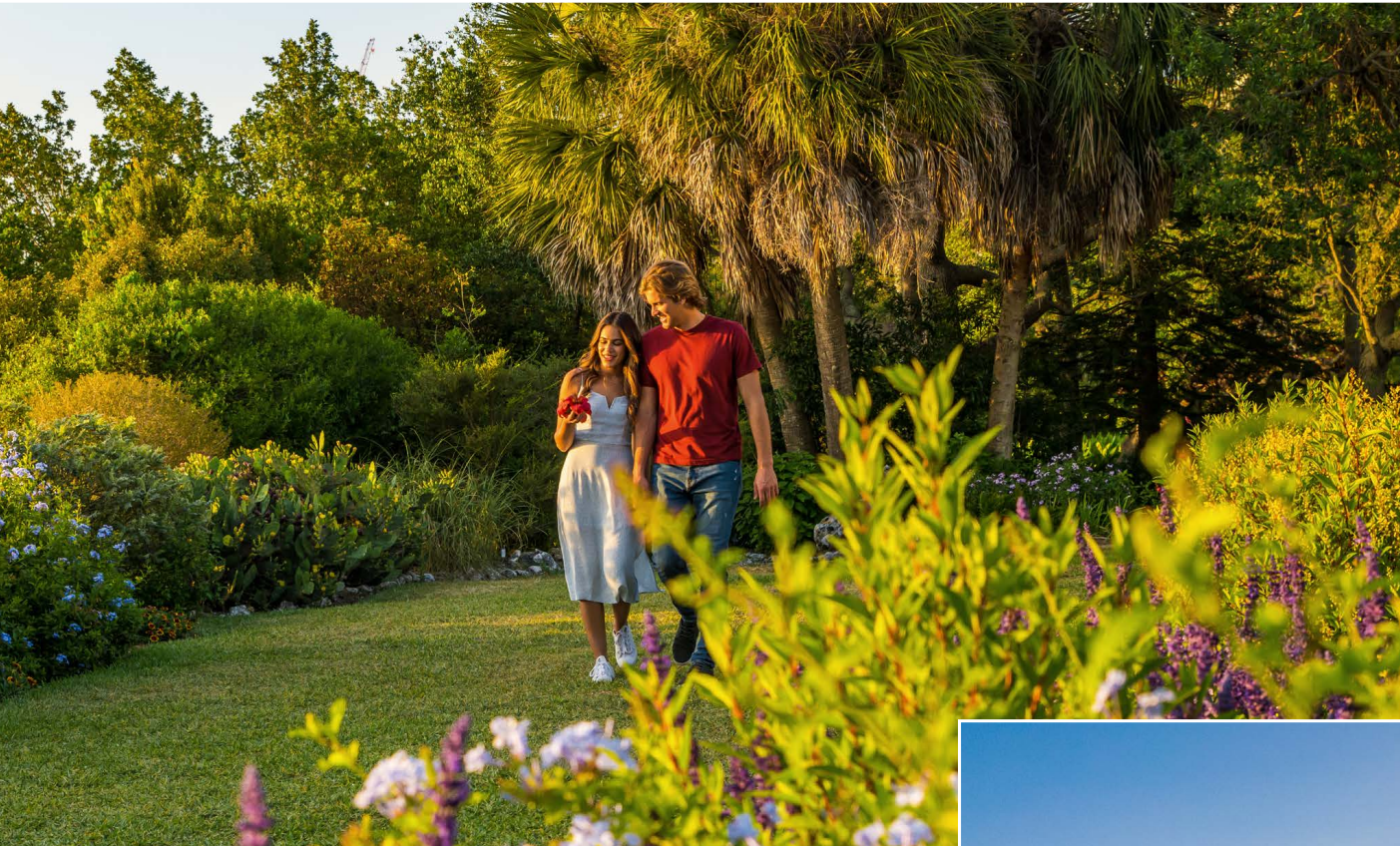




# 2025 Partner Advertising & Co-op Opportunities





# Sarasota County Visitor Insights



## Reach Travelers Who Are Interested in Visiting Sarasota County



We welcomed

**2.8 MILLION**

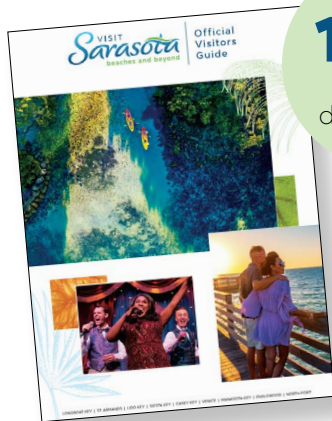
visitors in 2024



Visitors spent

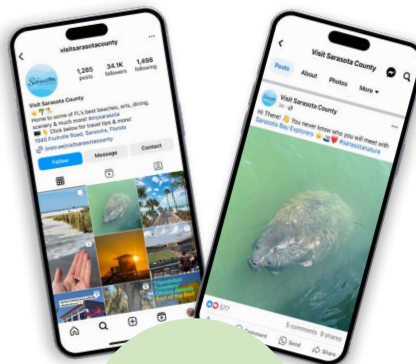
**\$2.5 BILLION**

in 2024



**101k**

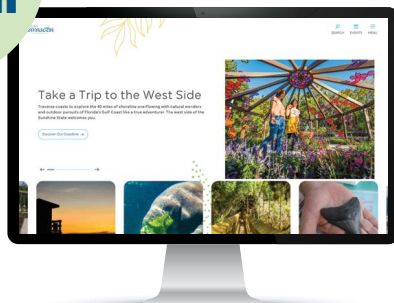
print &  
digital reach



**124k**

social reach

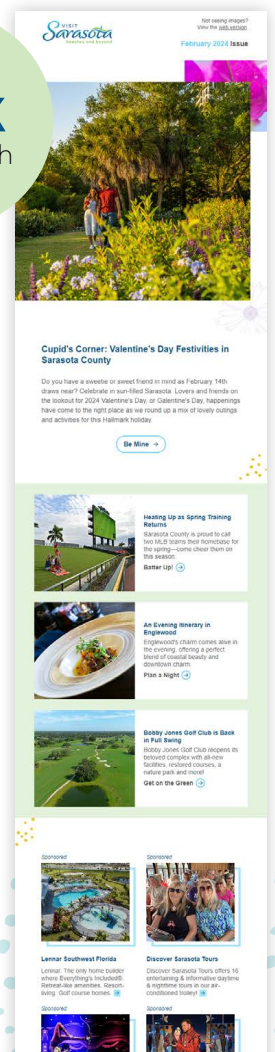
f 86k followers  
i 38k followers



**2.6 million**  
users

**68k**

email reach





# Opportunities At a Glance

| Program                      | Rate   | Page |
|------------------------------|--|------|
| Featured Listing             | <b>\$1,025</b>                                       | 4    |
| Native Advertising           | <b>\$525 - \$7,250</b><br>(depending on impressions) | 5    |
| Custom Content               | <b>\$3,100</b>                                       | 6    |
| Enewsletter Spotlight        | <b>\$775</b>   | 7    |
| Custom Enewsletter           | <b>\$4,095</b>                                       | 8    |
| Social Media Takeover        | <b>\$525</b>   | 9    |
| Lead Generation              | <b>\$2</b> (per lead, with a 200-lead minimum)       | 10   |
| Savor Sarasota Package       | <b>\$525</b>   | 11   |
| Visitors Guide               | <b>\$650 - \$13,015</b>                              | 12   |
| Relocation Services Brochure | <b>\$3,100</b>                                       | 13   |
| Sarasota County Map          | <b>\$525</b>   | 14   |
| Kids' Activity Page          | <b>\$500</b>   | 15   |
| VISIT FLORIDA Display Ad     | <b>\$5,000</b> (per 2-month campaign)                | 16   |
| Targeted Emails              | <b>\$1,000 - \$5,000</b>                             | 17   |

To participate, contact:

**Andy Roberts**

Travel Media Sales & Marketing Executive

941-342-2429

[Sales@VisitSarasota.org](mailto:Sales@VisitSarasota.org)

**miles**  
PARTNERSHIP

Visit Sarasota County internal contact:

**Kelly Harb**

Vice President of Marketing & Communications

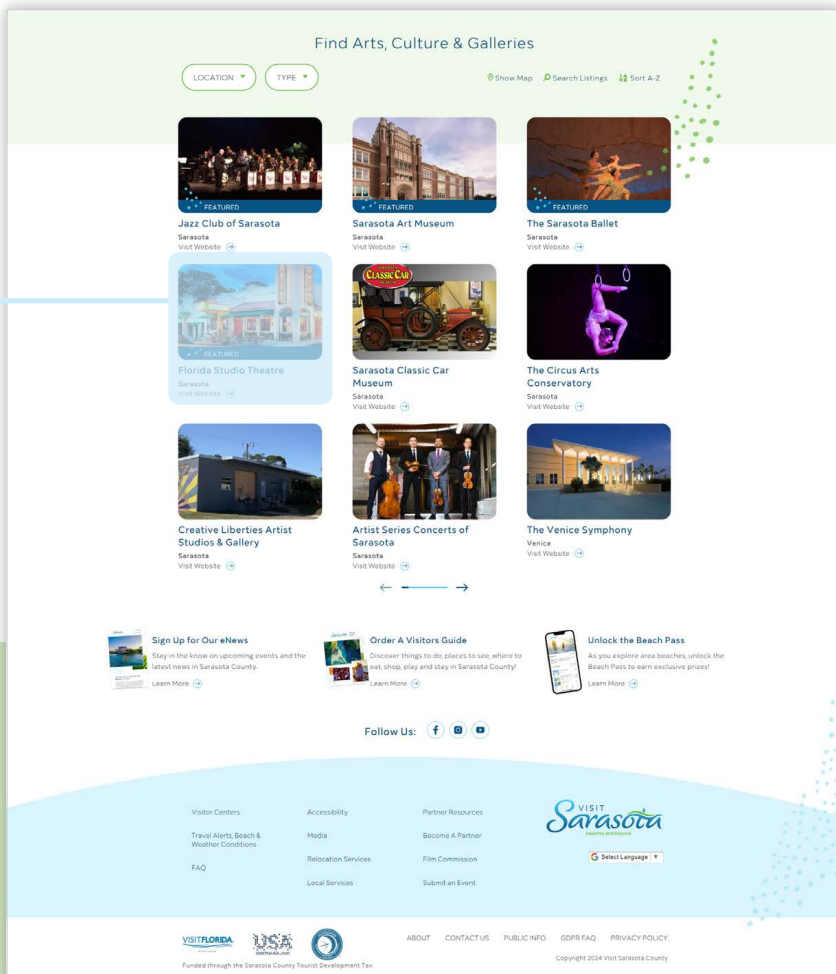
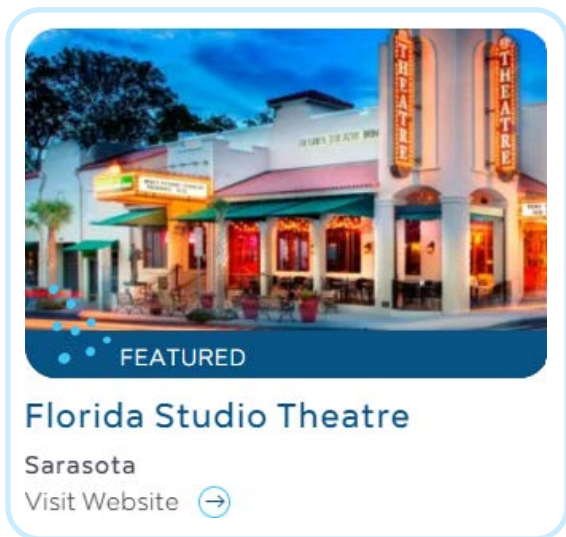
941-702-0124

[KHarb@VisitSarasota.org](mailto:KHarb@VisitSarasota.org)

VISIT  
**Sarasota**  
COUNTY

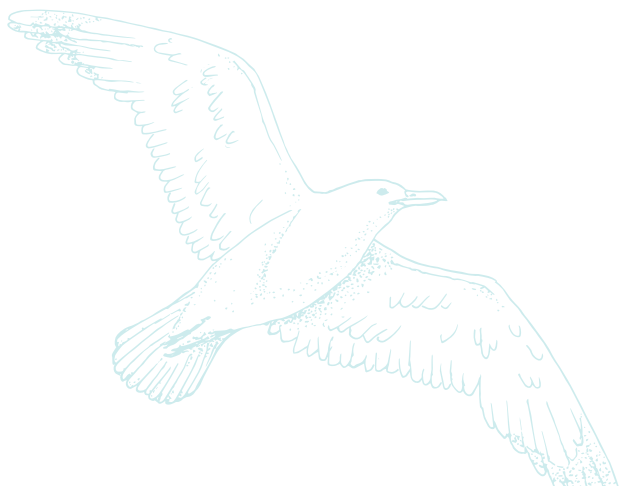
# Featured Listing on VisitSarasota.com

This program places your business listing at the top of its category page on VisitSarasota.com for an entire year, ensuring visitors see you first when planning and booking trips. Featured listings are differentiated from free listings with a highlight and label, increasing their visibility and engagement.



## FEATURED LISTING INCLUDES:

- Premium placement at top of listings grid
- "Featured" label
- One click takes user directly to advertiser's website



## Rate

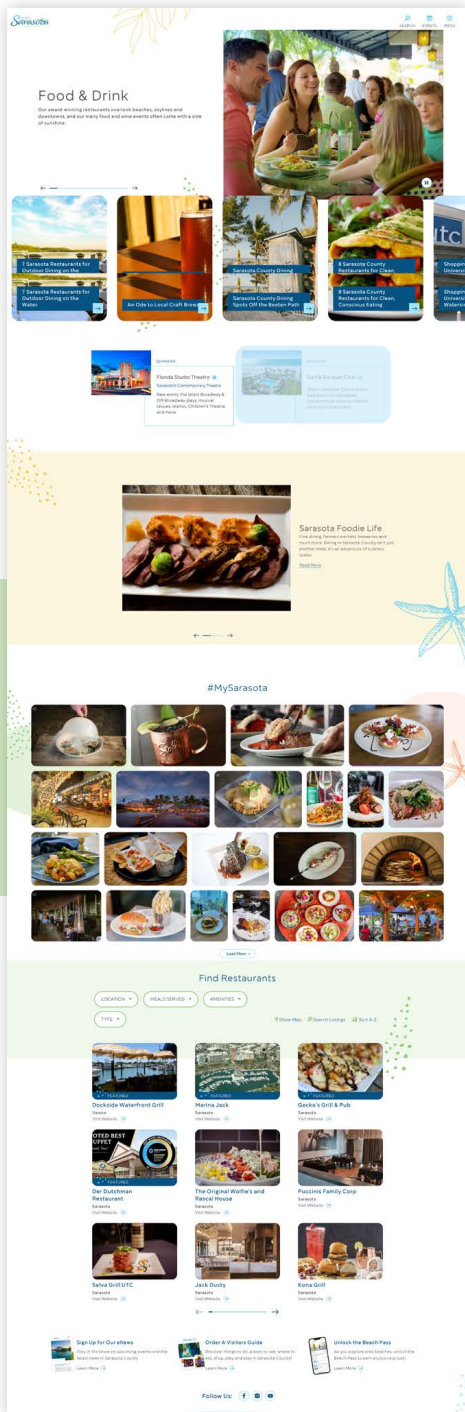
|   |         |
|---|---------|
| Featured Listing on VisitSarasota.com (12 months) | \$1,025 |
|---|---------|

\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.



# Native Advertising on VisitSarasota.com

Styling advertising like the content on VisitSarasota.com drives high click-through rates, resulting in more users visiting your website. You supply a photo and the desired copy, and we target your content to an audience of travelers showing interest in visiting Sarasota County.



Sponsored

Surf & Racquet Club →

Stay in paradise. One and two-bedroom fully equipped condominium vacation rentals directly on Siesta Key.

## NATIVE ADVERTISING INCLUDES:

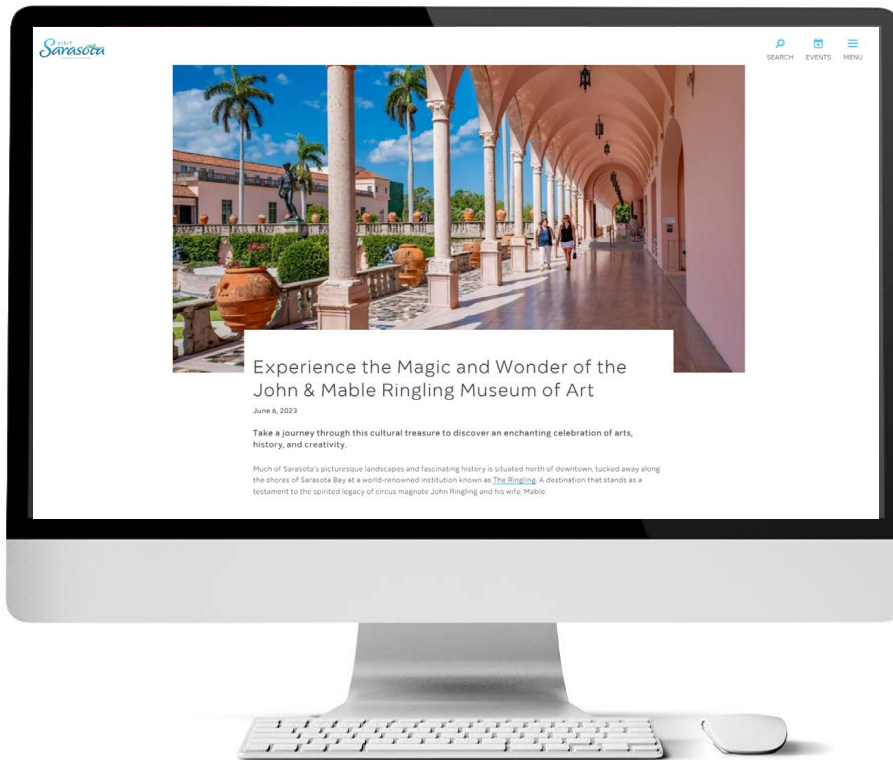
- Targeted, impression-based buys
- Monthly reports available upon request
- One click takes user directly to advertiser's website

| Total Impressions | Rate    |
|-------------------|---------|
| 25,000            | \$525   |
| 100,000           | \$1,850 |
| 300,000           | \$4,950 |
| 500,000           | \$7,250 |

\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.

# Custom Content on VisitSarasota.com

Leverage the expertise of our editorial team, who will write an article featuring your business. Your custom content will be featured on VisitSarasota.com for at least one year, and you can use it as you choose indefinitely.



## CUSTOM CONTENT INCLUDES:

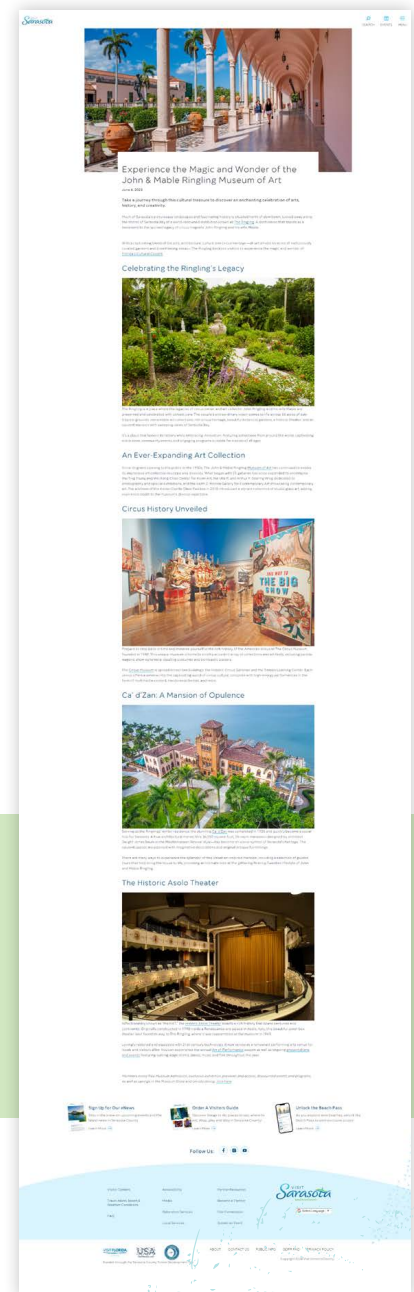
- House ad promoting your article on VisitSarasota.com
- Social post promoting your article on Visit Sarasota's Meta page
- Quality organic traffic through Visit Sarasota's SEO efforts

## Rate

Custom Content

\$3,100

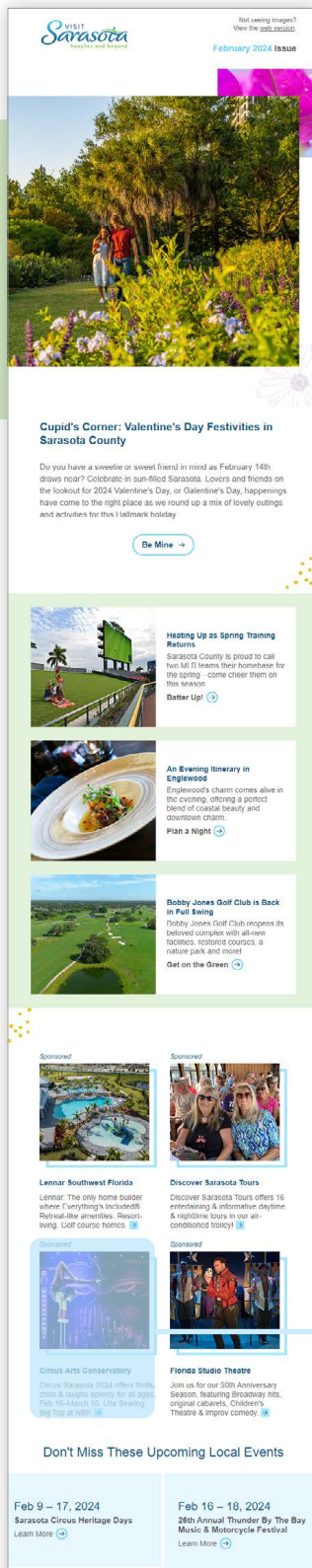
\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.





# Monthly Enewsletter Spotlight

Visit Sarasota's enewsletter is sent to more than 49,000 consumers monthly who have opted in to stay up-to-date on the happenings of their favorite destination. Reach this audience in the midst of planning with a message that links right to your website.



## ENEWSLETTER SPOTLIGHT INCLUDES:

- Your photo and message designed to look like editorial content
- Clicks directly to your website
- Reporting available upon request

## Rate

Monthly Enewsletter Spotlight

\$775

*\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.*

Sponsored



### Circus Arts Conservatory

Circus Sarasota 2024 offers thrills, chills & laughs aplenty for all ages. Feb 16–March 10. Ulla Searing Big Top at NBP. →

# Custom Enewsletter

This option dedicates an entire newsletter to your business or event, driving all newsletter clicks to your website. The newsletter is sent to Visit Sarasota's subscribers in a branded template featuring a single message that's all about you.

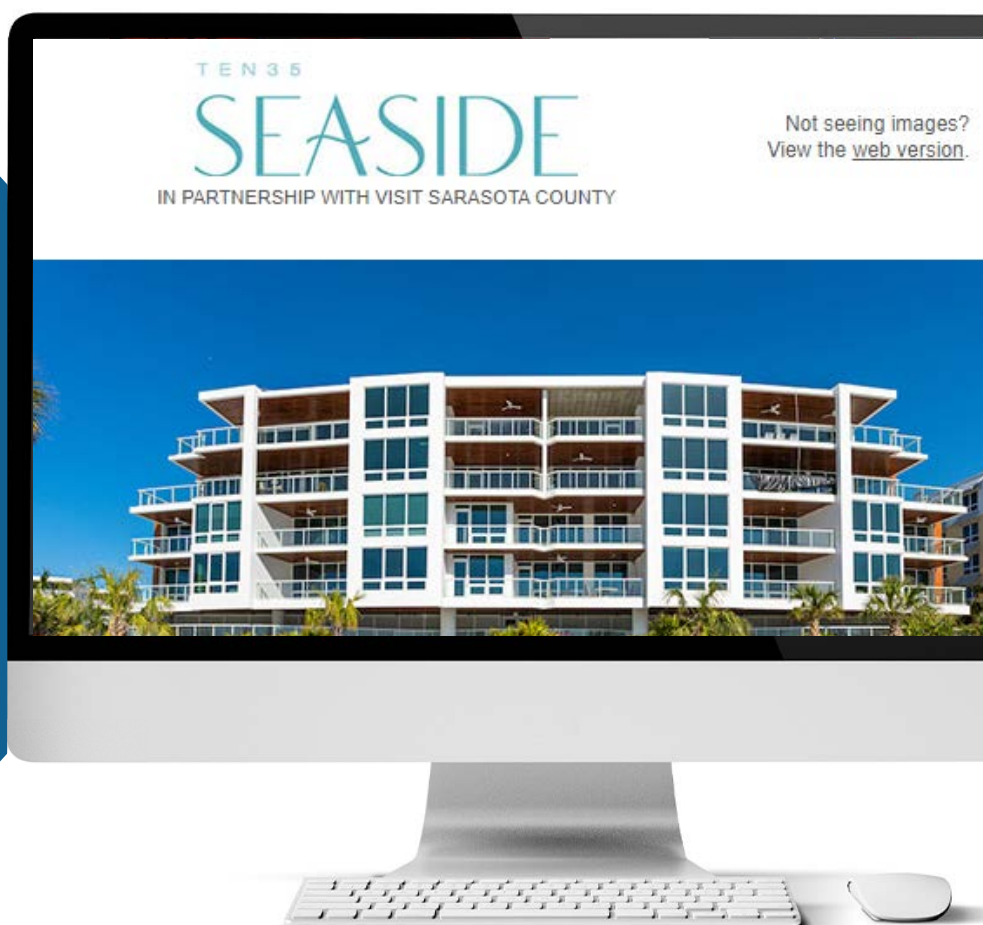
Visit Sarasota's custom newsletters average

**74.09%**

open rate  
vs. industry avg of 20.44%

**2.71%**

click rate  
vs. industry avg of 2.25%



## CUSTOM NEWSLETTER INCLUDES:

- 100% share of voice
- Deployment date of your choosing (depending on availability)
- Thorough reporting

### Rate

Custom Enewsletter

\$4,095

*\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.*



# Social Media Takeover

Reach Visit Sarasota's Meta and Instagram followers – a combined audience of more than 118,000 travelers interested in the destination—with your dedicated message.



## SOCIAL MEDIA TAKEOVER INCLUDES:

- Your photo and content
- Ability to be more casual and conversational with social media users
- Ideal audience for outdoors outfitters and local arts groups

### Rate

Social Media Takeover

\$525

*\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.*

# Lead Generation

Grow your opt-in database with our Lead Generation program by getting access to a highly qualified audience that's already signaled their intent to travel to Sarasota County.

## HOW IT WORKS:

1. When a user orders a guide from our website or signs up to receive our newsletter, they are then taken to a confirmation page.
2. There, users are able to choose to receive info from any mix of participating partners.
3. Upon making their selections, the user immediately receives an auto-generated email from the partner and you, in turn, receive weekly leads for your fulfillment.

### Leads Rates

\$2 per lead

### Per-Lead Minimum

200 leads

*\*Must be a Visit Sarasota Partner to participate.*

## Thank You!

Thank you for your submission. While we fulfill your request, please continue to check out our site for all there is to do in Sarasota County!

### Offers from Visit Sarasota's Tourism Partners

We'd like to offer you the opportunity to receive travel information and offers from a selection of Visit Sarasota's tourism partners. Select the boxes for the information you'd like to receive and click the "Complete Your Request" button at the bottom of the page.

### Sarasota's Tourism Partners

#### BUSINESSES\*

☐ Are You Planning Your Sarasota Vacation?-



#### The Coastal Concierge

Experience a stress-free Sarasota vacation with The Coastal Concierge! Say goodbye to endless online research, our local team ensures an easy experience, offering 250+ services, insider tips and personalized itineraries. Your vacation, your way—let us be your local guide. Enjoy the best of Sarasota with The Coastal Concierge!

☐ Does Your Financial Advisor Live in Sarasota? -JL Bainbridge-



We are a fee-only family wealth management firm with flexible minimums located at 1582 Main Street in Sarasota. For over 40 years, we've provided investment, retirement, and estate planning to generations of clients. Please visit us for your free financial planning and portfolio review.

☐ Florida Studio Theatre: Sarasota's Theatre-



#### Florida Studio Theatre

From the latest Broadway & Off-Broadway plays, musical revues, and new works to improv, Children's Theatre, and more, there's truly something for everyone at Florida Studio Theatre. Hip and historical, entertaining and challenging, we are the theatre where the street meets the elite — where everyone is welcome to engage in the art of theatre.

☐ Our Experience Will Work For You!-



#### Deborah & Dick Miller Team RE/MAX Platinum Realty

LIST • SELL • BUY • REFER Deborah Miller, PLLC, Realtor and Dick Miller, Realtor, Team Leader, provide you with "SERVICE ABOVE OURSELVES". Call Today 941-375-5000. Resale Specialists & New Construction, RE/MAX Platinum Realty Offices: Siesta Key, Downtown, Venice, Sarasota, Lakewood Ranch, Osprey/Nokomis, Venice Island/Venice, Wellen Park/West Villages.

☐ Tony Almengual - Bright Realty-



#### Tony Almengual - Bright Realty

Tony is a 4th generation Floridian with 22 years of Local Real Estate experience helping people buy or sell their property. Areas of expertise include New Homes, Residential investment & Commercial Real Estate. Let me help you with my broad and market specific knowledge.

☐ Vacation then relocation. Let us help with that!-



#### Silva | Stafford House of Sarasota

With a proven track record of working with vacation and second home buyers, we'll navigate the complexities of the Sarasota real estate market with your best interest in mind. We take on investment purchases, work with buyers to match them with their perfect home and expertly negotiate to secure the property — even in difficult market conditions.

☐ What Do You Need To Know About Moving to Sarasota?-



#### Berkshire Hathaway Home Services Florida Realty

Susan Phelps is a 10+ year Sarasota and Manatee County relocation, new home and listings real estate specialist. As a Florida native and Sarasota resident for more than 35 years, clients receive broad based knowledge as well as specific market expertise about the area and region to help them find their ideal home, or as a seller, the right buyer.



# Savor Sarasota Package

In honor of the 20th anniversary of Savor Sarasota Restaurant Week, happening for the first 20 days of June this year, receive an enhanced listing on SavorSarasota.com and a one-day takeover of Visit Sarasota County's Meta and Instagram channels.

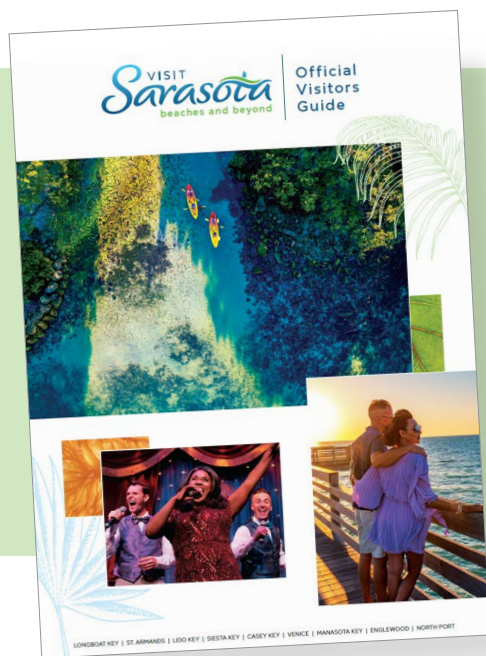


| Rate                   |       |
|------------------------|-------|
| Savor Sarasota Package | \$525 |

\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.

# Visit Sarasota Official Visitors Guide

THE publication travelers turn to when planning their visits to Sarasota County, helping them decide where to dine, shop, play and stay while here. Maximize your advertising dollars within proven, targeted markets and purchase your placement today!



## DISTRIBUTION CHANNELS:

- Visitor Information Centers
- Visitor Information Vehicle
- Sarasota Bradenton International Airport
- Sporting Events
- Meeting planner requests & AAA offices
- Trade Shows
- Wedding, reunion, relocation and meeting attendee packages
- Available by request at 941-706-1253
- Digitally at VisitSarasota.com

## Rates

|  |         |
|--|---------|
| 1/2 Page   | \$4,095 |
| 1/4 Page   | \$2,075 |
| Highlighted Photo Listings<br>(Limited Availability) | \$650   |

## Premium Positions

|                    |          |
|--------------------|----------|
| 2-Page Spread      | \$13,015 |
| Full Page          | \$6,850  |
| Inside Front Cover | \$8,735  |
| Inside Back Cover  | \$8,320  |
| Back Cover         | \$8,885  |

\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.





# Relocation Services Brochure

It isn't unusual for visitors to the Sarasota area to turn into short- and even long-term residents, and this brochure puts you in front of those consumers seeking Relocation Services.



## RELOCATION SERVICES BROCHURE FEATURES:

- 100% share-of-voice advertising
- Full back-cover advertisement
- Distribution to a highly qualified audience of consumers opting into Relocation Services information from Visit Sarasota

## Rate

Back Cover

\$3,100

\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.

|  |   |
|--|---|
| <p><b>RE/MAX Alliance Group</b><br/>2000 Webber St. Sarasota, FL 34239<br/>717-813-1700 • brendab@brendaleemiller.com<br/>brendaleemiller.com</p> <p><b>Sarasota Paradise Group - Brenda &amp; Craig Wilson</b><br/>5220 Taylor Ln. Sarasota, FL 34240<br/>941-321-8888 • brenda@sarasotaparadise.com<br/>sarasotaparadise.com</p> <p><b>Shana L. Hamel PLLC/Compass</b><br/>1575 Main St. Sarasota, FL 34236<br/>941-724-6400 • shana@shanelloflorida.com<br/>shanelloflorida.com</p> <p><b>Suncoast Cooperative</b><br/>4152 Lakewood Ranch Blvd, Lakewood Ranch, FL 34211<br/>941-993-2020 • info@suncoastleasingandmanagement.com<br/>suncoastleasingandmanagement.com</p> <p><b>Susan Phelps - Berkshire Hathaway</b><br/><b>HomeServices Florida Realty</b><br/>7231 S. Tamiami Trl, Sarasota, FL 34231<br/>941-726-2227 • sarastruozel@gmail.com<br/>sarasotahomesandlifestyls.com</p> <p><b>Team Allard @ Sunburst Real Estate Group</b><br/>Serving Sarasota County<br/>941-244-2850 • patrickrugg@outlook.com • teamallard.com</p> <p><b>The Buetergerds Group at Keller Williams Realty Select</b><br/>8210 Lakewood Ranch Blvd, Lakewood Ranch, FL 34202<br/>941-266-5026 • info@thebuetergerdsgroup.com<br/>buetergerdsgroup.com</p> <p><b>The Cash's Global Real Estate Luxury Specialists</b><br/>8334 Market St. Lakewood Ranch, FL 34202<br/>941-527-9088 • tam@teencash.com • teamcash.com</p> <p><b>Tony Almagual with Bright Realty</b><br/>521 Station Way Sarasota, FL 34233<br/>941-807-5626 • tonyalmagual@gmail.com<br/>sarasotahome.com</p> <p><b>FloridaRentals.com</b><br/>Serving Sarasota County<br/>fordrentals.com</p> <p><b>TRANSPORTATION SERVICES</b></p> <p><b>All Around Charters &amp; Tours</b><br/>410 E. Colonia Ln, Nokomis, FL 34275<br/>941-688-9293 • tour@allaroundbus.com • allaroundbus.com</p> <p><b>Avis Budget - Downtown SRQ</b><br/>435 N. Washington Blvd, Sarasota, FL 34236<br/>941-806-5293 • kinskinmer6@gmail.com • avis.com</p> <p><b>Blue Ribbon Transportation</b><br/>Serving Sarasota County<br/>941-404-0458 • info@lmsrq.com • lmsrq.com</p> <p><b>Cruise Connection by Escot Bus Lines</b><br/>Serving Sarasota County<br/>941-256-8762 • client@escotbuslines.com<br/>cruiseconnectiontravel</p> | <p><b>Dolphin Transportation SRQ</b><br/>1431 Myrtle, Sarasota, FL 34234<br/>941-925-7733 • reservation@dolphintransportation.com<br/>dolphinflorida.com</p> <p><b>Gulf Coast Destinations, Transportation &amp; DMC</b><br/>Serving Sarasota County<br/>941-927-3737 • cjb@gcdmc.com • gcdmc.com</p> <p><b>Luxury Transport Tampa</b><br/>Serving Sarasota County<br/>813-543-9669 • booking@luxurytransporttampa.com<br/>limotpa.biz</p> <p><b>National Charter Bus Tampa</b><br/>2313 W. Volter St. Tampa, FL 33603<br/>813-328-8085 • info@nationalbuscharter.com<br/>nationalbuscharter.com/tampa-charter-bus</p> <p><b>Price 4 Limo Sarasota</b><br/>Serving Sarasota County<br/>866-265-5479 • info@price4limo.com<br/>price4limo.com/location/florida-charter-bus-sarasota</p> <p><b>Sarasota Bradenton Intl. Airport</b><br/>6000 Airport Cir, Sarasota, FL 34243<br/>941-359-2770 • communityrelations@irq-airport.com<br/>flysq.com</p> <p><b>Sarasota County Area Transit (SCAT)</b><br/>5303 Pinkney Ave. Sarasota, FL 34233<br/>941-861-5000 • wheeler@scgov.net<br/>scgov.net/breeze</p> <p><b>Sarasota Trolley &amp; Transportation, INC</b><br/>Serving Sarasota County<br/>941-915-2322 • cjb@sarasotatrolley.com • siestatrolley.com</p> <p><b>WELLNESS &amp; SPA</b></p> <p><b>Conquer Your Fear of Water</b><br/>Serving Sarasota County<br/>941-921-6402 • meloni@miracleswimming.com<br/>miracleswimming.com</p> <p><b>CORESRQ</b><br/>1075 S. Lucid Ave. Sarasota, FL 34237<br/>941-955-8194 • contact@coresrq.org • coresrq.org</p> <p><b>Mandala Med-Spa &amp; Yoga Shala</b><br/>1715 Shoshone Point Rd, Sarasota, FL 34231<br/>941-927-2279 • spa@mandalamedspa.com<br/>mandalamedspa.com</p> <p><b>Parkinson Place Center</b><br/>5907 Cullenridge Blvd. #100, Sarasota, FL 34232<br/>941-893-4188 • mail@parkinsonplace.org<br/>parkinsonplace.org</p> <p><b>Shining Massage &amp; Facial Clinic</b><br/>3900 Clark Rd. #C2, Sarasota, FL 34233<br/>941-677-6688 • info@shiningmassage.com<br/>shiningmassage.com</p> <p><b>The Retreat Sarasota</b><br/>13010 Fruitville Rd, Sarasota, FL 34240<br/>941-343-0039 • info@theretreatsarasota.org • retreatsarasota.org</p> |
|--|---|

### Visitor Information Centers

Stop by one of our OFFICIAL VISITOR INFORMATION CENTERS or call/text us at **941-706-1253** to learn about all there is to see and do in the area.

- › **Downtown Sarasota**  
1945 Fruitville Rd, Sarasota, FL 34236
- › **Sarasota Bradenton International Airport (Baggage Claim area)**  
6000 Airport Cir, Sarasota, FL 34243
- › **Venice**  
597 S. Tamiami Trl, Venice, FL 34285

Find us on:

Download the Visit Sarasota App available on iTunes and Google Play

Printing paid for by Sarasota County Tourist Development Tax Revenue

# Sarasota County Map

Reach in-market visitors by featuring your business on maps distributed inside our Visitor Information Centers. This navigable map includes key beaches, cities, landmarks and shopping districts throughout the Sarasota area.

## SARASOTA COUNTY MAP FEATURES:

- Ads on front of map only
- Limited to 8 advertisers
- Full-color advertisement with your photo and messaging

### Rate

Map

\$525

*\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.*





# Kids' Activity Page

New this year, this piece welcomes kids (and their grown-ups) to the Sarasota area with picture games and word puzzles, giving you the opportunity to appeal to a captive audience with your special offer or message.

## SARASOTA BINGO

Get ready for an epic quest around town!  
Choose your path to hit the coolest spots and activities in a row, and be sure to mark off each adventure so you can shout BINGO!

TIC

TOE

TAC

|   |  |   |  |   |
|---|--|---|--|---|
| Build sandcastles at Lido Beach         | Visit manatees at The Bishop Museum                        | Explore Sarasota Jungle Gardens' wildlife | Discover circus art at The Ringling      | Bike the scenic Legacy Trail                  |
| Marvel at Sarasota's stunning sunsets   | Spot a colorful heron at Sesta Beach                       | Admire flowers in bloom at Selby Gardens  | Spot dolphins on a Sarasota Bay cruise   | Dine, shop & play at St. Armands Circle       |
| Hunt for seashells at Turtle Beach      | Meet the lions and tigers at Big Cat Habitat               | ★ FREE ★                                  | Unearth sharks' teeth at Caspersen Beach | Catch Gulf Coast waves at Nokomis Beach       |
| Paddleboard Lido Key's mangrove tunnels | Climb the ibis at The Bay Park                             | Skate or scoot at Payne Park              | Immerse in Suncoast Science Center       | Count the sailboats anchored at Bayfront Park |
| Get a hole-in-one at PopStroke          | Discover native wildlife at Crowley Museum & Nature Center | Shop fresh goodies at the Farmers' Market | Pet stingrays at Mote Marine Aquarium    | Fish off a Venice jetty                       |

## WORD SEARCH

Can you find all the Sarasota arts & culture words?

R I N G L I N G M U S E U M  
C I R C U S  
R O S E M A R Y D I S T R I C T  
T H E A T E R  
S E L B Y G A R D E N S  
V A N W E Z E L  
O P E R A  
A S O L O R E P  
B U R N S C O U R T C I N E M A  
B A L L E T

**\$5 Off Any Admission**  
JUMPIN' FUN INFLATABLE PARK  
Over 15,000 sq ft of inflatable fun and the thrilling 250 ft "Air Rider" indoor zip line. Have the time of your life at this fantastically fun park!

**\$2 Off Kids Admission**  
SARASOTA JUNGLE GARDENS  
Purchase online using promo code KACT24 at SarasotaJungleGardens.com

**WIN PRIZES WITH SARASOTA BEACH PASS**  
As you and your family explore area beaches, be sure to check in on the Beach Pass to earn points, unlock levels and take home exciting prizes.

Learn more here!

LONGBOAT KEY | ST. ARMANDS | LIDO KEY | SIESTA KEY | CASEY KEY | VENICE | MANASOTA KEY | ENGLEWOOD | NORTH PORT

Paid for by Sarasota County Tourist Development Tax

## KIDS' ACTIVITY PAGE FEATURES:

- Limit of 4 advertisers
- Full-color photo with your custom headline and copy
- An editorial design to encourage engagement

## Rate

Kids' Activity Page

\$500

*\*Visit Sarasota County Partner rate shown; add 10% for non-partners outside of Sarasota County.*



# Co-op Marketing Program: VISIT FLORIDA Display Ad Program

Participate in Visit Sarasota's cooperative marketing program and receive premium space in digital advertising targeted to highly qualified audiences of travelers interested in exploring Florida.

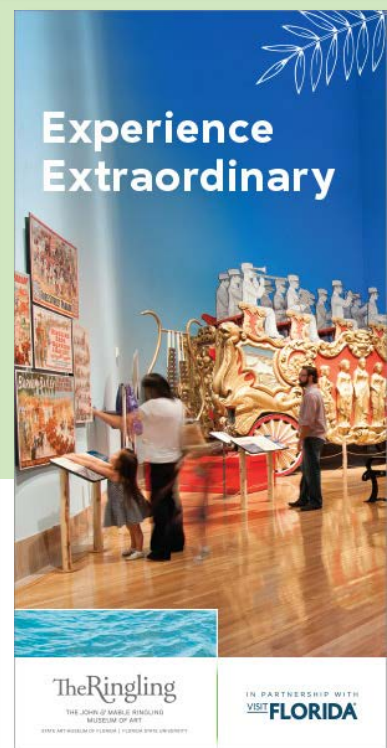
## VISIT FLORIDA PROGRAMMATIC OPTIONS:

- VISIT FLORIDA's always-on programmatic package includes a 25% buy-down on your expenditure. Plus, Visit Sarasota offers an additional 25% buy-down, providing a 50% total discount.
- Co-branded ads are served to users who have already expressed interest in visiting Florida.
- Features your photography and brand alongside VISIT FLORIDA's and links to your webpage.

### Rate

|                       |         |
|-----------------------|---------|
| VF Programmatic Co-op | \$5,000 |
|-----------------------|---------|

*\*Must be a Visit Sarasota County Partner to participate.*





# Co-op Marketing Program: Targeted Emails by Audience

Targeted emails have been so successful in past years that this year we've expanded the program to offer even more audiences. This year's partnership offers custom email lists for Leisure, Meetings & Groups, Sports, and Relocation consumers.

## AUDIENCE BREAKDOWNS:

**Leisure:** Couples, Families, Weekend Getaways, Nature Enthusiasts, Beachgoers, Vacation/Travel Intenders, Foodies, Arts/Culture Enthusiasts, Empty Nesters

**Meetings:** C-Level Executives, Business Owners, Business Decision-Makers, Meeting/Event Planners

**Sports:** C-Level Executives, Business Owners, Business Decision-Makers, Sports Planners/Coaches


**Relocation:** Remote Workers, Previous Visitors, Retirees, Military/College Grads

## Package Levels

|                     |  |
|---------------------|--|
| 500,000 Email Sends | \$10,000 (\$5,000 VSC + \$5,000 Partner) |
| 250,000 Email Sends | \$5,000 (\$2,500 VSC + \$2,500 Partner)  |
| 100,000 Email Sends | \$2,000 (\$1,000 VSC + \$1,000 Partner)  |

**VOCO** | **Sarasota**  
AN IHG HOTEL


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[View the web version.](#)




### Upscale Boutique Hotel Specializing in Smaller Meetings

Special Incentive: Book a minimum of 10 room nights and receive double IHG points, upgrade 1 room to King Suite, reduced meeting room rental, reduced destination fee that includes parking and shuttle service within a 3-mile radius, including SRQ airport.

Voco Sarasota is an upscale full-service boutique hotel located in the heart of Sarasota's Rosemary District steps to The Bay park and downtown Sarasota and minutes from the beaches, offering a coastal haven.



When considering your next meeting or event at voco® Sarasota, we are never just business as usual. We deliver unique, flexible, and personalized experiences, tailored to our planners' and attendees' needs whether you are hosting a brainstorming session, strategy planning meeting, private dinner, or social event. Simply share your goals and sit back while we craft an eclectic, intimate meeting that's truly memorable.



#### Voco Sarasota Features and Amenities

- Spacious guest rooms
- Wi-Fi
- Offshore tapas and wine bar
- On-site fitness center
- Mini refrigerator in every guest room
- Nespresso coffee maker in every guest room
- Filtered water station on each floor
- 1,190 square feet of meeting space
- Full-size outdoor heated pool
- Complimentary use of bicycles, beach chairs and beach umbrellas

[Learn More →](#)