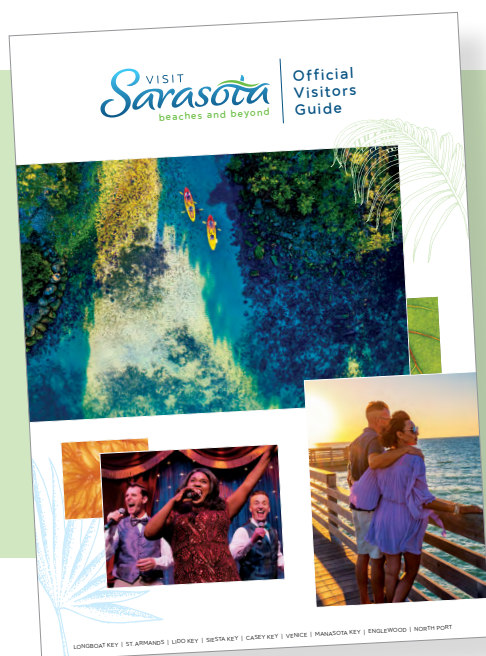


Visit Sarasota Official Visitors Guide

THE publication travelers turn to when planning their visits to Sarasota County, helping them decide where to dine, shop, play and stay while here. Maximize your advertising dollars within proven, targeted markets and purchase your placement today!



DISTRIBUTION CHANNELS:

- Visitor Information Centers
- Visitor Information Vehicle
- Sarasota Bradenton International Airport
- Sporting events
- Meeting planner requests & AAA offices
- Trade shows
- Wedding, reunion, relocation and meeting attendee packages
- Available by request at 1-800-348-7250
- Digitally at VisitSarasota.com

Rates

1/2 Page	\$4,095
1/4 Page	\$2,075
Highlighted Photo Listings (Limited Availability)	\$650

Premium Positions

2 Page Spread	\$13,015
Full Page	\$6,850
Inside Front Cover	\$8,735
Inside Back Cover	\$8,320
Back Cover	\$8,885

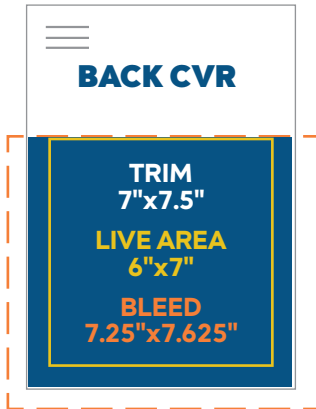
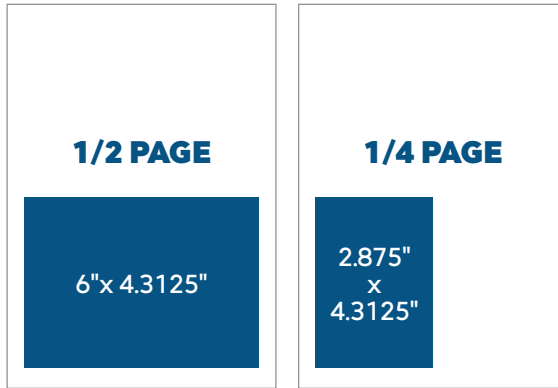
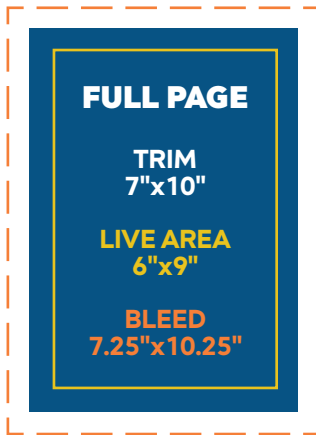
*Visit Sarasota County Partner rate shown;
add 20% for non-partners.



Sales Close October 7, 2024
Ad Materials Due October 14, 2024

Advertising Rates and Specs

SPECS



Rates

1/2 Page.....	\$4,095
1/4 Page.....	\$2,075
Highlighted Photo Listing.....	\$650
(Limited Availability)	

Premium Positions

Full Page	\$6,850
Inside Front Cover	\$8,735
Inside Back Cover	\$8,320
Back Cover	\$8,885

*Visit Sarasota County Partner rate shown; add 20% for non-partners.

HIGHLIGHTED PHOTO LISTING

IMAGE SIZE
1"x0.65"

BUSINESS NAME
urlgoeshere.com

25 word description dit pedicia iumquiasinis eossitum dolenihiit doluptation recupta tqum, conmis volupid est aut prero corumquibus ducia es dunda consectem quis doluptas pratem suntis. 1234 Street Address, City, FL 00000, 941-000-0000

Partner to supply the following for highlighted listing:

- name
- URL
- 25 word description
- address, city, zip
- phone number
- image - 1 inch x 0.65 inches

TO ADVERTISE IN THE 2025 SARASOTA VISITORS GUIDE, CONTACT:



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