



## **Executive Committee Meeting**

August 6<sup>th</sup> at 4:00 p.m.

Zoom

### Minutes

1. Chair Richard Russell calls meeting to order at 4:02PM. In attendance: RR, TS and ED.
2. Discussion: 2024 Board Survey- review questions / approve draft and set date for distribution; last year survey questions and results were shared, and it was determined to keep it the same for benchmarking purposes.
3. Update on Partnership Taskforce (Meeting #1 Took Place July 31<sup>st</sup>); TS gave a update as he had attended this meeting. He noted there was good discussion, but it will be important in the upcoming meetings to focus on making recommendations and determinations. There will be two more meetings with this taskforce and then recommendations will come before the VSC Board.
4. Governance Update: Meeting upcoming in mid August to discuss if there should be a 4<sup>th</sup> nomination to board; update: this meeting had been set for August 14<sup>th</sup> in the morning and due to a event happening with a Commissioner at a O's game in Baltimore, ED will now be traveling and Camille from VSC is working to reschedule to a later time in the day. Scheduled for the afternoon of August 14<sup>th</sup>.
5. Dates for 2024-2025 Board Meetings (Do we want to set aside a date for a retreat?); it was discussed and determined to wait until after the Strategic Plan is presented to the VSC Board to determine if a board retreat is needed, and if so, what will the purpose of the meeting be. One suggestion was to dive into board priorities for one – three years ahead.
6. Erin Duggan Review – ED compiled her FY24 goals as set by the Executive Committee at the beginning of the FY. ED recapped where she was with each goal and provided the work noted in each goal. Those items are noted below, and the Exec. Comm. Decided that b/c two members were missing from this meeting that they'll will discuss ED Review at the September Exec. Comm meeting. ED will work with Camille to verify that all 4 can attend the meeting and will have time to review the accompanying information.
  - a. Results of Duggan 2024 Goals Attached
    - i. Employee Handbook Draft Attached.
    - ii. Strategic Plan Draft Attached.
    - iii. Florida's Cultural Coast Marketing Campaign Information Attached.
    - iv. July 2024 Partner Survey Attached.
7. ED shared with the Exec. Committee that in years past, Virginia Haley had made recommendation to Exec. Comm. And Board for staff to receive a "inflation bonus" so ED provided information on possible bonus for VSC Staff. ED will pull together a formal memo accompanied by some stats and background on this recommendation for the Sept. Exec. Comm. Meeting and Sept. Board Meeting.

It was asked if anyone else had anything to bring up or discuss, seeing none, the meeting ended at 4:42PM.

**Antitrust Statement**

Visit Sarasota County Board of Directors acts upon matters relating to the business of the Visit Sarasota County and agrees not to discuss or pursue the business interests of individual companies.

The Board members should proceed with caution and alertness, keeping in mind the requirements and prohibitions of Federal and State antitrust laws. Specifically, but without limitation, there should be no discussions or deliberations relating to pricing methods, allocation of territories or customers, or restraints of trade as to property owners, suppliers, or others.

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OFFICERS:	Chair Richard Russell, Vice Chair John LaCivita, Secretary/Treasurer Tim Self, Past Chair Nick Mavrikas
SC President:	Erin Duggan