



TEAM VALUES

We model our values as a team, and in our service to our community partners and the guests that we welcome to Sarasota County.



KINSHIP

We lead with kindness - cultivating a community in which you feel welcomed, connected, and included.

Kindness first.



CREDIBILITY

We earn trust through collaborative, quality acts of service and transparent, honest, consistent communication.

Sunshine Promised, Sunshine Delivered.



RESPECT

We honor your time and your perspective- fostering an inclusive and harmonious environment for visitors and community members.

Inside-Out Courtesy, Outside-In Charm!



FUN

We intentionally choose joy - creating celebratory atmospheres for our partners, visitors, and ourselves.

We make it a good day on purpose.