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VENICE | MANASOTA KEY | ENGLEWOOD | NORTH PORT

Florida Statute 288.1226 (13)(c)



June 30, 2024

Florida Office of the Governor
Florida Senate
Florida Speaker of the House

Re: Florida Statute 288.1226 (13)(c)

Dear Governor DeSantis, Senator Passidomo, and Speaker Renner:

Please accept this letter and enclosed report as Visit Sarasota County's partner financial submission per Florida Statute 288.1226(13)(c).

If you need additional information, please feel free to contact me directly.

Sincerely,

Erin
Duggan

Digitally signed by
Erin Duggan
Date: 2024.06.27
11:34:11 -04'00'

Erin Duggan, CDME
President & CEO
eduggan@visitsarasota.com

COMBINED FINANCIAL STATEMENTS

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022



CONTENTS

	<u>PAGE</u>
Independent Auditor's Report -----	1-2
Combined Statements of Financial Position -----	3
Combined Statements of Activities and Changes in Net Assets -----	4
Combined Statements of Functional Expenses -----	5-6
Combined Statements of Cash Flows -----	7
Notes to Combined Financial Statements-----	8-16



January 11, 2024

Board of Directors
Sarasota Convention and Visitors Bureau, Inc.
d/b/a Visit Sarasota County and Friends of
Sarasota County Visitor Services, Inc.
Sarasota, Florida

Independent Auditor's Report

Opinion

We have audited the accompanying combined financial statements of Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc. (the Organization), which comprise the combined statements of financial position as of September 30, 2023 and 2022, and the related combined statements of activities and changes in net assets, functional expenses and cash flows for the years then ended, and the related notes to the combined financial statements.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc. as of September 30, 2023 and 2022, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the combined financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the combined financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc.'s ability to continue as a going concern within one year after the date that the combined financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the combined financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the combined financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the combined financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the combined financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the combined financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Hill, Barth & King LLC

Certified Public Accountants

COMBINED STATEMENTS OF FINANCIAL POSITION

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>ASSETS</u>		
<u>CURRENT ASSETS</u>		
Cash and cash equivalents	\$ 700,638	\$ 753,145
Certificate of deposit	170,468	0
Accounts receivable	36,860	25,058
Income tax refund receivable	1,916	42,838
Due from Sarasota County	745,706	623,741
Prepaid expenses	70,242	110,093
TOTAL CURRENT ASSETS	<u>1,725,830</u>	<u>1,554,875</u>
 <u>PROPERTY AND EQUIPMENT - NOTE B</u>	 41,890	 24,482
 <u>OTHER ASSETS</u>		
Operating lease right-of-use assets - NOTE C	158,724	0
Deposits	11,375	11,375
TOTAL OTHER ASSETS	<u>170,099</u>	<u>11,375</u>
TOTAL ASSETS	<u>\$ 1,937,819</u>	<u>\$ 1,590,732</u>
 <u>LIABILITIES AND NET ASSETS</u>		
<u>CURRENT LIABILITIES</u>		
Accounts payable	\$ 168,925	\$ 304,412
Accrued payroll and benefits	48,222	53,145
Current portion of operating lease liabilities - NOTE C	134,631	0
Current portion of finance lease liabilities - NOTE C	2,466	0
Deferred revenue	174,749	168,118
TOTAL CURRENT LIABILITIES	<u>528,993</u>	<u>525,675</u>
 <u>LONG-TERM LIABILITIES</u>		
Operating lease liabilities, less current portion - NOTE C	12,063	0
Finance lease liabilities, less current portion - NOTE C	5,015	0
Deferred compensation	0	16,971
TOTAL LONG-TERM LIABILITIES	<u>17,078</u>	<u>16,971</u>
 <u>NET ASSETS</u>		
Without donor restrictions	1,391,748	1,048,086
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 1,937,819</u>	<u>\$ 1,590,732</u>

See accompanying notes to combined financial statements

COMBINED STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

Years ended September 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>REVENUE</u>		
Management services	\$ 1,302,095	\$ 1,060,500
Membership dues and related income	465,703	356,094
Visitor guide	181,579	170,274
Special events	32,463	31,715
Rental income	51,586	0
Other income	24,307	71,124
TOTAL REVENUE	<u>2,057,733</u>	<u>1,689,707</u>
<u>EXPENSES</u>		
Program services	1,431,192	1,376,323
Membership development	124,844	99,357
Management and general	163,571	150,929
TOTAL EXPENSES	<u>1,719,607</u>	<u>1,626,609</u>
INCREASE IN NET ASSETS	<u>338,126</u>	<u>63,098</u>
<u>NET ASSETS</u>		
Beginning of year	1,048,086	984,988
ASC 842 implementation	5,536	0
End of year	<u>\$ 1,391,748</u>	<u>\$ 1,048,086</u>

See accompanying notes to combined financial statements

COMBINED STATEMENTS OF FUNCTIONAL EXPENSES

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

Year ended September 30, 2023

	<u>Program Services</u>	<u>Membership Development</u>	<u>Management and General</u>	<u>Total</u>
<u>EXPENSES</u>				
Advertising and promotion	\$ 73,220	\$ 0	\$ 8,136	\$ 81,356
Bank fees	0	0	4,573	4,573
Depreciation and amortization	18,125	0	2,014	20,139
Dues and subscriptions	3,437	0	382	3,819
Insurance	6,578	0	731	7,309
Licenses and fees	0	0	324	324
Meetings	6,174	0	686	6,860
Office expense	6,049	0	672	6,721
Operating lease expense	51,800	0	5,756	57,556
Partner development	0	5,018	0	5,018
Payroll taxes and benefits	176,408	15,303	19,601	211,312
Professional fees	70,792	0	7,866	78,658
Repairs and maintenance	34,940	0	3,882	38,822
Salaries and wages	969,050	71,080	107,672	1,147,802
Sales tax on leases	7,842	0	871	8,713
Special events	0	33,443	0	33,443
Staff development	3,649	0	405	4,054
Travel	3,128	0	0	3,128
TOTAL EXPENSES	<u>\$ 1,431,192</u>	<u>\$ 124,844</u>	<u>\$ 163,571</u>	<u>\$ 1,719,607</u>

See accompanying notes to combined financial statements

COMBINED STATEMENTS OF FUNCTIONAL EXPENSES (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

Year ended September 30, 2022

	Program Services	Membership Development	Management and General	Total
<u>EXPENSES</u>				
Advertising and promotion	\$ 62,790	\$ 0	\$ 6,977	\$ 69,767
Bank fees	0	0	3,556	3,556
Depreciation	22,001	0	2,445	24,446
Dues and subscriptions	2,770	0	308	3,078
Insurance	5,852	0	650	6,502
Licenses and fees	0	0	309	309
Loss on disposal of assets	0	0	1,042	1,042
Meetings	3,359	0	373	3,732
Office expense	8,852	0	984	9,836
Partner development	0	6,751	0	6,751
Payroll taxes and benefits	166,916	13,569	18,546	199,031
Professional fees	62,365	0	6,929	69,294
Rent	89,874	0	9,986	99,860
Repairs and maintenance	304	0	34	338
Salaries and wages	881,935	58,432	97,993	1,038,360
Special events	0	20,605	0	20,605
Staff development	7,171	0	797	7,968
Travel	2,204	0	0	2,204
Visitor guide	59,906	0	0	59,906
Visitors' center	24	0	0	24
TOTAL EXPENSES	<u>\$ 1,376,323</u>	<u>\$ 99,357</u>	<u>\$ 150,929</u>	<u>\$ 1,626,609</u>

See accompanying notes to combined financial statements

COMBINED STATEMENTS OF CASH FLOWS

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

Years ended September 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>CASH FLOWS FROM OPERATING ACTIVITIES</u>		
Increase in net assets	\$ 338,126	\$ 63,098
Adjustments to reconcile increase in net assets to net cash provided by operating activities:		
Depreciation and amortization	20,139	24,446
Amortization of operating lease right-of-use assets	118,986	0
Loss on disposal of fixed assets	0	1,042
Interest earned on certificate of deposit	(744)	0
(Increase) decrease in operating assets:		
Accounts receivable	(11,802)	(7,112)
Income tax refund receivable	40,922	(42,838)
Due from Sarasota County	(121,965)	(208,049)
Prepaid expenses	39,851	(32,129)
Increase (decrease) in operating liabilities:		
Accounts payable	(135,487)	240,670
Accrued payroll and benefits	(4,923)	(5,819)
Other accrued expenses	0	(53)
Deferred revenue	6,631	41,382
Deferred compensation	(16,971)	0
Operating lease liabilities	(125,462)	0
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>147,301</u>	<u>74,638</u>
<u>CASH FLOWS FROM INVESTING ACTIVITIES</u>		
Purchase of property and equipment	(27,716)	(12,208)
Purchase of certificate of deposit	(169,724)	0
NET CASH USED IN INVESTING ACTIVITIES	<u>(197,440)</u>	<u>(12,208)</u>
<u>CASH FLOWS FROM FINANCING ACTIVITIES</u>		
Principal payments on finance lease liabilities	(2,368)	0
NET CASH USED IN FINANCING ACTIVITIES	<u>(2,368)</u>	<u>0</u>
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(52,507)	62,430
<u>CASH AND CASH EQUIVALENTS</u>		
Beginning of year	753,145	690,715
End of year	<u>\$ 700,638</u>	<u>\$ 753,145</u>

See accompanying notes to combined financial statements

NOTES TO COMBINED FINANCIAL STATEMENTS

SARASOTA CONVENTION AND VISITORS BUREAU, INC. D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF SARASOTA COUNTY VISITOR SERVICES, INC.

September 30, 2023 and 2022

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations:

Sarasota Convention and Visitors Bureau, Inc. (the Organization) was incorporated on July 6, 1982, under the laws of the State of Florida as a not-for-profit organization to advance and develop tourism within Sarasota County (the County). The d/b/a Visit Sarasota County was registered with the State of Florida effective April 19, 2012. As provided for within Chapter 125 of Florida Statutes and 114 of Sarasota County Code, the Organization is the official marketing organization for the County. Effective January 1, 2013, Friends of Sarasota County Visitor Services, Inc. (Friends) was registered with the State of Florida as a not-for-profit organization for purposes of providing visitor services to more of Sarasota County through use of a mobile visitor's center to be funded by local businesses. By virtue of the common management, the accounts of Friends are combined in the accompanying combined financial statements with the accounts of the Organization as of January 1, 2013.

Governed by annual contracts with the County, the primary responsibility of the Organization is to manage and administer the Sarasota County Tourism Business Plan funded by the Tourist Development Tax Proceeds. The Organization earns revenues from the County for performance of management and administration services detailed in the contract. As part of the services performed for this fee, the Organization acts as an agent between the County and the various vendors providing tourist related goods or services. The Organization pays vendors on the County's behalf and receives reimbursements from the County or the Organization provides documentation to the County for direct payment of goods and services. These reimbursements and direct payments are not recorded as revenues, because the Organization is acting as an agent in these transactions.

The Organization operates visitors' centers and has corporate office space in Sarasota, Florida. The Organization also obtains private sector funding, as required by the contract with the County, in the form of membership dues, revenues from selling advertising space within the visitor guide, cooperative advertising efforts, and retail sales at the visitors' center. Friends was established for the purpose of operating a mobile visitor center and to provide a means to solicit tax deductible contributions.

Combination:

The accompanying combined financial statements include the accounts of Sarasota Convention and Visitors Bureau, Inc. d/b/a Visit Sarasota County and Friends of Sarasota County Visitor Services, Inc., which are collectively referred to as the Organization. All significant intercompany accounts and transactions have been eliminated in combination.

Recently Adopted Accounting Guidance:

In February 2016, the Financial Accounting Standards Board (FASB) issued guidance (ASC 842, Leases) to increase transparency and comparability among organizations by requiring the recognition of right-of-use (ROU) assets and lease liabilities on the combined statements of financial position. Most prominent among the changes in the standard is the recognition of ROU assets and lease liabilities by lessees for those leases classified as operating leases. Under the standard, disclosures are required to meet the objective of enabling users of financial statements to assess the amount, timing, and uncertainty of cash flows arising from leases.

The Organization adopted the standard effective October 1, 2022 and recognized and measured leases existing at, or entered into after, October 1, 2022 (the beginning of the period of adoption), with certain practical expedients available. Lease disclosures for the year ended September 30, 2022 are made under prior lease guidance in FASB ASC 840.

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Recently Adopted Accounting Guidance (Continued):

As a result of the adoption of the new lease accounting guidance, the Organization recognized on October 1, 2022 a finance lease liability of \$9,849 and a finance lease right-of-use asset of \$9,831. The Organization also recognized on October 1, 2022 an operating lease liability of \$183,134, which represents the present value of the remaining operating lease payments of \$191,577, discounted using a weighted average risk-free rate of 4.09%, and an operating lease right-of-use asset of \$188,688. The difference between the additional lease assets and lease liabilities of \$5,536 was recorded as a cumulative effect adjustment to net assets.

Basis of Accounting:

The accompanying combined financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

Use of Estimates:

The preparation of combined financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basis of Presentation:

The Organization follows the standards of accounting and financial reporting of Not-for-Profit Organizations, which requires the net assets of the Organization and changes therein to be classified and reported as follows:

Net assets without donor restrictions: Net assets are not subject to donor-imposed stipulations and may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of the Organization's management.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity. There were no net assets with donor restrictions at September 30, 2023 and 2022.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires or is satisfied, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities and changes in net assets. If a restriction is fulfilled in the same time period in which the contribution is received, the Organization records the support as net assets without donor restrictions. The Organization did not receive any contributions with donor imposed restrictions during the years ended September 30, 2023 and 2022.

Revenue Recognition:

Membership dues, visitor guide and co-op advertising revenues are initially deferred, and the revenue is recognized as it is earned. Management service revenues are recognized ratably over the term of the contract. Contributions and other nonexchange revenues are recognized at the time of receipt.

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents:

Cash and cash equivalents include all cash balances and highly liquid investments with an initial maturity of three months or less.

Certificate of Deposit:

The Company classifies its certificates of deposit as cash and cash equivalents or short-term investments and reassesses the appropriateness of the classification of its investments at the end of each reporting period. Certificates of deposit held for investment with an original maturity greater than three months are carried at amortized cost and reported as short-term investments on the combined statements of financial position.

Accounts Receivable:

Accounts receivable, which is comprised of amounts due from members for annual membership fees, visitors guide and co-op advertising, is stated at the amount management expects to collect from balances outstanding at year end. The potential risk is limited to the amounts recorded in the combined financial statements. Based on management's assessment of the credit history with members having balances outstanding and current relationships with them, it has estimated that realization of losses on balances outstanding at year end will not be significant.

Due from Sarasota County:

Due from Sarasota County consists of management and administration fees receivable, which is stated at the amount per the contract with the County. Also included are amounts due to the Organization for tourism related expenses paid on behalf of the County.

Property and Equipment:

Property and equipment is recorded at cost, less accumulated depreciation. Major improvements and renewals are capitalized while ordinary maintenance and repairs are expensed. Management annually reviews these assets to determine whether carrying values have been impaired. Depreciation is provided over the estimated useful lives of their respective assets using the straight-line method. Estimated useful lives range from 3 to 9 years.

Leases:

The Organization determines if an arrangement is a lease at inception. Operating leases are included in operating lease right-of-use (ROU) assets and operating lease liabilities on the combined statements of financial position. Finance leases are included in property and equipment and finance lease liabilities on the combined statements of financial position.

ROU assets represent the Organization's right to use an underlying asset for the lease term and lease liabilities represent the Organization's obligation to make lease payments arising from the lease. Operating lease ROU assets and liabilities are recognized at commencement date based on the present value of lease payments over the lease term. As most of the Organization's leases do not provide an implicit rate, a risk-free rate is utilized based on the information available at commencement date in determining the present value of lease payments. The operating lease ROU assets also include any lease payments made and excludes lease incentives. The lease terms may include options to extend or terminate the lease when it is reasonably certain that the Organization will exercise that option. Lease expense for lease payments is recognized on a straight-line basis over the lease term.

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Leases (Continued):

Certain of the Organization's lease agreements include rental payments based on changes in the Consumer Price Index (CPI). Lease liabilities are not remeasured as a result of changes in the CPI; instead, changes in the CPI are treated as variable lease payments and are excluded from the measurement of the right-of-use asset and lease liability. These payments are recognized in the period in which the related obligation was incurred.

The Organization's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

The Organization subleases certain space to third parties. The sublease consists of an operating lease for office space within the building where the headquarters are located. The term of the sublease agreement began on October 1, 2022, for a 12-month term with annual automatic renewals, unless notice of non-renewal is provided by either party at least 90-days prior to the annual renewal date. Sublease income recognized was \$51,586 and \$0 for the years ended September 30, 2023 and 2022, respectively.

Functional Allocation of Expenses:

The costs of providing program and supporting services have been summarized on a functional basis. Costs are allocated between management and general, membership development, or program services based on evaluations of the related benefits. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Organization.

Income Taxes:

The Organization is a not-for-profit organization exempt from federal income tax under Section 501(c)(6) of the Internal Revenue Code and is exempt from similar state and local taxes. Although the Organization was granted income tax exemption by the Internal Revenue Service, such exemption does not apply to "unrelated business taxable income." Such income, pursuant to the Internal Revenue Code and related regulations, includes all advertising related income. The Organization has not been classified as a private foundation and incurred \$0 in unrelated business income tax for the years ended September 30, 2023 and 2022. Friends received acceptance of exempt status under Section 501(c)(3) of the Internal Revenue Code during the year ended September 30, 2014.

Advertising and Promotion:

Purchased advertising media is expensed when the related media is published or broadcast. Costs incurred in advance of an advertising program, such as printing and production, are recorded as prepaid expenses until the corresponding media is published or broadcast; at which time it is expensed. Other advertising costs are charged to operations as incurred.

Subsequent Events:

Management evaluated all activity of the Organization through January 11, 2024, the date the combined financial statements were available to be issued, and concluded that no subsequent events have occurred that would require recognition or disclosure in the combined financial statements, except as described below.

On December 12, 2023, the board of directors approved to dissolve Friends of Sarasota County Visitor Services, Inc.

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE B - PROPERTY AND EQUIPMENT

Property and equipment are summarized as follows at September 30:

	<u>2023</u>	<u>2022</u>
Furniture and fixtures	\$ 24,393	\$ 10,934
Office equipment	130,635	137,445
Leasehold improvements	25,064	25,064
Finance lease right-of-use assets	7,373	0
	<u>187,465</u>	<u>173,443</u>
Less accumulated depreciation	145,575	148,961
NET PROPERTY AND EQUIPMENT	<u>\$ 41,890</u>	<u>\$ 24,482</u>

Depreciation expense for the years ended September 30, 2023 and 2022 was \$17,681 and \$24,446, respectively.

NOTE C - LEASES

Leases under ASC 840 for the year ended September 30, 2022:

On August 28, 2019, the Organization entered into a non-cancelable operating lease agreement with an unrelated party for corporate office space set to commence on January 1, 2020. The lease terminates February 28, 2025. The monthly rent payments are \$8,379, including sales tax and operating expenses, and shall be increased by 3% per annum.

On October 1, 2017, the Organization entered into a non-cancelable operating lease agreement with an unrelated party for the location of a Visitor Center. The lease term was scheduled to expire on September 30, 2022, but has been extended through September 30, 2024. There is an option for an additional term of five years. The monthly rent payments are \$3,682, including sales tax, and shall be increased annually by the lesser of 5% of the prior year's rental or the percentage, if any, of the increase in the Consumer Price Index.

On January 8, 2019, the Organization entered into a non-cancelable operating lease agreement with an unrelated party for a second location of a Visitor Center and terminating on December 30, 2021. On December 14, 2021, the lease was renewed through December 30, 2023. There is an additional option to renew through December 30, 2028. The monthly rent payments are \$1,798, including sales tax, and shall be increased annually by the percentage, if any, of the increase in the Consumer Price Index.

On June 26, 2021, the Organization entered into a non-cancelable operating lease agreement with an unrelated party for office equipment. The term of the lease began on July 1, 2021 and is a 63-month lease with monthly payments, including tax, totaling \$227.

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE C - LEASES (CONTINUED)

Leases under ASC 840 for the year ended September 30, 2022 (Continued):

The following is a schedule of annual future minimum lease payments required under operating leases with initial or remaining non-cancelable lease terms in excess of one year as of September 30, 2022:

2023	\$ 174,904
2024	163,231
2025	55,913
2026	2,724
2027	227
	<u>\$ 396,999</u>

Rent expense for the year ended September 30, 2022 was \$165,616. The Visitor Center's rent is reimbursed by Sarasota County (See Note F), which totaled \$65,756 for the year ended September 30, 2022. The Organization's future minimum lease payments will be offset by the reimbursement from Sarasota County as follows:

2023	\$ 69,866
2024	56,009
	<u>\$ 125,875</u>

Leases under ASC 842 for the year ended September 30, 2023:

The Organization has operating and finance leases for office space, Visitor Centers, and office equipment, one of which includes an option to extend the lease for up to 2 years. As of September 30, 2023, assets recorded under finance leases were \$9,831 and accumulated depreciation associated with finance leases was \$2,458. For the year ended September 30, 2023, the Organization obtained operating lease right-of-use assets in exchange for lease obligations totaling \$89,022.

The components of lease expense for the year ended September 30, 2023 is as follows:

Operating lease cost	<u>\$ 127,558</u>
Finance lease cost:	
Amortization of right-of-use assets	\$ 2,458
Interest on lease liabilities	356
TOTAL FINANCE LEASE COST	<u>\$ 2,814</u>

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE C - LEASES (CONTINUED)

Leases under ASC 842 for the year ended September 30, 2023 (Continued):

Other information related to leases for the year ended September 30, 2023 is as follows:

Weighted average remaining lease terms:

Operating leases	1.19 years
Finance leases	3.00 years

Weighted average discount rate:

Operating leases	4.13%
Finance leases	4.06%

Future minimum lease payments under non-cancellable leases as of September 30, 2023 are as follows:

	<u>Operating</u>	<u>Finance</u>
2024	\$ 138,127	\$ 2,724
2025	12,124	2,724
2026	0	2,497
Total future minimum payments	<u>150,251</u>	<u>7,945</u>
Less remaining imputed interest	3,557	464
Total	<u><u>\$ 146,694</u></u>	<u><u>\$ 7,481</u></u>

NOTE D - CONCENTRATIONS OF CREDIT RISK

Financial instruments which potentially subject the Organization to concentrations of credit risk consist of cash and cash equivalents. The Organization maintains its cash and cash equivalents with major banks and financial institutions. At any given time, the Organization may have cash balances exceeding the federal depository insurance coverage limits. The Organization has not experienced any losses in such accounts and does not believe such accounts are exposed to any significant credit risk.

The Organization receives a substantial amount of its support from the County in the form of the management and administration fees and various forms of revenues from local organizations. The loss of the contract with the County, a significant reduction in the level of tourist development taxes collected by the County, or a severe economic downturn may have a materially adverse effect on the financial position and operations of the Organization. Management and administration service revenue from the County represents 64% and 63% of total revenues for the years ended September 30, 2023 and 2022, respectively.

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE E - RETIREMENT PLAN

The Organization has established a Savings Incentive Match Plan for Employees (SIMPLE) Individual Retirement Account (IRA) Plan for eligible employees. To become eligible to participate in the Plan, the employee must have earned \$5,000 during any two preceding years and be reasonably expected to earn such amount during the year of eligibility. The Organization made matching contributions equal to 100% of the participating employees' elective deferrals not exceeding 3% of the employees' compensation. Retirement expense, included in payroll taxes and benefits in the accompanying combined statements of activities and changes in net assets, for the years ended September 30, 2023 and 2022 was \$29,029 and \$25,716, respectively.

NOTE F - CONTRACT REIMBURSEMENTS AND DIRECT PAYMENTS

The Organization's contract with the County for the years ended September 30, 2023 and 2022 allocated a sum not to exceed \$5,890,000 and \$5,294,850, respectively, for tourism promotion related expenses including the Organization's fee for management.

For the years ended September 30, 2023 and 2022, the Organization submitted \$5,574,568 and \$5,239,539 in invoices to the County for expenses including the management fee revenue of \$1,302,095 and \$1,060,500, respectively. The expenses incurred in the years ended September 30, 2023 and 2022 were less than the total sums allocated by the County by \$315,432 and \$55,311, respectively, during each fiscal year. These amounts under budget are held by the County.

Contract expenses are as follows for the years ended September 30, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
Advertising, promotion and marketing	\$ 4,181,425	\$ 4,066,205
Management services	1,302,093	1,060,500
Postage and shipping	20,572	44,185
Telecommunications	21,414	23,649
Administrative	49,064	45,000
TOTAL CONTRACT EXPENSES	<u>\$ 5,574,568</u>	<u>\$ 5,239,539</u>

NOTES TO COMBINED FINANCIAL STATEMENTS (CONTINUED)

**SARASOTA CONVENTION AND VISITORS BUREAU, INC.
D/B/A VISIT SARASOTA COUNTY AND FRIENDS OF
SARASOTA COUNTY VISITOR SERVICES, INC.**

September 30, 2023 and 2022

NOTE G - LIQUIDITY AND AVAILABILITY OF FINANCIAL RESOURCES

The Organization regularly monitors the availability of resources required to meet operating needs and other contractual commitments, while also striving to maximize the services provided to the community in which it serves.

The Organization's financial assets available for general use expenditures within one year as of September 30, consist of the following:

	<u>2023</u>	<u>2022</u>
Financial assets:		
Cash and cash equivalents	\$ 700,638	\$ 753,145
Accounts receivable	36,860	25,058
Income tax refund receivable	1,916	42,838
Due from Sarasota County	<u>745,706</u>	<u>623,741</u>
Total financial assets available to management for general expenditure within one year	<u><u>\$ 1,485,120</u></u>	<u><u>\$ 1,444,782</u></u>

Visit Sarasota County
Profit & Loss by Class
July 2023 through June 2024

	11 VF Compliance (1 County Contract)	4 Sports County (1 County Contract)	44 Sports VF Compliance (1 County Contract)	12 VF Compliance (2 VSC Budget)	12.4 VF Sports - VSC (2 VSC Budget)
Ordinary Income/Expense					
Income					
County Reimbursements	347,892.51	421,500.89	41,683.21	0.00	0.00
Paid Directly - Sarasota County	0.00	149,914.89	0.00	0.00	0.00
4500 · Management Fee -Sarasota County	0.00	0.00	0.00	0.00	0.00
4599 · Private Sector Funding	0.00	0.00	0.00	0.00	0.00
4599.2 · Sponsorship	0.00	0.00	0.00	0.00	27,344.50
4599.3 · Participation	0.00	0.00	0.00	2,500.00	0.00
4850 · Rental Income - EDC	0.00	0.00	0.00	0.00	0.00
Total Income	347,892.51	571,415.78	41,683.21	2,500.00	27,344.50
Gross Profit	347,892.51	571,415.78	41,683.21	2,500.00	27,344.50
Expense					
4899.2 · Sponsorship Expense	0.00	0.00	0.00	0.00	20,437.00
4899.3 · Participation expense	0.00	0.00	0.00	3,458.59	0.00
500410 · COMMUNICATIONS SERVICES	0.00	0.00	0.00	0.00	0.00
500420 · POSTAGE & FREIGHT	0.00	0.00	0.00	0.00	0.00
500480 · PROMOTIONAL ACTIVITIES	347,892.51	571,415.78	41,683.21	0.00	0.00
500529N · ADMINISTRATIVE COSTS - NEC	0.00	0.00	0.00	0.00	0.00
500541 · SUBSCRIPTIONS & BOOKS	0.00	0.00	0.00	0.00	0.00
6030 · Miles Media Commission	0.00	0.00	0.00	0.00	0.00
6040 · Rent - Administrative Offices	0.00	0.00	0.00	0.00	0.00
6042 · Insurance	0.00	0.00	0.00	0.00	0.00
6050 · Business Travel	0.00	0.00	0.00	955.25	0.00
6051 · Meetings and Meals	0.00	0.00	0.00	4,763.45	0.00
6052 · Partner Development	0.00	0.00	0.00	1,323.85	0.00
6060 · Office Expense	0.00	0.00	0.00	0.00	0.00
6061 · Office Equipment	0.00	0.00	0.00	0.00	0.00
6062 · Postage	0.00	0.00	0.00	0.00	0.00
6063 · Licenses & Fees	0.00	0.00	0.00	0.00	0.00
6064 · Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
6065 · Professional Services	0.00	0.00	0.00	0.00	0.00
6070 · Non-Reimbursed Promo	0.00	0.00	0.00	3,169.70	12.76
6080 · Credit Card Processing Fees	0.00	0.00	0.00	0.00	0.00
6081 · Bank Fees	0.00	0.00	0.00	0.00	0.00
6100 · Employee Related Costs	0.00	0.00	0.00	0.00	0.00
6106 · Staff Development	0.00	0.00	0.00	0.00	0.00
6700 · Visitors Center	0.00	0.00	0.00	0.00	0.00
Total Expense	347,892.51	571,415.78	41,683.21	13,670.84	20,449.76
Net Ordinary Income	0.00	0.00	0.00	-11,170.84	6,894.74
Other Income/Expense					
Other Income					
7000.1 · New Partner Admin Fee	0.00	0.00	0.00	0.00	0.00
7000.3 · Credit Card Discounts	0.00	0.00	0.00	0.00	0.00
7000.4 · Sales Tax Discount	0.00	0.00	0.00	0.00	-0.20
7000.5 · Revenue - reimbursed assets	0.00	0.00	0.00	0.00	0.00
7000.6 · Interest Income	0.00	0.00	0.00	0.00	0.00
Total Other Income	0.00	0.00	0.00	0.00	-0.20
Other Expense					
7100.2 · Late Fees and Penalties	0.00	0.00	0.00	0.00	0.00
7100.4 · Interest Expense	0.00	0.00	0.00	0.00	0.00
7100.5 · Sponsorships	0.00	0.00	0.00	0.00	0.00
7100.7 · Bad Debt	0.00	0.00	0.00	0.00	0.00
7325 · Depreciation	0.00	0.00	0.00	0.00	0.00
Total Other Expense	0.00	0.00	0.00	0.00	0.00
Net Other Income	0.00	0.00	0.00	0.00	-0.20
Net Income	0.00	0.00	0.00	-11,170.84	6,894.54

Visit Sarasota County
Payroll Summary
July 2023 through June 2024

Jul '23 - Jun 24	
Employee Wages, Taxes and Adjustments	
Gross Pay	
Salary - Officer	189,852.37
Salary - Officer - Sick	2,381.25
Salary - Officer Vacation	17,512.50
Salary - Staff	526,186.65
Salary Sick	8,240.97
Salary Vacation	38,179.01
Hourly	293,531.80
Hourly overtime (x1.5)	914.40
Hourly Sick	3,232.04
Hourly Vacation	17,407.49
Commission	10,084.40
Bonus-Hourly	11,500.00
Bonus-Officers	31,800.00
Bonus-Salary	17,500.00
Car Allowance	5,000.00
Total Gross Pay	1,173,322.88
Deductions from Gross Pay	
AETNA Health Insurance(pre-tax)	-23,416.74
AFLAC Insurance (pre-tax)	-2,835.44
Dental Insurance (pre-tax)	-7,065.02
Simple IRA Emp. (Chales Schwab)	-44,499.19
Simple IRA Emp. (Charles Schwab)	-11,201.50
Vision Insurance (pre-tax)	-1,542.38
Total Deductions from Gross Pay	-90,560.27
Adjusted Gross Pay	1,082,762.61
Taxes Withheld	
Federal Withholding	-120,740.00
Medicare Employee	-16,507.70
Social Security Employee	-68,572.28
Medicare Employee Addl Tax	0.00
Total Taxes Withheld	-205,819.98
Deductions from Net Pay	
AFLAC Insurance (taxable) {2}	-3,850.66
Total Deductions from Net Pay	-3,850.66
Net Pay	873,091.97
Employer Taxes and Contributions	
Federal Unemployment	805.16
Medicare Company	16,507.70
Social Security Company	68,572.28
RT-6	134.18
Simple IRA Co. Match-Schw-Staff	28,311.70
Total Employer Taxes and Contributions	114,331.02

EXHIBIT A
Visit Sarasota County FY 2024 Scope of Services Budget

VSC TDT PROMOTION EXPENSE	Promo Budget FY 2024	Sports Budget FY 2024	Total Budget Promo and Sports FY 2024	Final Budget Promo and Sports FY 2023	
Website, CRM, Enewsletter, mobile app	\$ 184,000	\$ 16,000	\$ 200,000	\$ 404,000	-50.5%
Earned Media/Public Relations	250,000	15,000	265,000	247,000	7.3%
Content and Social Media	105,000	-	105,000	75,000	40.0%
Paid Media and Creative	1,882,000	78,900	1,960,900	1,700,000	15.3%
Airline Incentive Program	250,000	-	250,000	550,000	-54.5%
Research	124,000	20,000	144,000	210,000	-31.4%
Promotion	175,000	-	175,000	150,000	16.7%
Visitor Services	161,000	16,100	177,100	135,500	30.7%
Meeting and Leisure Group Sales	260,000	-	260,000	220,000	18.2%
International Sales	319,000	-	319,000	265,000	20.4%
Sports	-	531,000	531,000	472,000	12.5%
Postage	50,000	-	50,000	44,500	12.4%
Telecommunications	20,000	2,000	22,000	27,000	-18.5%
Administration	50,000	-	50,000	50,000	0.0%
Management Fee	1,182,000	225,000	1,407,000	1,340,000	5.0%
Sub-Total (VSC Programmatic Budget)	\$ 5,012,000	\$ 904,000	5,916,000	\$ 5,890,000	0.4%

Note: Private Sector Contribution (10% required match) \$ - \$ - \$ 591,600 \$ 589,000

One Time Promotion Projects from Programmatic Areas

Earned Media: Satellite Media Tour to promote Selby/Bay/Mote openings	\$ 50,000
Earned Media: Expanded press trips domestic & international	35,000
Earned Media: Expanded media events/missions in origin markets	15,000
Earned Media: Restoring UK public relations in support of Ballet, Selby	50,000
Content & Social Media: Short form video content	15,000
Paid Media & Creative: New digital campaigns for workforce, nature, arts	300,000
Paid Media & Creative: Go back into print for workforce, nature, arts, brand	50,000
Paid Media & Creative: Increased creative production	50,000
Promotion: Expanded promotion with Braves and Orioles	25,000
Visitor Services: New services for meetings, conventions & community	19,000
Meeting & Leisure Group: new meeting shows & econ dev trade events	20,000
Meeting & Leisure Group: New meeting incentives	20,000
International: Expanded trade events & new receptive operator promotion	20,000
International: Increased UK retainer & marketing campaigns & Ballet	30,000
International: Increased German retainer & marketing campaigns	20,000
International: New representation and marketing campaigns in Canada	75,000
Sports: Intl Canoe Kayak events	180,000
Sports: Int'l Womens Lacrosse Coaches Assn event	30,000
Sports: business development & bids for new softball & indoor sports facilities	60,000
Sub-Total: One Time Promotion Projects from Programmatic Areas	\$ 1,064,000

One Time TDT Promotion Projects:

New Tourism Strategic Plan	\$ 60,000
New photography, video and advertisement	300,000
New Visitor Information Vehicle	110,000
Arts and Culture Initiative	350,000
Sub-Total One Time TDT Promotion Projects	\$ 820,000

Grand Total **\$ 7,800,000** 32%



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

August 8, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Virginia J. Haley, CDME, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: B July

Virginia J. Haley, CDME
Digitally signed by
Virginia J. Haley, CDME
Date: 2023.08.08 16:20:00
-04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	29,558.73
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 29,558.73</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

Visit Sarasota County Reimbursable
July B

Purpose			Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
B	- 1	Conference Sponsorship	Florida Society of Association Executives	4,000.00	3/27/23	11787	
B	- 2	Promo Pouches	AnyPromo	160.82	6/27/23	Visa	
B	- 3	Marketing	Visit Florida	2,500.00	7/19/23	11939	
B	- 4	Marketing	Visit Florida	5,000.00	7/9/23	11939	
B	- 5	Visitor Materials	Visit Florida	3,765.85	7/11/23	11922	
B	- 6	Employee Education	SCF	129.00	5/18/23	Visa	
B	- 7	Group FAM Trip	Aldi	11.35	6/26/23	Visa	
B	- 8	Group FAM Trip	Walmart	30.11	6/28/23	Visa	
B	- 9	Group FAM Trip	1592 Wood Fired Kitchen	42.45	6/27/23	Visa	
B	- 10	Group FAM Trip	Grillroom	344.00	6/28/23	Visa	
B	- 11	Group FAM Trip	Duval's	724.85	6/28/23	Visa	
B	- 12	Group FAM Trip	Art Ovation	385.57	6/29/23	Visa	
B	- 13	Group FAM Trip	JetBlue Baggage	30.00	6/20/23	Visa	
B	- 14	Group FAM Trip	United Flights	2,621.23	6/20/23	AMEX	
B	- 15	Group FAM Trip	Jacqueline Dole	280.40	7/19/23	11929	
B	- 16	Group FAM Trip	Art Ovation Hotel	5,793.66	7/19/23	11924	
B	- 17	Group FAM Trip	Katie Burak	398.90	7/19/23	11930	
B	- 18	Group FAM Trip	Siesta Trolley & Transportation Inc.	2,559.00	7/19/23	11934	
B	- 19	Group FAM Trip	Olivia Turpening	781.54	7/19/23	11936	
		Total					29,558.73
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 29,558.73



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

August 15, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER

PO230878

From: Virginia J. Haley, CDME, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: E July

Virginia J. Haley,
CDME

Digitally signed by Virginia J.
Haley, CDME
Date: 2023.08.15 12:45:48 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	3,991.05
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 3,991.05</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
July **E**

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
E	- 1	Registration	Visit Florida	998.00	6/8/23	Visa	
E	- 2	FSAE	Hyatt Regency	421.48	7/14/23	Visa	
E	- 3	FSAE	Enterprise	379.73	7/11/23	Visa	
E	- 4	FSAE	Llamas House	64.85	7/14/23	Visa	
E	- 5	FSAE	7-eleven	43.95	7/14/23	Visa	
E	- 6	FSAE	Shantel Norman	49.00	9/19/32	11951	
E	- 7	DI Convention	Homewood Suites	444.00	7/19/23	Visa	
E	- 8	DI Convention	Delta	485.40	4/4/23	Visa	
E	- 9	DI Convention	Virginia Haley	100.84	8/2/23	11948	
E	- 10	DI VS Summit	Lyft	27.38	7/17/23	Visa	
E	- 11	DI VS Summit	Courtyard	421.50	7/18/23	Visa	
E	- 12	DI VS Summit	SW FL Intl	28.00	7/17/23	Visa	
E	- 13	DI VS Summit	Delta	384.40	4/30/23	Visa	
E	- 14	DI VS Summit	Sandrina McCloud	142.52	8/2/23	11950	
		Total					3,991.05
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 3,991.05



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

September 1, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Virginia J. Haley, CDME, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: H July

Virginia J. Haley,
CDME

Digitally signed by Virginia J.
Haley, CDME
Date: 2023.09.04 16:15:19 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	2,708.91
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 2,708.91</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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H

[illegible]



LONGBOAT KEY | ST ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

September 5, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Virginia J. Haley, CDME, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: B August

Virginia J.
Haley, CDME

Digitally signed by Virginia J.
Haley, CDME
Date: 2023.09.05 14:44:22
-04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	10,844.04
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 10,844.04</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
August B

		Purpose	Vendor	Amount	Date Paid	Check #	
500410	-	Communications Services - item 0002					
		Total					0.00
500420	-	Postage and Freight - item 0003					
		Total					0.00
500480	-	Promotional Activities - item 0004					
B	-1	Travelability	Parking.com	48.00	8/20/23	Visa	
B	-2	Travelability	Uber	28.65	8/20/23	Visa	
B	-3	Travelability	Uber	22.97	8/20/23	Visa	
B	-4	Travelability	Hyatt Regency	597.34	8/20/23	Visa	
B	-5	Travelability	Delta	351.40	6/28/23	Visa	
B	-6	Travelability	Jess Bertolini	180.64	8/22/23	11969	
B	-7	FL Gov Conf Reg	Visit Florida	549.00	8/4/23	Amex	
B	-8	Writer and Editor	Ritz Carlton SRQ	449.74	8/8/23	Visa	
B	-9	FPRA	Eventbrite	39.19	8/15/23	Visa	
B	-10	Mileage FPRA	Nathanial Sweetman	128.51	8/22/23	11971	
B	-11	ASAE	Any Promo	494.03	6/27/23	Visa	
B	-12	ASAE	Hargrove	997.52	7/6/23	Amex	
B	-13	ASAE Booth	ASAE	2,900.00	7/6/23	Amex	
B	-14	ASAE Annual Exposition	Westin	486.75	8/10/23	Visa	
B	-15	ASAE Annual Exposition	Uber	31.04	8/5/23	Visa	
B	-16	ASAE Annual Exposition	Uber	9.90	8/5/23	Visa	
B	-17	ASAE Annual Exposition	Uber	11.40	8/5/23	Visa	
B	-18	ASAE Annual Exposition	Uber	10.66	8/6/23	Visa	
B	-19	ASAE Annual Exposition	Uber	12.63	8/7/23	Visa	
B	-20	ASAE Annual Exposition	Uber	28.99	8/9/23	Visa	
B	-21	ASAE Annual Exposition	Atlanta Breakfast Club	72.05	8/8/23	Visa	
B	-22	ASAE Annual Exposition	Delta	472.80	8/1/23	Visa	
B	-23	ASAE Annual Exposition	ASAE Mural Walk	45.00	7/31/23	Visa	
B	-24	ASAE Annual Exposition	Shantel Norman	111.00	8/31/23	11979	
B	-25	Destination Southeast	Westin	590.96	8/15/23	Visa	
B	-26	Destination Southeast	7-eleven	40.88	8/13/23	Visa	
B	-27	Destination Southeast	Enterprise	277.75	8/16/23	Visa	
B	-28	Destination Southeast	Shantel Norman	77.00	8/31/23	11979	
B	-29	Connect Marketplace	W Hotels	680.73	8/25/23	Visa	
B	-30	Connect Marketplace	Mannys	223.50	8/24/23	Visa	
B	-31	Connect Marketplace	Helts Kitchen	63.59	8/23/23	Visa	
B	-32	Connect Marketplace	Uber	30.94	8/21/23	Visa	
B	-33	Connect Marketplace	Uber	8.91	8/22/23	Visa	
B	-34	Connect Marketplace	Uber	8.95	8/22/23	Visa	
B	-35	Connect Marketplace	Uber	9.45	8/22/23	Visa	
B	-36	Connect Marketplace	Uber	9.00	8/22/23	Visa	
B	-37	Connect Marketplace	Uber	9.06	8/22/23	Visa	
B	-38	Connect Marketplace	Uber	26.35	8/22/23	Visa	
B	-39	Connect Marketplace	Uber	15.96	8/22/23	Visa	
B	-40	Connect Marketplace	Delta	582.80	2/14/23	Visa	
B	-41	Connect Marketplace	Shantel Norman	109.00	8/31/23	11979	
		Total					10,844.04
500529	-	Misc Operating Supplies - item 0005					
		Total					0.00
500541	-	Subscriptions & Books - item 0006					
		Total					0.00
Balance Due							\$ 10,844.04



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

September 5, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Virginia J. Haley, CDME, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: D August

Virginia J. Haley,
CDME

Digitally signed by Virginia J.
Haley, CDME
Date: 2023.09.05 14:47:53 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	3,486.89
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 3,486.89</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattleman Rd. • Suite 203 • Sarasota • Florida • 34232

D

[illegible]



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

September 27, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Virginia J. Haley, CDME, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: F August

Virginia J. Haley,
CDME

Digitally signed by Virginia J.
Haley, CDME
Date: 2023.09.27 15:06:05 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	9,872.39
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 9,872.39</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
August F

	Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002						
	Total					0.00
500420 - Postage and Freight - item 0003						
	Total					0.00
500480 - Promotional Activities - item 0004						
F	- 1	ICON Park event	Serbin Printing	55.75	8/22/23	11976
F	- 2	ICON Park event	Discount Mugs	1,489.35	8/14/23	Amex
F	- 3	ICON Park Destination Days	Courtyard	132.75	8/27/23	Amex
F	- 4	ICON Park Destination Days	Kelly Defebo	232.35	9/18/23	11985
F	- 5	Baggage ASAE	Delta Airlines	40.00	8/5/23	VISA
F	- 6	Tolls for Destination Southeast Conf	Enterprise	9.73	8/19/23	VISA
F	- 7	Tolls for Destination Southeast Conf	Enterprise	15.90	8/23/23	Visa
F	- 8	ESTO	Westin	271.92	8/21/23	amex
F	- 9	ESTO	Uber	53.36	8/20/23	Amex
F	- 10	ESTO	Parking.com	32.00	8/21/23	Visa
F	- 11	ESTO	Uber	29.88	8/21/23	Amex
F	- 12	ESTO	Delta Airlines	421.40	8/14/23	Amex
F	- 13	ESTO	Delta Airlines	11.00	8/14/23	Amex
F	- 14	ESTO	Erin Duggan	77.00	9/18/23	11986
F	- 15	Campaign	USAirtours Holidays	7,000.00	9/20/23	Wire
	Total					9,872.39
500529 - Misc Operating Supplies - item 0005						
	Total					0.00
500541 - Subscriptions & Books - item 0006						
	Total					0.00
Balance Due						
						\$ 9,872.39



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

October 10, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Erin Duggan, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: B September

Erin Duggan Digitally signed by Erin Duggan
Date: 2023.10.10 15:33:41 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	2,941.82
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 2,941.82</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

September

B

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
B	- 1	FPRA	Eventbrite	55.20	8/30/23	Visa	
B	- 2	Press Trip	NextFish	967.28	9/10/23	Visa	
B	- 3	Governor's Conf	Rosen Shingle Park	335.24	9/8/23	Visa	
B	- 4	Governor's Conf	Tpark	43.02	9/6/23	Visa	
B	- 5	Governor's Conf	Jess Bertolini	214.16	9/18/23	11989	
B	- 6	Governor's Conf	Rosen Shingle Park	167.62	9/8/23	VISA	
B	- 7	Governor's Conf	Erin Duggan	153.28	9/18/23	11986	
B	- 8	Governor's Conf	Rosen Shingle Park	167.62	9/7/23	Amex	
B	- 9	Governor's Conf	Virginia Haley	154.58	9/18/23	11987	
B	- 10	Governor's Conf	Rosen Shingle Park	335.24	9/8/23	Amex	
B	- 11	Governor's Conf	Kelly Defebo	144.38	9/18/23	11985	
B	- 12	FAVR	Erin Duggan	204.20	10/9/23	12020	
		Total					2,941.82
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 2,941.82



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

October 10, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Erin Duggan, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: D September

Erin Duggan

Digitally signed by Erin Duggan
Date: 2023.10.10 15:34:11
-04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	1,237.70
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 1,237.70</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
September D

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
D	- 1	Sports Rel	Embassy Suites	600.30	9/14/23	Visa	
D	- 2	Sports Rel	Parking.com	64.00	9/14/23	Visa	
D	- 3	Sports Rel	Delta	493.40	7/10/23	Visa	
D	- 4	Sports Rel	Pete Harvey	80.00	9/26/23	12006	
		Total					1,237.70
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 1,237.70



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

Erin
Duggan

Digitally signed by
Erin Duggan
Date: 2023.10.20
09:48:14 -04'00'

October 18, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO230878

From: Erin Duggan, President
Re: Reimbursement for Contract No. 2022-361
Invoice #: H September

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	1,589.61
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 1,589.61</u>

If you have any questions, please contact me at 955-0991 ext. 107 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
September H

[illegible]



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

November 21, 2023

To: Kimberly Backus
Sarasota County Government

From: Erin Duggan, President & CEO

Re: Reimbursement for Contract No. 2023-428

Invoice #: B October

PURCHASE ORDER

PO240795

Erin
Duggan

Digitally signed
by Erin Duggan
Date: 2023.11.27
12:04:52 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	45,225.21
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 45,225.21</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
October B

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
B	- 1	Media Training	FPRA	30.00	10/29/23	Visa	
B	- 2	Registration	Visit Florida	2,000.00	7/20/23	Amex	
B	- 3	Registration	Discover America Canada	914.69	8/9/23	Visa	
B	- 4	Banner	NextDay Display	207.49	10/19/23	AMex	
B	- 5	Sales Tax	Florida Dept of Revenue	10.75	11/17/23	EFT	
B	- 6	Network with Media	Pineapple Public Relations	1,150.00	10/9/23	12030	
B	- 7	Registration	Black Travel Summit	1,433.81	8/22/23	Amex	
B	- 8	Booth	Black Travel Summit	650.00	9/15/23	Amex	
B	- 9	Promo item	4AllPromos	304.07	10/17/23	Visa	
B	- 10	Registration	Visit Florida	6,000.00	9/18/23	11997	
B	- 11	Registration	Visit Florida	12,180.00	9/18/23	11997	
B	- 12	Destinations FL Annual Meeting	Enterprise	171.25	10/12/23	Amex	
B	- 13	Destinations FL Annual Meeting	Circle K	34.66	10/12/23	Amex	
B	- 14	Destinations FL Annual Meeting	Racetrak	26.29	10/12/23	Amex	
B	- 15	Destinations FL Annual Meeting	Springhill Suites	210.13	10/12/23	Amex	
B	- 16	Destinations FL Annual Meeting	Kelly Defebo	65.83	11/2/23	12052	
B	- 17	Destinations FL Annual Meeting	Enterprise	196.97	10/13/23	Visa	
B	- 18	Destinations FL Annual Meeting	Nagafia Oil	49.04	10/13/23	Visa	
B	- 19	Destinations FL Annual Meeting	Springhill Suites	420.26	10/13/23	Visa	
B	- 20	Destinations FL Annual Meeting	Carolyn Perry	17.00	11/14/23	12071	
B	- 21	Registration	Destinations Florida	440.00	9/11/23	Visa	
B	- 22	Membership	Visit Florida	18,500.00	9/26/23	12011	
B	- 23	Annual Chamber Luncheon	Sarasota Chamber	110.00	10/10/23	Visa	
B	- 24	Visit Tampa Bay Meeting	Erin Duggan	102.97	11/21/23	12075	
		Total					45,225.21
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 45,225.21



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

November 21, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D October

Erin Duggan
Digitally signed by Erin
Duggan
Date: 2023.11.27
12:06:41 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	10,178.92
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 10,178.92</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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D

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
D	- 1	Registration	US Sports Congress LLC	3,200.00	10/9/23	12035	
D	- 2	TEAMS Booth	Shepard Expo Services	329.72	8/28/23	Visa	
D	- 3	Registration	Northstar Travel Media	4,995.00	8/9/23	Amex	
D	- 4	TEAMS Conf	Hilton Hotel	1,355.44	10/6/23	Visa	
D	- 5	TEAMS Conf	Pete Harvey	298.76	11/2/23	12058	
		Total					10,178.92
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 10,178.92



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

December 19, 2023

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: F October

Erin
Duggan
Digitally signed
by Erin Duggan
Date: 2024.01.03
15:09:58 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	5,268.44
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 5,268.44</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

Visit Sarasota County Reimbursable
October F

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
F	-1	Black Travel Summit	Hyatt	1,136.61	10/22/23	Visa	
F	-2	Black Travel Summit	Racetrac	83.46	10/23/23	Visa	
F	-3	Black Travel Summit	Enterprise	416.12	10/22/23	Visa	
F	-4	Black Travel Summit	Enterprise	36.74	10/30/23	Visa	
F	-5	Black Travel Summit	Casablanca	111.72	10/21/23	Visa	
F	-6	Registration	IITA	995.00	10/26/23	Amex	
F	-7	VF Media Mission	WestJet	535.54	9/12/23	Amex	
F	-8	VF Media Mission	AirCanada	280.52	9/12/23	Amex	
F	-9	VF Media Mission	Kimber Cab	35.23	10/23/23	Amex	
F	-10	VF Media Mission	Paradox Vancouver	593.40	10/23/23	Amex	
F	-11	VF Media Mission	WestJet	16.88	10/24/23	Amex	
F	-12	VF Media Mission	Hilton Toronto	571.38	10/25/23	Amex	
F	-13	VF Media Mission	Uber	9.69	10/27/23	Amex	
F	-14	VF Media Mission	Uber	35.23	10/27/23	Amex	
F	-15	VF Media Mission	Airport Taxi	66.92	10/25/23	Amex	
F	-16	VF Media Mission	Kelly Defebo	344.00	12/18/23	12099	
		Total					5,268.44
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							
							\$ 5,268.44



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

January 3, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B** **November**

**Erin
Duggan**

Digitally signed
by Erin Duggan
Date: 2024.01.03
15:27:29 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	15,501.90
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 15,501.90</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

B

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
B	- 1	Registration	Destinations International	995.00	11/21/23	Amex	
B	- 2	Networking	Gecko's Grill and Pub	92.04	11/9/23	Visa	
B	- 3	Atlanta Media Meetup	Kimpton the Shane	244.65	11/1/23	Visa	
B	- 4	Atlanta Media Meetup	Uber	42.52	11/1/23	Visa	
B	- 5	Atlanta Media Meetup	Uber	36.71	11/1/23	Visa	
B	- 6	Atlanta Media Meetup	Sarasota International Airport	32.00	11/2/23	Visa	
B	- 7	Atlanta Media Meetup	Southwest	187.96	10/11/23	Visa	
B	- 8	Atlanta Media Meetup	Olivia Turpening	93.00	11/29/23	12091	
B	- 9	Transportation	Dolphin Transportation Specialists	2,349.35	11/29/23	12083	
B	- 10	UK FAM Trip	Sarasota Modern	4,047.66	11/16/23	Amex	
B	- 11	UK FAM Trip	Walmart	24.24	11/15/23	Visa	
B	- 12	UK FAM Trip	Marina Jack	510.54	11/15/23	Visa	
B	- 13	UK FAM Trip	Wink Wink Lounge	144.78	11/15/23	Visa	
B	- 14	UK FAM Trip	1592	242.68	11/15/23	Visa	
B	- 15	UK FAM Trip	Grillroom	63.40	11/15/23	Visa	
B	- 16	UK FAM Trip	First Watch	183.01	11/15/23	Visa	
B	- 17	UK FAM Trip	Selva Grill	485.14	11/15/23	Visa	
B	- 18	UK FAM Trip	Toasted Mango	236.05	11/15/23	Visa	
B	- 19	UK FAM Trip	Smack Dab	21.63	11/15/23	Visa	
B	- 20	UK FAM Trip	Sarasota Modern	96.30	11/15/23	Visa	
B	- 21	World Travel Market	Heathrow	45.80	11/4/23	Amex	
B	- 22	World Travel Market	Black Cab	52.28	11/4/23	Amex	
B	- 23	World Travel Market	Lul Ticket	27.23	11/5/23	Amex	
B	- 24	World Travel Market	Uber	26.18	11/6/23	Amex	
B	- 25	World Travel Market	Uber	20.47	11/6/23	Amex	
B	- 26	World Travel Market	Lul Ticket	12.43	11/6/23	Amex	
B	- 27	World Travel Market	Uber	16.83	11/6/23	Amex	
B	- 28	World Travel Market	Uber	25.80	11/6/23	Amex	
B	- 29	World Travel Market	Hilton	2,438.70	11/9/23	Amex	
B	- 30	World Travel Market	Virgin Atlantic	836.20	10/16/23	Amex	
B	- 31	World Travel Market	Kelly Defebo	231.00	12/18/23	12099	
B	- 32	World Travel Market	Conex Exhibition Services	588.00	11/29/23	12082	
B	- 33	World Travel Market	Fedex	52.32	10/9/23	12023	
B	- 34	World Travel Market	Visit Florida	1,000.00	10/19/23	Amex	
		Total					15,501.90
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 15,501.90



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

January 3, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D November

Erin Duggan
Digitally signed
by Erin Duggan
Date: 2024.01.03
15:25:59 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	1,275.00
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 1,275.00</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
November D

		Purpose	Vendor	Amount	Date Paid	Check #	
		500410 - Communications Services - item 0002					
		Total					0.00
		500420 - Postage and Freight - item 0003					
		Total					0.00
		500480 - Promotional Activities - item 0004					
D	- 1	Registration	Racconteurs, LLC	325.00	11/29/23	12079	
D	- 2	Registration	National Fastpitch Coaches Association	950.00	10/30/23	Visa	
		Total					1,275.00
		500529 - Misc Operating Supplies - item 0005					
		Total					0.00
		500541 - Subscriptions & Books - item 0006					
		Total					0.00
		Balance Due					\$ 1,275.00



LONGBOAT KEY | ST ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

February 7, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: F November

Erin Duggan

Digitally signed by Erin
Duggan
Date: 2024.02.08 09:33:58
-05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	7,662.73
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 7,662.73</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
November F

[illegible]



LONGBOAT KEY | ST ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

January 30, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B** **December**

**Erin
Duggan**

Digitally signed by
Erin Duggan
Date: 2024.02.06
15:58:38 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	22,247.11
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u><u>\$ 22,247.11</u></u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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December

B

Purpose			Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
B	-1	Sponsorship	National Coalition of Black Meeting Planners	10,000.00	10/17/23	12046	
B	-2	Promo item	4Imprint	643.84	11/21/23	Visa	
B	-3	National Coalition Trip	Marriot	716.40	12/9/23	Visa	
B	-4	National Coalition Trip	Delta	70.00	12/6/23	Visa	
B	-5	National Coalition Trip	Delta	70.00	12/9/23	Visa	
B	-6	National Coalition Trip	Uber	28.45	12/6/23	Visa	
B	-7	National Coalition Trip	Uber	30.56	12/9/23	Visa	
B	-8	National Coalition Trip	Balloons over America	412.21	12/5/23	Visa	
B	-9	National Coalition Trip	BannerBuzz	142.28	12/5/23	Visa	
B	-10	National Coalition Trip	Parking	63.00	12/9/23	Visa	
B	-11	National Coalition Trip	Delta	277.80	10/12/23	Visa	
B	-12	Destination International Meeting	Marriott	32.25	10/12/23	Visa	
B	-13	Destination International Meeting	Erin Duggan	74.67	10/12/23	Visa	
B	-13	GolfPass Writer	Ameniti Bay	278.84	12/11/23	Visa	
B	-14	Press FAM	Aryyve Inc	1,444.10	11/29/23	Amex	
B	-16	Nature Group FAM	Walmart	20.34	12/5/23	Visa	
B	-17	Nature Group FAM	Wink Wink Lounge	321.31	12/4/23	Visa	
B	-18	Nature Group FAM	Shore	406.38	12/5/23	Visa	
B	-19	Nature Group FAM	Buddy Brew	16.47	12/6/23	Visa	
B	-20	Nature Group FAM	Sarasota Jungle Gardens	211.67	12/6/23	Visa	
B	-21	Nature Group FAM	1592	268.36	12/6/23	Visa	
B	-22	Nature Group FAM	Buddy Brew	25.92	12/7/23	Visa	
B	-23	Nature Group FAM	Embassy Suites	3,972.20	12/8/23	Amex	
B	-24	Nature Group FAM	Mattisons	337.06	12/8/23	Visa	
B	-25	Nature Group FAM	Olivia Turpening	85.00	1/30/24	12147	
B	-26	Nature Group FAM	Siesta Trolley	2,298.00	1/30/24	12146	
		Total					22,247.11
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 22,247.11



LONGBOAT KEY | ST ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

January 23, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D December

Erin
Duggan

Digitally signed
by Erin Duggan
Date: 2024.01.24
08:27:01 -05'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	3,110.67
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 3,110.67</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
December D

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
D	-1	US Sports Congress	United	404.40	10/9/23	Visa	
D	-2	US Sports Congress	Pete Harvey	1,016.76	12/19/23	12109	
D	-3	2023 NFCA Convention	Delta	30.00	12/6/23	Visa	
D	-4	2023 NFCA Convention	National Fastpitch	650.00	12/1/23	Visa	
D	-5	2023 NFCA Convention	Kentucky Venues	242.05	12/7/23	Visa	
D	-6	2023 NFCA Convention	Galt House	327.12	12/8/23	Visa	
D	-7	2023 NFCA Convention	Uber	21.21	12/6/23	Visa	
D	-8	2023 NFCA Convention	Lyft	17.99	12/11/23	Visa	
D	-9	2023 NFCA Convention	Lyft	22.74	12/11/23	Visa	
D	-10	2023 NFCA Convention	Delta	235.40	10/30/23	Visa	
D	-11	2023 NFCA Convention	Nathaniel Sweetman	143.00	1/22/24	12136	
		Total					3,110.67
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 3,110.67



Erin
Duggan

Digitally signed
by Erin Duggan
Date: 2024.03.19
10:15:50 -04'00'

March 4, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B** **January**

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	40,745.00
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u><u>\$ 40,745.00</u></u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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January

B

[illegible]



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

Erin
Duggan

Digitally signed
by Erin Duggan
Date: 2024.03.19
10:17:26 -04'00'

March 4, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **D January**

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	72.36
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	\$ 72.36

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
January D

Purpose			Vendor	Amount	Date Paid	Check #
500410 - Communications Services - item 0002						
Total						0.00
500420 - Postage and Freight - item 0003						
Total						0.00
500480 - Promotional Activities - item 0004						
D	- 1	Mileage for site visit	Pete Harvey	72.36	1/22/24	12138
Total						72.36
500529 - Misc Operating Supplies - item 0005						
Total						0.00
500541 - Subscriptions & Books - item 0006						
Total						0.00
Balance Due						\$ 72.36



LONGBOAT KEY | ST ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

March 7, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B** **February**

Erin Duggan
Digitally signed
by Erin Duggan
Date: 2024.03.19
10:26:32 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	38,623.31
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 38,623.31</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
February B

	Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002						
	Total					0.00
500420 - Postage and Freight - item 0003						
	Total					0.00
500480 - Promotional Activities - item 0004						
B	- 1	FL Huddle	AGS Expo Services	8,501.47	2/18/24	Amex
B	- 2	FL Huddle	TLC Convention Plant Services	531.20	2/18/24	Amex
B	- 3	FL Huddle	Next Day Display	1,201.99	2/18/24	AMex
B	- 4	FL Huddle	FLDOR	82.04	2/18/24	EFT
B	- 5	FL Huddle	City of Miami Beach	20.00	2/4/24	Amex
B	- 6	FL Huddle	City of Miami Beach	20.00	2/4/24	Amex
B	- 7	FL Huddle	The Royal Palm Miami	1,463.10	2/7/24	Amex
B	- 8	FL Huddle	Kelly Defebo	46.00	2/27/24	12176
B	- 9	IITA Summit	Sheraton	791.88	2/15/24	Amex
B	- 10	IITA Summit	American Airlines	470.20	1/3/24	Amex
B	- 11	IITA Summit	Kelly Defebo	125.00	2/27/24	12176
B	- 12	Registration	Visit Florida	9,000.00	2/13/24	Amex
B	- 13	Registration	Cvent	10,823.93	2/23/24	12158
B	- 14	Registration	NorthStar Meetings	5,500.00	2/23/24	12166
B	- 15	Ticket for Journalist	Sarasota Opera	46.50	2/28/24	Visa
	Total					38,623.31
500529 - Misc Operating Supplies - item 0005						
	Total					0.00
500541 - Subscriptions & Books - item 0006						
	Total					0.00
Balance Due						
						\$ 38,623.31



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

March 7, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D February

Erin Duggan

Digitally signed by Erin
Duggan
Date: 2024.03.19 10:25:43
-04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	2,983.74
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 2,983.74</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
February D

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
D	- 1	Innovation Think Tank	Pete Harvey	593.74	2/23/24	12168	
D	- 2	Registration	Sports Events and Tourism Assoc	2,390.00	2/6/24	12153	
		Total					2,983.74
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 2,983.74



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

March 27, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: F February

Erin Duggan
Digitally signed
by Erin Duggan
Date: 2024.04.03
12:56:54 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	2,263.16
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 2,263.16</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

March 27, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: H February

Erin Duggan
Digitally signed
by Erin Duggan
Date: 2024.04.03
12:56:27 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	99.16
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	\$ 99.16

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
February H

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
H	- 1	Governors Baseball Dinner	Erin Duggan	99.16	3/19/24	12197	
		Total					99.16
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 99.16



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

April 23, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B March**

**Erin
Duggan**

Digitally signed by
Erin Duggan
Date: 2024.04.25
14:55:18 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	15,348.64
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 15,348.64</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

March

B

	Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002						
	Total					0.00
500420 - Postage and Freight - item 0003						
	Total					0.00
500480 - Promotional Activities - item 0004						
B	-1	Free Lance Journalist	voco	371.77	3/3/24	Visa
B	-2	Registration	Southeast Tourism Society	1,673.75	3/27/24	Amex
B	-3	DI Marketing and Comm Summit	Uber	24.04	2/27/24	Amex
B	-4	DI Marketing and Comm Summit	Uber	18.14	3/1/24	Amex
B	-5	DI Marketing and Comm Summit	Uber	38.98	3/1/24	Amex
B	-6	DI Marketing and Comm Summit	Hilton	656.70	3/1/24	Amex
B	-7	DI Marketing and Comm Summit	American Airlines	583.21	1/8/24	Amex
B	-8	DI Marketing and Comm Summit	Kelly Defebo	123.00	3/27/24	12205
B	-9	Registration	Destinations Florida	245.00	3/25/24	Visa
B	-10	Meeting planner	Green Zebra	82.55	2/28/24	Visa
B	-11	Exhibitor Badge	US Travel Association	1,600.00	3/25/24	Amex
B	-12	ITB Berlin	Conex	6,979.00	3/5/24	12179
B	-13	Registration	Destinations Florida	245.00	3/1/24	Amex
B	-14	Sponsored lunch	EDC Sarasota County	2,707.50	4/3/24	12212
	Total					15,348.64
500529 - Misc Operating Supplies - item 0005						
	Total					0.00
500541 - Subscriptions & Books - item 0006						
	Total					0.00
Balance Due						
						\$ 15,348.64



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

May 1, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D March

Erin Duggan

Digitally signed by Erin
Duggan
Date: 2024.05.13 22:57:12
+04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	6,607.69
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 6,607.69</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
March D

		Purpose	Vendor	Amount	Date Paid	Check #	
500410		Communications Services - item 0002					
		Total					0.00
500420		Postage and Freight - item 0003					
		Total					0.00
500480		Promotional Activities - item 0004					
D	- 1	Registration	Connect	4,000.00	3/27/24	12201	
D	-	Braves Spring Training	Village Brewhouse	45.53	3/20/24	Visa	
D	- 2	Braves Spring Training	Wyvern Hotel	256.48	3/20/24	Visa	
D	- 3	Braves Spring Training	Cobb Travel and Tourism	715.70	4/11/24	Visa	
D	- 4	Braves Spring Training	Nate Sweetman	89.98	4/25/24	12242	
D	- 5	Registration	Northstar Travel Media	1,500.00	3/21/24	Amex	
		Total					6,607.69
500529		Misc Operating Supplies - item 0005					
		Total					0.00
500541		Subscriptions & Books - item 0006					
		Total					0.00
Balance Due							\$ 6,607.69



LONGBOAT KEY | ST ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

May 1, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: F March

Erin
Duggan

Digitally signed by
Erin Duggan
Date: 2024.05.13
22:57:58 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	2,174.99
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 2,174.99</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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F

	Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002						
	Total					0.00
500420 - Postage and Freight - item 0003						
	Total					0.00
500480 - Promotional Activities - item 0004						
F	- 1	Travel Agent Forum	Delta	35.00	3/24/24	Visa
F	- 2	Travel Agent Forum	Delta	70.00	3/28/24	Visa
F	- 3	Travel Agent Forum	Fedex	351.79	3/25/24	Visa
F	- 4	Travel Agent Forum	Paris	798.20	3/25/24	Visa
F	- 5	Travel Agent Forum	Curb Taxi	43.80	3/24/24	Visa
F	- 6	Travel Agent Forum	Delta	668.20	3/5/24	Visa
F	- 7	Travel Agent Forum	Shantel Norman	208.00	4/26/24	12252
	Total					2,174.99
500529 - Misc Operating Supplies - item 0005						
	Total					0.00
500541 - Subscriptions & Books - item 0006						
	Total					0.00
Balance Due						
						\$ 2,174.99



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

May 20, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B** **April**

Erin Duggan
Digitally signed
by Erin Duggan
Date: 2024.05.27
21:25:10 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	19,229.55
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 19,229.55</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
April B

		Purpose	Vendor	Amount	Date Paid	Check #	
500410		Communications Services - item 0002					
		Total					0.00
500420		Postage and Freight - item 0003					
		Total					0.00
500480		Promotional Activities - item 0004					
B	- 1	Arts and Culture FAM	Venice Theater	250.00	3/27/24	Visa	
B	- 2	Arts and Culture FAM	Blue Ribbon Transportation	3,498.00	5/14/24	12262	
B	- 3	PR	Pineapple Public Relations	1,150.00	4/16/24	12234	
B	- 4	Registration	Florida Society of Association Executives	645.00	4/23/24	Visa	
B	- 5	Registration	SITE	9,000.00	4/16/24	12236	
B	- 6	Parking	Westin	15.00	4/22/24	Amex	
B	- 7	Registration	Destinations International	595.00	4/4/24	Visa	
B	- 8	Destination FL Marketing Summit	Lyft	156.37	4/5/24	Visa	
B	- 9	Destination FL Marketing Summit	Uber	42.98	4/5/24	Visa	
B	- 10	Destination FL Marketing Summit	Sheraton	675.74	4/5/24	Visa	
B	- 11	Destination FL Marketing Summit	Sheraton	337.87	4/5/24	Amex	
B	- 12	Destination FL Marketing Summit	Parking	44.18	4/5/24	Amex	
B	- 13	Destination FL Marketing Summit	Kelly Defebo	85.37	4/16/24	12231	
B	- 14	Destination FL Marketing Summit	Parking	16.49	4/5/24	Amex	
B	- 15	Destination FL Marketing Summit	Erin Duggan	84.83	4/25/24	12240	
B	- 16	Destination FL Marketing Summit	Suzanne Hackman	105.65	4/30/24	12255	
B	- 17	FL African American Museum Task	Residence Inn	169.13	4/19/24	Visa	
B	- 18	FL African American Museum Task	Circle K	26.97	4/18/24	Visa	
B	- 19	FL African American Museum Task	Shantel Norman	63.00	4/26/24	12252	
B	- 20	Simpleview Summit	Hilton	633.12	2/8/24	Visa	
B	- 21	Simpleview Summit	Delta	469.20	4/11/24	Visa	
B	- 22	Simpleview Summit	Samantha Warner	282.45	4/30/24	12249	
B	- 23	Allegiant Airlines Meeting	Delta	819.20	4/2/24	Amex	
B	- 24	Allegiant Airlines Meeting	Sarasota International Airport	32.00	4/17/24	Amex	
B	- 25	Allegiant Airlines Meeting	Erin Duggan	32.00	4/30/24	12248	
		Total					19,229.55
500529		Misc Operating Supplies - item 0005					
		Total					0.00
500541		Subscriptions & Books - item 0006					
		Total					0.00
Balance Due							\$ 19,229.55



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

May 20, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D April

Erin Duggan

Digitally signed by Erin
Duggan
Date: 2024.05.27
21:21:36 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	5,445.00
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 5,445.00</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
 April D

		Purpose	Vendor	Amount	Date Paid	Check #	
		500410 - Communications Services - item 0002					
		Total					0.00
		500420 - Postage and Freight - item 0003					
		Total					0.00
		500480 - Promotional Activities - item 0004					
D	- 1	Sports ETA Symposium	Florida Sports Foundation	250.00	3/27/24	12201	
D	- 2	Registration for TEAMS Conf and Expo	Northstar Travel Media	5,195.00	4/3/24	12218	
		Total					5,445.00
		500529 - Misc Operating Supplies - item 0005					
		Total					0.00
		500541 - Subscriptions & Books - item 0006					
		Total					0.00
		Balance Due					\$ 5,445.00



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 4, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: F April

Erin
Duggan
Digitally signed
by Erin Duggan
Date: 2024.06.10
11:51:47 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	11,586.88
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 11,586.88</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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April

F

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
F	- 1	Registration	Our Dream Wedding	425.00	4/26/24	Visa	
F	- 2	German freelancer	Comfort Suites	236.17	4/27/24	Amex	
F	- 3	Registration	Helms Briscoe	5,775.00	4/5/24	Amex	
F	- 4	Arts and Culture FAM	Aryvve	621.82	4/8/24	Amex	
F	- 5	Arts and Culture FAM	Aryvve	563.31	4/8/24	Amex	
F	- 6	Arts and Culture FAM	Aryvve	563.31	4/8/24	Amex	
F	- 7	Arts and Culture FAM	The Modern	2,827.30	4/22/24	Amex	
F	- 8	Arts and Culture FAM	Circo	172.72	4/17/24	Visa	
F	- 9	Arts and Culture FAM	Wink Wink	115.57	4/17/24	Visa	
F	- 10	Arts and Culture FAM	Whole Foods	27.96	4/16/24	Visa	
F	- 11	Arts and Culture FAM	The Grill Room	34.60	4/17/24	Visa	
F	- 12	Arts and Culture FAM	Wink Wink	36.83	4/18/24	Visa	
F	- 13	Arts and Culture FAM	Green Orchid	20.00	4/18/24	Visa	
F	- 14	Arts and Culture FAM	San Marco Ristorante	167.29	4/16/24	Visa	
		Total					11,586.88
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 11,586.88



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 3, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: H April

Erin
Duggan

Digitally signed
by Erin Duggan
Date: 2024.06.04
10:20:36 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	3,082.46
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 3,082.46</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

Visit Sarasota County Reimbursable
April **H**

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
H	-1	Sports ETA Symposium	Double Tree	1,043.35	4/25/24	Visa	
H	-2	Sports ETA Symposium	Uber	70.69	4/21/24	Visa	
H	-3	Sports ETA Symposium	Delta	30.00	4/26/24	Visa	
H	-4	Sports ETA Symposium	Delta	30.00	4/30/24	Visa	
H	-5	Sports ETA Symposium	Tampa International Airport	120.00	4/26/24	Visa	
H	-6	Sports ETA Symposium	Delta	436.20	2/6/24	Visa	
H	-7	Sports ETA Symposium	Pete Harvey	289.49	5/29/24	12291	
H	-8	Sports ETA Symposium	Delta	30.00	4/26/24	Visa	
H	-9	Sports ETA Symposium	American Airlines	30.00	4/23/24	Visa	
H	-10	Sports ETA Symposium	Inn at the Convention Center	369.54	4/25/24	Visa	
H	-11	Sports ETA Symposium	Lyft	34.76	4/24/24	Visa	
H	-12	Sports ETA Symposium	Lyft	31.23	4/27/24	Visa	
H	-13	Sports ETA Symposium	American Airlines	198.60	1/25/24	Visa	
H	-14	Sports ETA Symposium	Delta	177.60	1/25/24	Visa	
H	-15	Sports ETA Symposium	Nate Sweetman	191.00	5/29/24	12289	
		Total					3,082.46
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							
							\$ 3,082.46



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 18, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: B May

Erin
Duggan

Digitally signed by
Erin Duggan
Date: 2024.06.26
18:18:40 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	18,421.98
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 18,421.98</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

Visit Sarasota County Reimbursable
May B

		Purpose	Vendor	Amount	Date Paid	Check #	
		500410 - Communications Services - item 0002					
		Total					0.00
		500420 - Postage and Freight - item 0003					
		Total					0.00
		500480 - Promotional Activities - item 0004					
B	- 1	Hosted Writer	Art Ovation Hotel	422.62	5/24/24	Amex	
B	- 2	Media Meetup	Uber	10.32	5/9/24	Visa	
B	- 3	Media Meetup	Uber	25.21	5/9/24	Visa	
B	- 4	Media Meetup	Uber	12.63	5/9/24	Visa	
B	- 5	Media Meetup	SRQ International Airport	32.00	5/11/24	Visa	
B	- 6	Media Meetup	Delta	265.20	4/3/24	Visa	
B	- 7	Media Meetup	Sheraton	143.82	4/22/24	Visa	
B	- 8	Media Meetup	Olivia Turpening	93.00	5/29/24	12290	
B	- 9	Registration	Northstar Travel Media	5,250.00	2/23/24	12166	
B	- 10	Registration	Tarsus Connect, Inc	4,000.00	5/14/24	12276	
B	- 11	HelmsBriscoe ABC 2024	Cosmopolitan	1,017.01	5/17/24	Visa	
B	- 12	HelmsBriscoe ABC 2024	Uber	12.20	5/15/24	Visa	
B	- 13	HelmsBriscoe ABC 2024	Uber	19.35	5/15/24	Visa	
B	- 14	HelmsBriscoe ABC 2024	Overlook Grill	112.97	5/15/24	Visa	
B	- 15	HelmsBriscoe ABC 2024	The Cromwell	133.46	5/15/24	Visa	
B	- 16	HelmsBriscoe ABC 2024	Taxi	32.59	5/15/24	Visa	
B	- 17	HelmsBriscoe ABC 2024	Delta	795.20	4/8/24	Visa	
B	- 18	HelmsBriscoe ABC 2024	Suzanne Hackman	192.58	6/12/24	12316	
B	- 19	Registration	Worth International	5,000.00	5/14/24	12279	
B	- 20	Meeting	Eventbrite	151.23	5/9/24	Amex	
B	- 21	Mileage	Kelly Defebo	73.41	6/12/24	12310	
B	- 22	Sarasota Day at the Braves	Delta	372.20	5/14/24	Amex	
B	- 23	Sarasota Day at the Braves	Sheraton	177.86	5/29/24	Amex	
B	- 24	Sarasota Day at the Braves	Sarasota Intl Airport	19.00	5/30/24	Amex	
B	- 25	Sarasota Day at the Braves	Uber	42.12	5/30/24	Amex	
B	- 26	Sarasota Day at the Braves	Erin Duggan	16.00	6/12/24	12308	
		Total					18,421.98
		500529 - Misc Operating Supplies - item 0005					
		Total					0.00
		500541 - Subscriptions & Books - item 0006					
		Total					0.00
		Balance Due					\$ 18,421.98



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 18, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: D May

Erin
Duggan

Digitally signed by Erin
Duggan
Date: 2024.06.26
18:18:06 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	3,792.96
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 3,792.96</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
May D

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
D	- 1	BMX Worlds	Tru by Hilton	281.34	5/16/24	Visa	
D	- 2	BMX Worlds	Uber	37.95	5/15/24	Visa	
D	- 3	BMX Worlds	Budget	165.19	5/16/24	Visa	
D	- 4	BMX Worlds	Southwest	150.98	3/4/24	Visa	
D	- 5	BMX Worlds	Southwest	170.08	3/6/24	Visa	
D	- 6	BMX Worlds	Pete Harvey	173.00	6/4/24	12305	
D	- 7	CSCAA Annual Meeting	Embassy Suites	182.03	5/6/24	Visa	
D	- 8	CSCAA Annual Meeting	Lyft	35.44	5/6/24	Visa	
D	- 9	CSCAA Annual Meeting	Lyft	23.99	5/6/24	Visa	
D	- 10	CSCAA Annual Meeting	American	383.14	4/27/24	Visa	
D	- 11	CSCAA Annual Meeting	Nate Sweetman	104.15	5/29/24	12289	
D	- 12	FSF Summit	Embassy Suites	945.88	5/22/24	Visa	
D	- 13	FSF Summit	Uber	35.56	5/19/24	Visa	
D	- 14	FSF Summit	Uber	40.31	5/23/24	Visa	
D	- 15	FSF Summit	Uber	44.84	5/23/24	Visa	
D	- 16	FSF Summit	Delta	161.99	3/6/24	Visa	
D	- 17	FSF Summit	Delta	187.58	3/6/24	Visa	
D	- 18	FSF Summit	Pete Harvey	80.00	6/12/24	12312	
D	- 19	Junior All American Games	Rich Janor	309.97	5/14/24	12274	
D	- 20	Site Visit	SRQ Airport	3.00	5/7/24	Visa	
D	- 21	Site Visit	Geckos	41.58	5/7/24	Visa	
D	- 22	Site Visit	Pete Harvey	144.05	5/29/24	12291	
D	- 23	Shipping	Sarasota Pack and Ship	90.91	4/29/24	Visa	
		Total					3,792.96
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 3,792.96



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 18, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: F May

Erin
Duggan

Digitally signed
by Erin Duggan
Date: 2024.06.26
18:19:15 -04'00'

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	4,513.69
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 4,513.69</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

301 N. Cattlemen Rd. • Suite 203 • Sarasota • Florida • 34232

May

F

	Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002						
	Total					0.00
500420 - Postage and Freight - item 0003						
	Total					0.00
500480 - Promotional Activities - item 0004						
F	-1	IPW - KD	Uber	55.14	5/5/24	Amex
F	-2	IPW - KD	Lyft	71.01	5/8/24	Amex
F	-3	IPW - KD	Tampa International	70.00	5/9/24	Amex
F	-4	IPW - KD	Ecentral	1,482.72	5/8/24	Amex
F	-5	IPW - KD	American	40.00	5/4/24	Amex
F	-6	IPW - KD	Staples	51.55	5/3/24	Amex
F	-7	IPW - KD	Fixins	141.73	5/6/24	Amex
F	-8	IPW - KD	American Airlines	520.20	3/18/24	Amex
F	-9	IPW - KD	Kelly Defebo	266.81	5/29/24	12288
F	-10	IPW - ED	Delta	665.20	4/24/24	Amex
F	-11	IPW - ED	Sheraton	857.52	5/8/24	Amex
F	-12	IPW - ED	Independent Taxi	71.54	5/6/24	Amex
F	-13	IPW - ED	SRQ Airport	48.00	5/8/24	Amex
F	-14	IPW - ED	Erin Duggan	172.27	5/29/24	12284
	Total					4,513.69
500529 - Misc Operating Supplies - item 0005						
	Total					0.00
500541 - Subscriptions & Books - item 0006						
	Total					0.00
Balance Due						
						\$ 4,513.69



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 27, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER

PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: H May

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	641.72
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 641.72</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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Visit Sarasota County Reimbursable
May **H**

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
H	-1	BMX World Championship	Circle K	12.70	5/16/24	Visa	
H	-2	Esports Travel Summit	American	106.10	3/6/24	Visa	
H	-3	Esports Travel Summit	Holiday Inn	428.63	5/31/24	Visa	
H	-4	Esports Travel Summit	Lyft	8.06	5/31/24	Visa	
H	-5	Esports Travel Summit	Lyft	39.23	5/29/24	Visa	
H	-6	Esports Travel Summit	Nathaniel Sweetman	47.00			
		Total					641.72
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 641.72



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 27, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER

PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: J May

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	11,054.97
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 11,054.97</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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J

Purpose			Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
J	- 1	Hotel for film crew	Comfort Suites	739.02	5/24/24	Amex	
J	- 2	Parking for Art Ovation	Palm Ave Parking	3.00	5/30/24	Visa	
J	- 3	Satelitte Media Tour	Visit Florida	10,000.00	6/27/24		
J	- 4	Parking Reimbursement	Marcia Biggs	74.90	6/27/24		
J	- 5	Mileage Reimbursement	Michelle Spitzer	238.05	6/27/24		
		Total					11,054.97
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 11,054.97



LONGBOAT KEY | ST. ARMANDS | LIDO KEY
SIESTA KEY | CASEY KEY | VENICE
MANASOTA KEY | ENGLEWOOD | NORTH PORT

June 27, 2024

To: Kimberly Backus
Sarasota County Government

PURCHASE ORDER
PO240795

From: Erin Duggan, President & CEO
Re: Reimbursement for Contract No. 2023-428
Invoice #: **B June**

I hereby certify that I am authorized to approve this request, that I have reviewed the attached invoices and that all costs claimed have been incurred for services rendered in accordance with the contract (referenced above) between Sarasota County and Visit Sarasota County. All submitted invoices have been paid and no costs included herein have been previously submitted.

The payment should be made payable to:
Visit Sarasota County

500410 - Communication Services	-
500420 - Postage and Freight	-
500480 - Promotional Activities	27,839.46
500529 - Misc. Operating Supplies	-
500541 - Subscriptions & Books	-
TOTAL	<u>\$ 27,839.46</u>

If you have any questions, please contact me at 955-0991 ext. 108 or our Director of Finance & Administration, Andrea Hunt, at ext. 102.

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B

		Purpose	Vendor	Amount	Date Paid	Check #	
500410 - Communications Services - item 0002							
		Total					0.00
500420 - Postage and Freight - item 0003							
		Total					0.00
500480 - Promotional Activities - item 0004							
B	- 1	Sponsorship	Northstar Travel Media	5,000.00	6/1/24	Amex	
B	- 2	Networking	PCMA	10,000.00	6/1/24	Amex	
B	- 3	Ballet In London	Arts and Culture Alliance	1,840.30	6/1/24	12300	
B	- 4	Ballet In London	Westminster London	880.87	6/1/24	Amex	
B	- 5	Ballet In London	Café Murano	1,041.77	6/1/24	Amex	
B	- 6	Meetings	Café Epicure	73.02	6/1/24	Visa	
B	- 7	Networking event	FPRA	40.00	6/1/24	Visa	
B	- 8	Meetings show	Northstar Travel Media	1,220.14	6/27/24	12329	
B	- 9	Meetings show	Cvent	2,557.93	6/27/24	12327	
B	- 10	Wedding show	Our Dream Wedding	166.21	6/27/24	12325	
B	- 11	Content	Samantha Gholar	1,250.00	6/27/24	12324	
B	- 12	Prof deve	STS Marketing College	614.93	6/27/24	12323	
B	- 13	London ballet	Florida Cultural Coast	3,128.35	6/27/24	12319	
B	- 14	Site vist	Sports	25.94	6/15/24	Visa	
		Total					27,839.46
500529 - Misc Operating Supplies - item 0005							
		Total					0.00
500541 - Subscriptions & Books - item 0006							
		Total					0.00
Balance Due							\$ 27,839.46