



## **Executive Committee Meeting**

July 2, 2024, at 4:00 p.m.

### Minutes

1. Chair Richard Russell calls the meeting to order at 4pm. Present: RR, NM, JL, TS and ED (full names listed below)
2. Discussion: VSC Donations to Causes/Issues Review – ED reviewed the list of orgs and agencies that VSC has supported with private funds in the past and no referendums were supported. It was discussed for VSC to continue this path/process.
3. Discussion: Next steps for ED Review- for August/September presentation to Board; To aid Exec. Comm. in preparing for Eds annual review; ED will send employment contract to Exec. Committee for review. ED will fill out EDFY24 goals/outcomes document and provide it to Exec. Comm. by Aug 1. ED will also put out the VSC Partner Survey in July and will share the results of survey with Exec. Committee by August 1<sup>st</sup>. Exec. Committee will discuss ED's review at August Exec. Meeting in prep for sharing/discussing with entire VSC Board in September.
4. Discussion: Annual Board Survey- distribution dates: ED sharing last year's board survey and results with Exec Committee for them to review so they can discuss if they want to tweak/add/delete questions. Exec Comm will discuss and finalize at August Exec. Comm. meeting to then have it be sent to board – with results being shared at Sept Board Meeting.
5. Discussion: Board Member Prospects, follow-up to 7/2 Governance Committee Meeting: Governance Committee is recommending Heather Plampen; Mike Dunn; Jason Sampson and Stacey Corley based on VSC matrix and where we have needs based on who is rolling off. This is adding an extra person to the board for a total of 15. VSC Bylaws allow for up to 15 board members.
6. FY25 Board Meeting Dates/Discussion: Board meetings are held the second Thursday of every month, at 8:30 AM at the administrative offices of Visit Sarasota County, Gateway Building, 1st Floor, 301 N Cattleman Rd, Sarasota FL 34232, unless otherwise notified.
7. FY25 Executive Meeting Dates/Discussion (only months where 1<sup>st</sup> Tue at 4pm wouldn't work to be a week prior to board would be Jan 7 and May 6 if we follow same cadence.) It was decided to follow cadence and in those two months, VSC staff will add Exec Comm minutes Tuesday night or Wednesday morning.
8. Added by ED on 7/2: Partnership Task Force Discussion – see attachment. It was requested to share this at July Board Meeting that VSC staff will be working on partnership issues and making VSC partnership value proposition stronger.
9. Meeting adjourned at 4:27pm

#### Antitrust Statement

Visit Sarasota County Board of Directors acts upon matters relating to the business of the Visit Sarasota County and agrees not to discuss or pursue the business interests of individual companies.

The Board members should proceed with caution and alertness, keeping in mind the requirements and prohibitions of Federal and State antitrust laws. Specifically, but without limitation, there should be no discussions or deliberations relating to pricing methods, allocation of territories or customers, or restraints of trade as to property owners, suppliers, or others.

#### Conflict of Interest Statement

As a member of the Visit Sarasota County Board, each Director recognizes that his/her loyalty lies with Visit Sarasota County. It is the duty of every member of the Board of Directors who is in any way, directly or indirectly, interested in a contract or proposed contract with Visit Sarasota County to disclose the nature and extent of such interest and to remove from discussion and to refrain from voting in respect to the contract or proposed contract.

OFFICERS:	Chair Richard Russell, Vice Chair John LaCivita, Secretary/Treasurer Tim Self, Past Chair Nick Mavrikas
SC President:	Erin Duggan