FY 25 Q1 Big Wins

Participated in Brand USA Travel Week in London Virgin Holidays Training Day (40 Travel Agents) Discover Airlines Training

Assisted Liberty Mutual Group organize a goat yoga event at The Bay in October.

**Created VIP bags** for Sarasota Opera's Florida Executive Directors Meeting October 2024

Sponsored NCBMP Conference

Attended IMEX with 4 Hotel Partners, our first time back since 2018 Attended Prestige Annual Partner Summit a kick off to our new partnership to drive corporate and incentive business to Sarasota

Assisted the Ritz Carlton Sarasota secure an 1800 room night piece of business in June 2025 by utilizing our incentive/grant program.