

Event Name	Event Start Date	Event End Date	Event Location	Event Type	Total Attendees	Total Hotel Room Nights - SARASOTA	Total Economic Impact	Grants Dispersed	
Fox Lea October USHJA Outreach Spooktacular	10/12/24	10/13/24	Fox Lea Farms	Equestrian	458		310	\$178,764.99	\$1,428.57
Fox Lea Farm October USEF H/J Show	10/24/24	10/27/24	Fox Lea Farms	Equestrian	659		842	\$514,843.23	\$1,428.57
Fox Lea Farm November USHJA Outreach Festival Show	11/02/24	11/03/24	Fox Lea Farms	Equestrian	458		310	\$197,941.13	\$1,428.57
Suncaost State Championship	11/02/24	11/03/24	Babe Ruth Park Cal Ripken - Youth Athletic Complex Englewood Sports Complex	Baseball	7,279		428	\$1,064,138.92	\$0.00
Gulf Coast CycleFest	11/03/24	11/03/24	Twin Lakes Park - Central Sarasota Little League	Cycling	534		0	\$10,246.20	\$0.00
Central Florida Hunter Jumper Association November Show at Fox Lea Farm	11/07/24	11/10/24	Fox Lea Farms	Equestrian	1,052		1,325	\$897,887.25	\$1,428.57
Girls Academy East Regional	11/08/24	11/10/24	IMG Academy	Soccer	6,585		943	\$2,746,601.80	\$4,243.50
Fox Lea Farm November Event Stall Layover	11/10/24	11/13/24	Fox Lea Farms	Equestrian	108		170	\$105,115.20	\$0.00
Fox Lea Farm November USEF H/J Show and USHJA Zone 4 HOTY	11/14/24	11/17/24	Fox Lea Farms	Equestrian	664		850	\$572,316.53	\$1,428.57
The Event at TerraNova CCI4*L USEA National	11/14/24	11/17/24	TerraNova Equestrian Center	Equestrian	729		331	\$420,886.21	\$1,489.50
ICF SUP World Championships	11/20/24	11/24/24	Nathan Benderson Park	Stand Up Paddle Boarding	984		1,731	\$1,196,753.83	\$133,500.00
IWLCA Presidents Cup	11/22/24	11/24/24	IMG Academy Premier Sports Campus	Lacrosse	33,340		3,087	\$13,960,125.38	\$30,000.00
5v5 Soccer National Championship	11/30/24	12/01/24	Premier Sports Campus	Soccer	2,800		351	\$469,564.92	\$1,579.50
Last Paddler Standing	11/30/24	12/02/24	Nathan Benderson Park	Stand Up Paddle Boarding	197		4	\$36,125.07	\$5,000.00
Elite Academy League - National Winter Showcase	12/06/24	12/09/24	Premier Sports Campus	Soccer	12,303		2,609	\$6,768,522.55	\$10,000.00
Fox Lea Farm Holiday Dressage Festival	12/07/24	12/08/24	Fox Lea Farms	Equestrian	231		172	\$99,057.39	\$1,428.57
2024 Florida Winter Cup & Showcase	12/13/24	12/15/24	Premier Sports Campus	Soccer	10,501		457	\$2,200,799.67	\$2,056.50
Fox Lea Farm December USHJA Outreach Show	12/14/24	12/15/24	Fox Lea Farms	Equestrian	458		310	\$180,115.35	\$1,428.57

FY25 Q1  
FY25 Q2  
FY25 Q3  
FY25 Q4  
FY25 TOTAL

TOTAL ATTENDEES	TOTAL HOTEL ROOM NIGHTS - SARASOTA COUNTY	TOTAL ECONOMIC IMPACT	GRANTS DISPERSED
79,340	14,230	\$31,619,805.62	\$197,869.00

\*Report subject to adjustment and not considered final until year end