



Executive Committee Meeting Minutes

May 7, 2024, at 4:00 p.m.

[VSC Executive Committee Meeting ZOOM Link](#)

Meeting ID: 815 0556 4440

Passcode: 892754

AGENDA

In attendance: RR, NM, and ED Absent: JL and TS (Full names of each at bottom.)

1. Chair Richard Russell calls meeting to order at 4:02PM
2. Governance Committee Update
 - a. Erin updated that she has been meeting with various suggested board candidates, and that a governance committee has been attending each meeting so far. At the next governance committee meeting the committee will review the matrix again to determine who are the best fits to fill vacancies this year, and who can be on the bench as candidates for next year.
3. Discussion: VSC President/CEO Goals for 2024-2025 Check in/Update
 - a. With it being the half way point throughout the FY, ED updated the Exec Committee where she was with the goals she worked to set with the exec committee at the beginning of the year. It was shared she is pacing nicely on projects such as the strategic plan and upcoming the employee handbook.
4. Discussion: June 2024 International Travel for Brian Hersh, Sarasota County Arts Alliance President/CEO (to attend the Florida's Cultural Coast Promotion with Sarasota Ballet in London, UK in June, 2024.)
 - a. VSC budgeted in FY24 to make the most of the Sarasota Ballet performing at the Royal Opera House. It was budgeted to allow for at least 2 to travel from VSC to host the pre performance event. RR is unable to attend as he has a prior commitment during the same dates, so it was asked if Brian Hersh could be a good candidate to serve in this role. It was agreed he made sense and a memo is included in the Board Agenda / Consent Agenda for May 24 asking Board permission to cover his travel expenses such as air and two nights hotel.
5. President Reports/Updates
 - a. VSC Presenting FY24 Q2 at TDC Meeting on Thursday May 9th
 - b. VSC Org Chart
 - c. Discussion on Sarasota Chamber Benchmarking trip; the chamber is hosting a trip of local business leaders on a trip to Charleston, SC in October to learn best practices. It was discussed that it would not be good use of VSC dollars at this point. If the agenda for trip becomes clearer as we move forward and it is determined a VSC employee or board member should go – it will be brought back up to the Exec. Committee/board for discussion.
6. Reminders:
 - VSC Board of Directors Meeting – May 9th at 8:30am, VSC Admin Office, 1st Floor Conference Room
 - NTTW Annual Event – May 14th at 4pm, Bird Key Yacht Club, 301 Bird Key Drive, Sarasota FL 34236
 - Q2 Quarterly Recap – May 21st at 8:30am, via Zoom
 - VSC Partner Coffee – May 23rd at 8:00am, Cat Depot, 2542 17th St., Sarasota FL 34234
 - Next VSC Executive Committee Meeting – has been MOVED to June 10th at 4:00pm, via Zoom (MOVED DUE TO travel of RR and ED.)

Meeting was adjourned at 4:38PM

Antitrust Statement

Visit Sarasota County Board of Directors acts upon matters relating to the business of the Visit Sarasota County and agrees not to discuss or pursue the business interests of individual companies.

The Board members should proceed with caution and alertness, keeping in mind the requirements and prohibitions of Federal and State antitrust laws. Specifically, but without limitation, there should be no discussions or deliberations relating to pricing methods, allocation of territories or customers, or restraints of trade as to property owners, suppliers, or others.

Conflict of Interest Statement

As a member of the Visit Sarasota County Board, each Director recognizes that his/her loyalty lies with Visit Sarasota County. It is the duty of every member of the Board of Directors who is in any way, directly or indirectly, interested in a contract or proposed contract with Visit Sarasota County to disclose the nature and extent of such interest and to remove from discussion and to refrain from voting in respect to the contract or proposed contract.

OFFICERS:	Chair Richard Russell, Vice Chair John LaCivita, Secretary/Treasurer Tim Self, Past Chair Nick Mavrikas
VSC President and CEO:	Erin Duggan