



## **Executive Committee Meeting Minutes**

February 4, 2025 at 4:30 p.m. via Zoom (Meeting delayed to 4:30 start time due to schedules.)

In attendance: RR, NM, JL, TS and ED

1. Chair Richard Russell calls meeting to order at 4:32PM
2. Discussion of Board Matrix – a governance committee is in the works of being scheduled for February or March, 2025.
3. Updates from County on FY25 reporting provided to County/Comm. Neunder based on the questions he has asked of VSC.
4. Review Investment Policy Draft - draft was reviewed, and approved to add into the Feb Board Packet/Agenda for approval by board.
5. Review SCVB Sublease to EDC – Exec. Comm asked if 18 month notice could be lowered to 12 months, and ED noted she would work with EDC and attorney to do so. JL also provided additional language for attorney to review in regards to the Cost index.
6. Update from Destination Leadership Conference (attachment: CEO Performance Mgmt Guide) – Tim shared what he found valuable about attending the conference in Orlando. It was suggested if board members can attend in the future to do so. He also suggested that ED look to provide information each month that can help board members be a better ambassador for the work VSC does. ED shared the CEO Review guide shared at conference and will reshare with Exec. Comm later in the summer when it is time to do ED's review.

Meeting ended at 5:05PM

### **Upcoming Meetings:**

VSC Board of Directors Meeting – February 13<sup>th</sup> at 8:30am, VSC Admin Office, 1<sup>st</sup> Floor Conference Room

2025 TDC Meeting – Thursday, February 13<sup>th</sup> at 4:00pm, North County Location Commission Chambers

VSC Partner Coffee – February 6<sup>th</sup> at 8am, Casey Key Resorts, 1660 S Tamiami Trl, Osprey 34229

VSC Partner Coffee (rescheduled from HH) – February 27<sup>th</sup> at 8am, Art Center Sarasota, 707 N. Tamiami Trl, 34236

VSC Executive Committee Meeting – March 4<sup>th</sup> at 4:00pm via Zoom

### **Antitrust Statement**

Visit Sarasota County Board of Directors acts upon matters relating to the business of the Visit Sarasota County and agrees not to discuss or pursue the business interests of individual companies.

The Board members should proceed with caution and alertness, keeping in mind the requirements and prohibitions of Federal and State antitrust laws. Specifically, but without limitation, there should be no discussions or deliberations relating to pricing methods, allocation of territories or customers, or restraints of trade as to property owners, suppliers, or others.

### **Conflict of Interest Statement**

As a member of the Visit Sarasota County Board, each Director recognizes that his/her loyalty lies with Visit Sarasota County. It is the duty of every member of the Board of Directors who is in any way, directly or indirectly, interested in a contract or proposed contract with Visit Sarasota County to disclose the nature and extent of such interest and to remove from discussion and to refrain from voting in respect to the contract or proposed contract.

OFFICERS:

Chair Richard Russell, Vice Chair John LaCivita, Secretary/Treasurer Tim Self, Past Chair Nick Mavrikas

SC President:

Erin Duggan