



Leveraging Google In Red Tide Recovery

In cooperation with
VISIT FLORIDA & Florida's West Coast CVBs

February 2019



This program is provided through the Tourism Recovery Grant Program for Red Tide, created by VISIT FLORIDA to help businesses in counties affected by red tide.



LEE COUNTY
— VISITOR & —
CONVENTION BUREAU

NAPLES • MARCO ISLAND
EVERGLADES
FLORIDA'S PARADISE COAST

73

Destinations participating

37

Participants via State Co-ops

10,500

Images submitted to Google

69+

million Image views

66

Educational Webinars

42

In-market Workshops, Conferences & 360 Photo Shoots



miles
PARTNERSHIP

C.A. Clark
VP Digital Marketing





Today's Presentation

- **Overview** of program
- **Three Reasons** Google products are important to your business
- **10 Ways** to maximize your exposure in these products



GOOGLE DMO PARTNERSHIP

Visit Sarasota is participating in a program with Google and Miles to improve how destinations appear within Google's products after red tide.

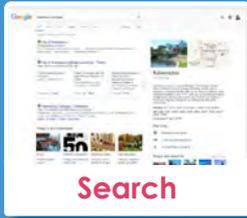
A scenic view of a beach with a person sitting on the sand, surrounded by trees and a clear blue sky. The text is overlaid on the image.

How ***your businesses*** looks is an important part of how ***Sarasota County*** looks when a potential visitor is planning a trip.

Destination
Perception



Products



Search



YouTube



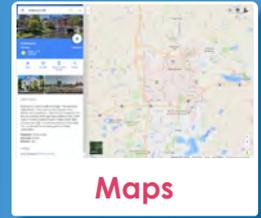
Street View



Trips App



Travel Guides



Maps

Map Listings



Hotels



Restaurants



Museums



Parks



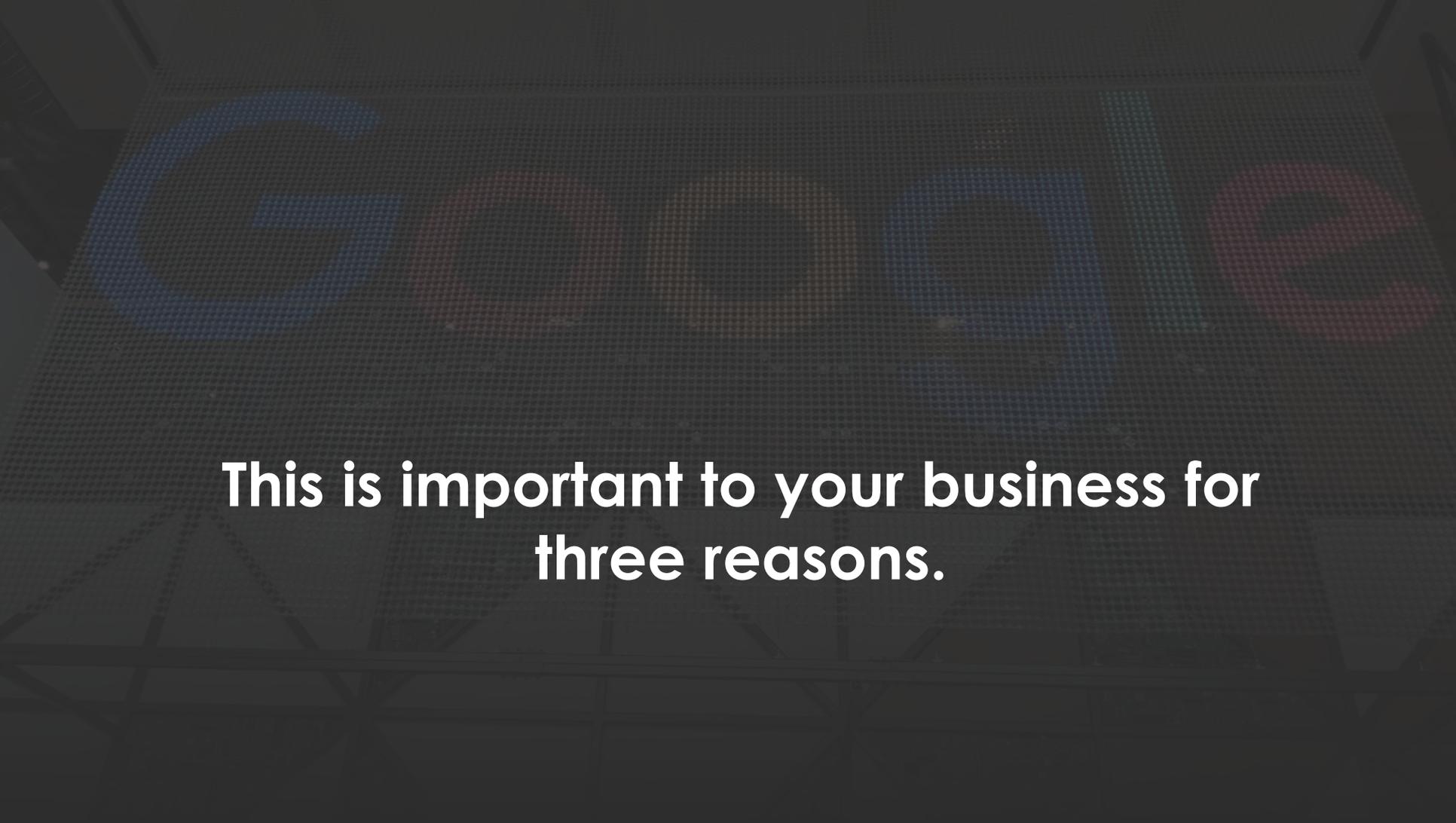
Etc.

7X

Seven times
more likely
to generate
a click

Completed listings

ID	Title	Address	Type	Status	Phone	Website	Open	Hours	Map	Mid	Phone 360	Verify	Desk	Ev	Mid		
1	Longyer Museum	1125 Chestnut Hill, MA 02182, USA	museum	point_of_interest establishment	Brookline (617) 278-9000	+1 617- http: false	No	1 1 1 1 1 1 1 1	86.50	Ch ht https://	1192	2	1	1	0	0	0
2	Louise County Historical Society	214 E. Market Ave, Louise, VA 23028, USA	museum	point_of_interest establishment	Louise (540) 967-5975	+1 540- http: false	No	1 1 1 0 1 1 1 1	86.47	Ch ht https://	365	1	1	1	0	0	0
379	Lowell National Park Visitor Center	240 West St, Lowell, MA 01852, USA	museum	point_of_interest establishment	Lowell (978) 970-5000	+1 978- http: false	No	1 1 1 0 1 1 1 1	71	Over Ch ht https://	1685	1	1	0	0	0	0
380	Mary Baker Eddy Library	200 Massachusetts Ave, Boston, MA 02116, USA	museum	point_of_interest establishment	[Phone Unknown]	No in http: false	No	1 0 0 0 1 0 0 1	29	Over Ch ht https://	1348	1.5	1	0	0	0	0
381	Maymont Classrooms and New Building	at Maymont 23221, 800 Swan Lake, VA 23060, USA	museum	point_of_interest establishment	Richmond (804) 258-7156	+1 804- http: false	No	0 0 1 0 1 1 1 1	57.45	Ch ht https://	1928	2	1	0	0	0	0
382	Miller-Kite House	310 E Rockingham St, King, VA 22827, USA	museum	point_of_interest establishment	Elkton (540) 298-5390	+1 540- http: false	No	1 1 1 0 0 1 1 1	71.50	Ch ht https://	410	1	0.5	0	0	0	0
393	Pamunkey Indian Museum	175 Lay Landing Rd, King William, VA 23086, USA	museum	point_of_interest establishment	King William (804) 943-4792	+1 804- http: false	No	1 1 1 1 0 0 1 0	57.48	Ch ht https://	140	2	1	0	1	0	0
394	Pleasant Grove House Museum & Gardens	175 Lay Landing Rd, King William, VA 23086, USA	museum	point_of_interest establishment	Palmyra (434) 589-2016	+1 434- http: false	No	1 0 1 1 1 1 1 1	86.50	Ch ht https://	403	0.5	0	0	0	0	0
395	Pochochtas Island Black History Museum	124 Witten St, Petersburg, VA 23803, USA	museum	point_of_interest establishment	Petersburg (804) 861-8889	+1 804- http: false	No	1 1 1 1 0 1 1 1	85.43	Ch ht https://	2045	1.5	1	0	0	1	0
396	Richmond Auto Museum	8605 Oakview Ave, Richmond, VA 23228, USA	museum	point_of_interest establishment	[Phone Unknown]	No in http: false	No	1 0 0 0 0 1 0 0	29.50	Ch ht https://	68	0	0.5	0	0	0	0
397	Richmond Police Museum	1807 W Graham Rd, Richmond, VA 23220, USA	museum	point_of_interest establishment	Richmond (804) 970-8405	+1 804- http: false	No	1 0 0 0 0 1 1 1	57	Over Ch ht https://	91	0	0	0	0	0	0
398	Sawin Museum	80 Dedham St, Dover, MA 02030, USA	museum	point_of_interest establishment	Dover (508) 785-1832	+1 508- http: false	No	1 0 1 0 1 1 1 1	71	Over Ch ht https://	1232	0.5	1	0	0	0	0
399	Siege Museum	15 W Bank St, Petersburg, VA 23803, USA	museum	point_of_interest establishment	Petersburg (804) 733-2404	+1 804- http: false	No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
399	St. John's Church Foundation	2319 E Broad St, Richmond, VA 23225, USA	museum	point_of_interest establishment	Richmond		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
399	The Children's Museum of Richmond	Henrico, VA 23221, USA	museum	point_of_interest establishment	Henrico		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
399	The Valentine First Freedom Center	14 S 14th St, Richmond, VA 23219, USA	museum	point_of_interest establishment	Richmond		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
399	The William Morris Hunt Memorial Library	2, Horticulture Hall, 300 Massachusetts Ave, Boston, MA 02115, USA	museum	point_of_interest establishment	Boston		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
394	University-Richmond Museums	28 Westhampton Way, Richmond, VA 23173, USA	museum	point_of_interest establishment	Richmond		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
394	USS Constitution Museum	Building 22, Charlestown Navy Yard, Charlestown, MA 02129, USA	museum	point_of_interest establishment	Boston		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
394	Virginia Randolph Museum	2200 Mountain Rd, Glen Allen, VA 23060, USA	museum	point_of_interest establishment	Glen Allen		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
397	VMFA Pauley Center	215 N Sheppard St, Richmond, VA 23221, USA	museum	point_of_interest establishment	Richmond		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
398	Roaring Twenties Antique Car Museum & Roaring Twenties	1845 Wolftown-Hood Rd, Hood, VA 23723, USA	museum	store point_of_interest establishment	Hood		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
399	OBERON - American Repertory Theater	2 Arrow St, Cambridge, MA 02138, USA	night_club	night_club point_of_interest establishment	Cambridge		No	1 1 1 1 0 1 1 1	86.50	Ch ht https://	2048	2	2	0	0	0	0
400	Powhatan State Park	4616 Powhatan State Park Rd, Powhatan, VA 23139, USA	park	campground lodging point_of_interest establishment	Powhatan (804) 598-7148	+1 804- http: false	No	1 1 1 1 0 1 1 1	86.45	Ch ht https://	724	1	0	0	0	0	0
401	Forbes House Museum	215 Adams St, Milton, MA 02186, USA	park	museum point_of_interest establishment	Milton (617) 896-1815	+1 617- http: false	No	1 0 1 0 1 1 1 1	71.50	Ch ht https://	1223	1	0	0	0	0	0
402	Abner Clay Park	Brook Rd, Richmond, VA 23220, USA	park	point_of_interest establishment	Richmond (804) 646-5733	+1 804- http: false	No	0 1 1 1 1 1 1 1	86.40	Ch ht https://	1790	1	0	0	0	0	0
403	Adams Park	Boston, MA 02131, USA	park	point_of_interest establishment	[Phone Unknown]	No in http: false	No	0 1 1 1 0 1 0 0	43.41	Ch ht https://	1350	1	0	0	0	0	0
404	Allendale Woods	Chestnut Hill, MA 02467, USA	park	point_of_interest establishment	[Phone Unknown]	No in http: false	No	0 1 1 1 0 1 0 0	43.43	Ch ht https://	1344	1	0	0	0	0	0
405	Ancarrow's Landing	1200 Briender St, Richmond, VA 23224, USA	park	point_of_interest establishment	Richmond [Phone Unknown]	No in http: false	No	1 1 1 1 0 1 0 0	57.43	Ch ht https://	124	1	0	0	0	0	0
406	Annie duPont Formal Garden	18350, 13482 Dupont Cir, Orange, VA 22960, USA	park	point_of_interest establishment	Orange [Phone Unknown]	No in http: false	No	1 1 1 1 0 1 0 0	57.44	Ch ht https://	340	1	0	0	0	0	0
407	Bondy Field Nature Park	Henrico, VA 23229, USA	park	point_of_interest establishment	Henrico [Phone Unknown]	No in http: false	No	0 1 1 0 0 0 0 0	29.45	Ch ht https://	802	1	0	0	0	0	0
408	Barboursville Community Park	5260 Governor Barbours St, Barboursville, VA 22923, USA	park	point_of_interest establishment	Barboursville (540) 672-5435	+1 540- http: false	No	1 0 1 1 1 1 1 1	86.57	Ch ht https://	357	1	0	0	0	0	0
409	Barker Field	Shirley Ln, Richmond, VA 23221, USA	park	point_of_interest establishment	Richmond (804) 239-0783	+1 804- http: false	No	0 1 1 1 0 1 1 1	71.42	Ch ht https://	1931	1	0	0	0	0	0
410	Barnes Memorial Park	Dedham, MA 02026, USA	park	point_of_interest establishment	Dedham [Phone Unknown]	No in http: false	No	0 1 1 0 1 0 1 0	43.42	Ch ht https://	1338	1	0	0	0	0	0
411	Battery Park	598 Overbrook Rd, Richmond, VA 23222, USA	park	point_of_interest establishment	Richmond (804) 999-1509	+1 804- http: false	No	1 1 1 1 0 1 1 1	86.40	Ch ht https://	1771	1	0	0	0	0	0
412	Bill Robinson Park	700 N 37th St, Richmond, VA 23223, USA	park	point_of_interest establishment	Richmond (804) 646-5733	+1 804- http: false	No	1 1 1 0 0 1 1 1	71.40	Ch ht https://	955	1	0	0	0	0	0
413	Billings Field	380 Lagrange St, West Roxbury, MA 02132, USA	park	point_of_interest establishment	Boston [Phone Unknown]	No in http: false	No	1 1 1 1 0 0 0 0	43.49	Ch ht https://	1309	1	0	0	0	0	0
414	Bird Athletic Complex	Richmond, VA 23287, USA	park	point_of_interest establishment	Richmond (804) 748-1524	+1 804- http: false	No	0 1 1 1 1 1 1 1	86.41	Ch ht https://	2081	1	0	0	0	0	0
415	Boston Urban Wilds	Boston, MA 02130, USA	park	point_of_interest establishment	Boston [Phone Unknown]	No in http: false	No	0 0 0 0 1 0 0 1	14	Over Ch ht https://	1380	1	0	0	0	0	0
416	Boyd Park	20 Jackson Rd, Newton, MA 02458, USA	park	point_of_interest establishment	Newton (617) 796-1500	+1 617- http: false	No	1 0 0 0 1 1 1 1	57.47	Ch ht https://	1608	1	0	0	0	0	0
417	Brook Farm Historic Site	Baker Street, West Roxbury, MA 02132, USA	park	point_of_interest establishment	Boston (617) 898-1802	+1 617- http: false	No	0 1 1 0 1 1 1 1	71.25	Ch ht https://	1313	1	0	0	0	0	0
418	Brookline Reservoir Park	Brookline, MA 02465, USA	park	point_of_interest establishment	Brookline (617) 730-2088	+1 617- http: false	No	0 1 1 1 1 1 1 1	86.45	Ch ht https://	1565	1	0	0	0	0	0
419	Canoe Run Park	23227, 600 W 22nd St, Richmond, VA 23225, USA	park	point_of_interest establishment	Richmond (804) 646-5733	+1 804- http: false	No	1 1 1 1 0 1 1 1	86.58	Ch ht https://	1056	1	0	0	0	0	0
420	Capital Park	6900 Wilkinson Rd, Richmond, VA 23227, USA	park	point_of_interest establishment	Richmond (804) 288-4625	+1 804- http: false	No	1 1 1 1 0 1 1 1	86.40	Ch ht https://	203	1	0	0	0	0	0



**This is important to your business for
three reasons.**



Your KP is an enormous source of
exposure for your business.

*In many cases the **largest** source!*

Website Visits

11,585

Views on Google Search:

252,397

Views on Google Maps:

11,082,365

1000x!

Independence Visitor Center

4.5 ★★★★★ · 331 reviews

Tourist Information Center

SAVE NEARBY SEND TO YOUR PHONE SHARE

Guest resource hub with a multilingual concierge staff, tickets to area attractions & a gift shop.

599 Market St, Philadelphia, PA 19106

phivisitorcenter.com

(800) 537-7676

Open now: 8:30AM–6PM

Add a label

SUGGEST AN EDIT

Popular times Fridays

Map view of the Independence Visitor Center location in Philadelphia, showing surrounding streets and landmarks.

Where customers view your business on Google

The Google services that customers use to view your business on Google

1 quarter

Total views 104K

Jan 1

independence visitor center

ALL IMAGES MAPS NEWS VIDEOS

Independence Visitor Center

4.5 ★★★★★ · 325 reviews · 74 ft

Building in Philadelphia, Pennsylvania

CALL DIRECTIONS WEBSITE

599 Market St, Philadelphia, PA 19106

Closes soon: 6PM · Opens 8:30AM Wed

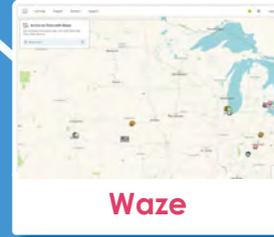
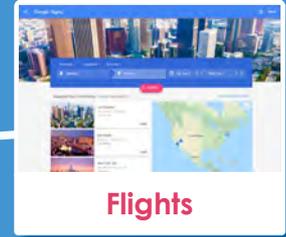
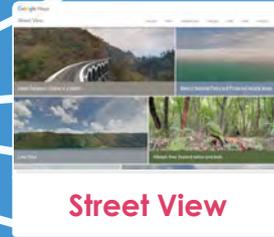
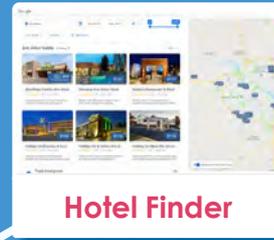
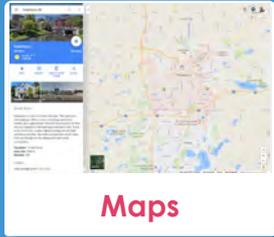
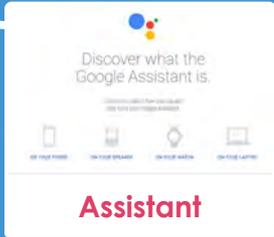
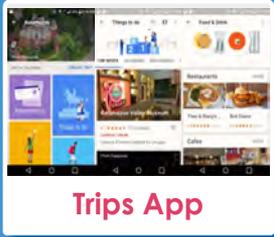
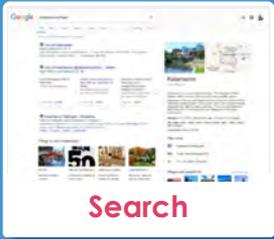
The Independence Visitor Center is the Official Visitor Center for the Greater Philadelphia Region, located in Independence National Historical Park at 599 Market Street, One North Independence Mall West, in Philadelphia, PA 19106. Wikipedia

- Listing on Search 51K
- Listing on Maps 53.3K

Information provided by Nicole Woods for Independence Visitor Center Corp.

2

**The information about your business
gets used in a whole bunch of
different places.**





Most of that information is coming from your customers, not from you.



- Home
- Photography
- Travel
- Food & Drink
- Local Stories
- Meet-ups
- How-tos
- Announcements
- Help Desk
- Idea Exchange

Local Guides Connect

Share tips, discoveries, and news with the community for people on Google Maps

50,000,000+ Local Guides Worldwide

Announcements



TiffanyL99
Oct 10, 2018



Avoid the stress of daily travel with Google Maps' new commute

15 42



AriMar
Oct 9, 2018



Two Googlers share what it's like to organize Connect Live

74 161



Oct 1, 2018



Local Guides shine at Connect Live Lima

121 241



Sep 25, 2018



Countdown to Connect Live: Let's look back

177 308

[See more](#)

700,000+ Places Added/Mo.

Median Response 20 min.

Trending



AriMar



NayaraA



brittym



AriMar

Restaurants

Back to results

Bill's Restaurant
4.8 ★★★★★ · 76 reviews
Fine Dining Restaurant

SAVE NEARBY SEND TO YOUR PHONE

Independently owned choice offering seasonal New American cuisine in simple, low-lit surrounds.
Comfort food · Quick bite · Healthy options

Jameson's Public House
4.6 ★★★★★ 116 reviews
Bar · \$\$\$ · 37 min

OVERVIEW REVIEWS PHOTOS

DIRECTIONS CALL SAVE SHARE PLACE

Bar games · Happy hour food · Happy hour ...

Know this place?
Help others decide! OK CLOSE

Add a photo

Review summary

10:01 79%

Natural Grocers
You visited 5 days ago

Which photo do you think is more helpful?

SKIP

MORE CHOICES

10:02 79%

Keller Theresa M
905 Franklin St, Waterloo, IA 50703

Phone

Is this the right phone number?
(319) 874-3000

YES NO NOT SURE

NEXT PLACE

← C.A. Clark

Badges

Expert
ReviewerNovice
PhotographerNovice Fact
FinderNovice
Trailblazer

Number of Contributions

Reviews	104
Ratings	17
Photos	58
Videos	2
Answers	1,813
Edits	47
Places added	4
Facts checked	7
Q&A	3

Contributions to your Business Information including:

- Reviews
- Ratings
- Photos
- Videos
- 360s
- Answers
- Edits
- Places
- Facts
- Questions & Answers

← Gasparilla Island State Park

ALL 360° VIEW VIDEOS



← Gasparilla Island State Park

 rafael flores
JUL 2018



Content Audit

Reviews, Q&A and Photos from Local Guides - largest sources of red tide-related content in Google products

The image shows a composite of three screenshots from Google products. On the right is a map of the Florida Panhandle coastline, highlighting areas like Myakka State Forest, Englewood, Manasota Key, Grove City, Rotonda West, Cape Haze, Placida, and Boca Grande. In the center is a profile for 'rafael flores', a Local Guide at Level 5 with 1,049 points. Below the profile is a review for 'Gasparilla Island State Park' (880 Belcher Rd, Boca Grande, FL 33921) featuring a photo of a dead fish on a beach. In the foreground, a review for 'Bowditch Point Park' (50 Estero Blvd, Fort Myers Beach, FL) is displayed, showing a 4.6 star rating from 443 reviews. The reviewer, Phillippe Rivera, a Local Guide with 35 reviews and 370 photos, posted the review 5 months ago, describing the unbearable smell of dead fish and red tide, and an empty parking lot.

rafael flores
Local Guide · Level 5
1,049 points

REVIEWS PHOTOS

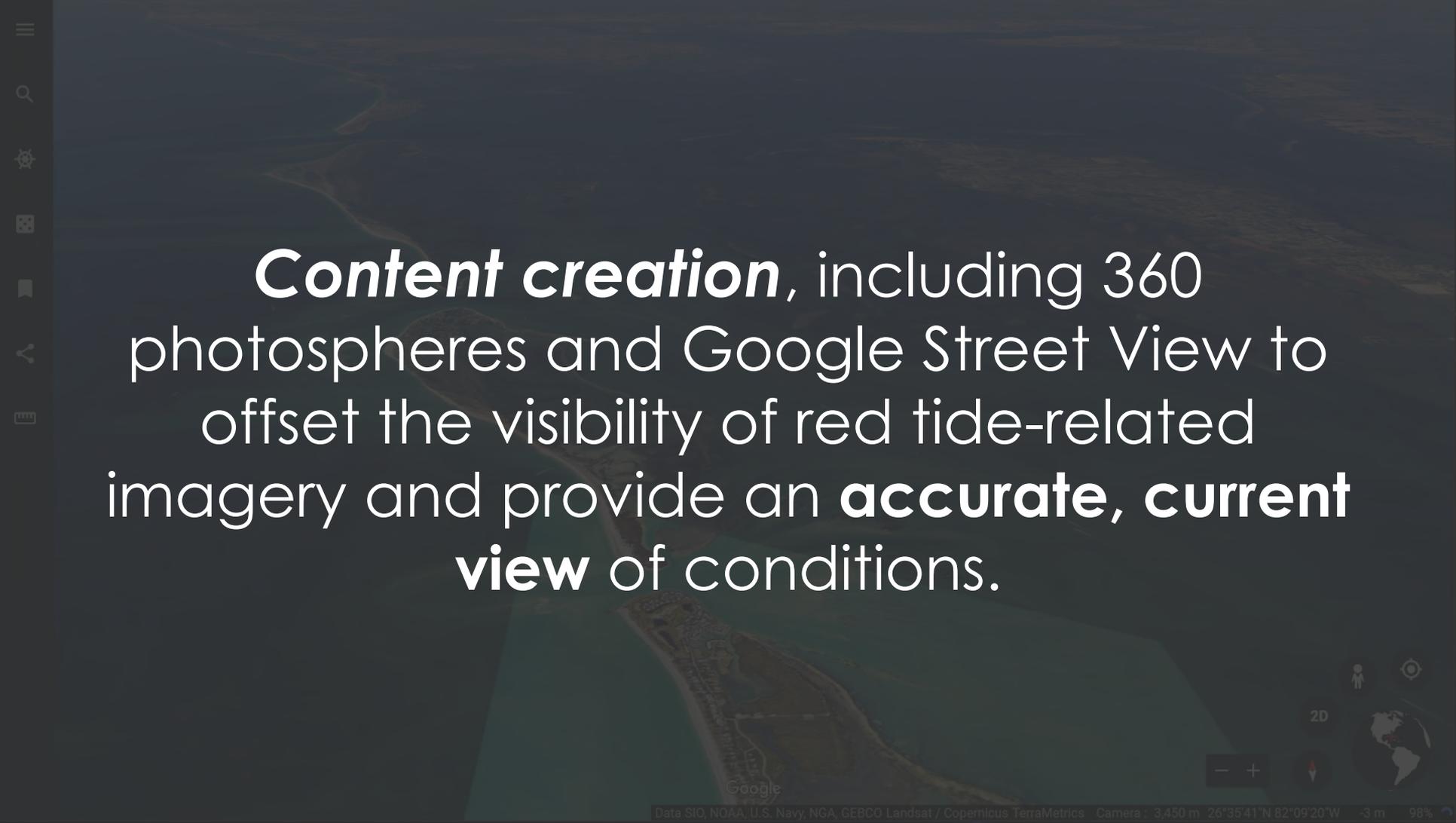
Gasparilla Island State Park
880 Belcher Rd, Boca Grande, FL 33921

Bowditch Point Park
50 Estero Blvd, Fort Myers Beach, FL

4.6 ★★★★★ 443 reviews

Phillippe Rivera
Local Guide · 35 reviews · 370 photos
★☆☆☆☆ 5 months ago

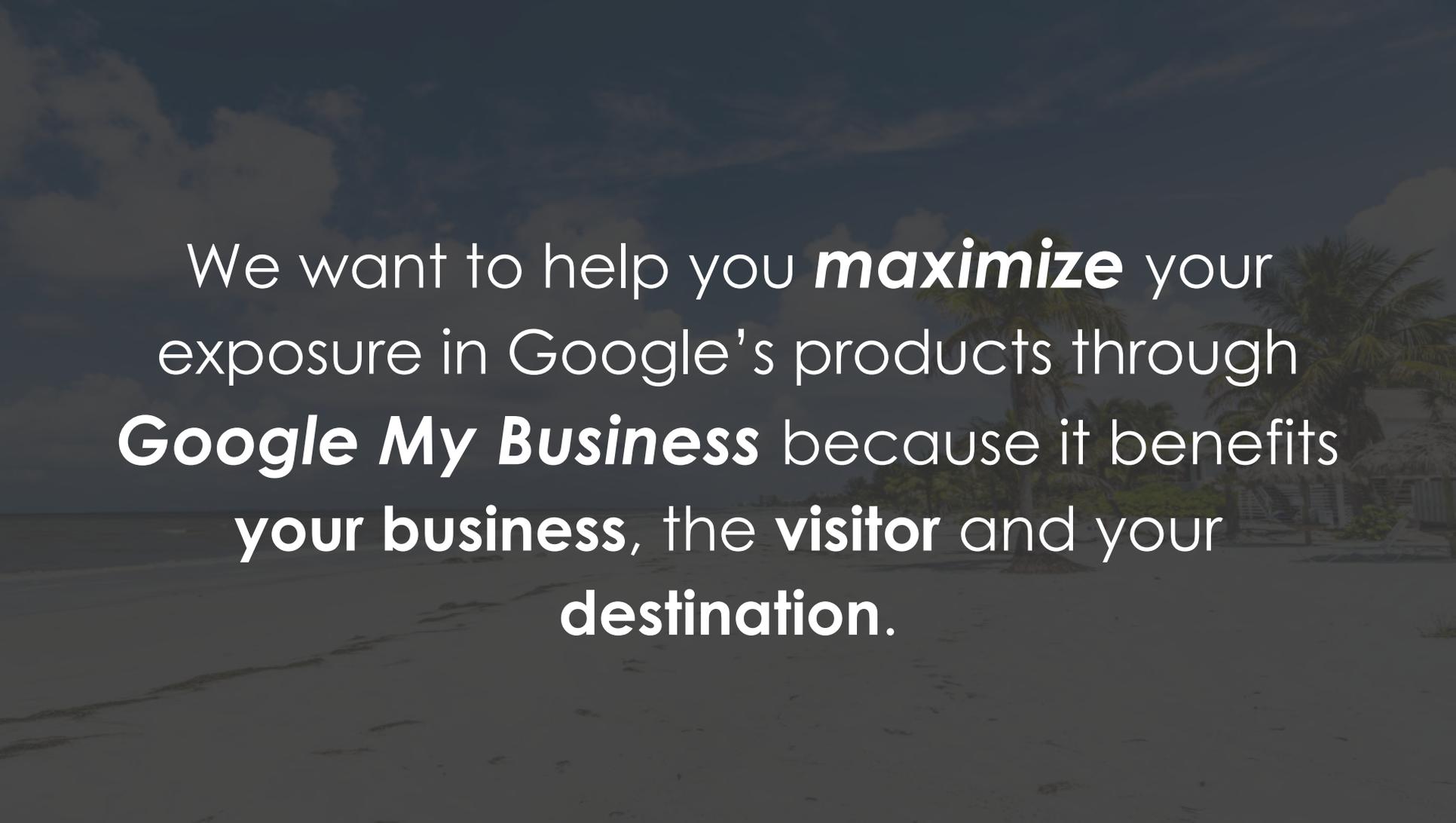
The smell of dead fish was unbearable! The red tide was potent, started having breathing problems within minutes! Empty parking lot.



Content creation, including 360
photospheres and Google Street View to
offset the visibility of red tide-related
imagery and provide an **accurate, current
view** of conditions.



Industry education, including today's **workshop** with in-depth tactical instruction for managing Google My Business.



We want to help you **maximize** your exposure in Google's products through **Google My Business** because it benefits **your business**, the **visitor** and your **destination**.

10 ways to **maximize** your **exposure** in
Google products.

ONE

Make sure your business is verified & up to date

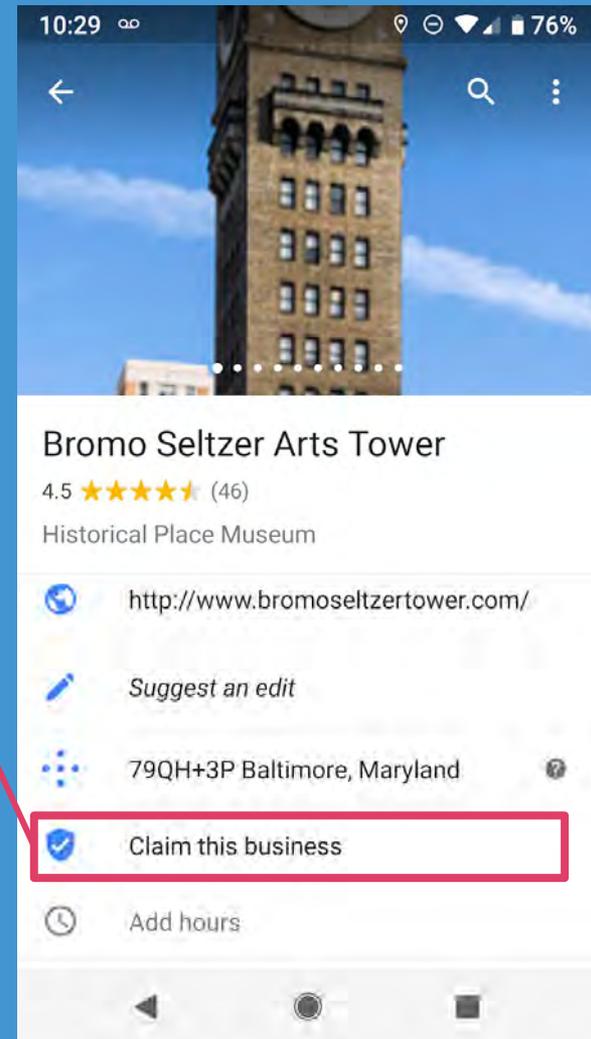
Make Sure You've Claimed Your Business

Search for your business name and look for this icon.

If you see it - you'll need to claim your business listing to get access to many of the features.



Claim this business





Instant Verification

Today after the session

- Google Account
- Utility bill
- Tax letter
- Business registration certificate

ORGANIZATION

Miles Partnership



Create post



Add photo



Create ad

PERFORMANCE

Views

78.7K

Searches

58.9K

Actions

87.5K

Your latest post

Guest Chef Event Series

Nov 8 - Nov 9

On November 8 and 9 at 7PM, join...

[Call now](#)

Oct 18, 2018



2.84K views

0 clicks

[more](#)

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Website



Users



Create an ad



Manage locations



4.4

★★★★★
110 Reviews



Marcy Mira

★★★★★ 4 weeks ago

The food was superb however the service, for this level of establishment, was quite disappointing. The pictures are t... [More](#)

[Reply](#)

[Skip](#)



Businesses like yours are posting!

Jose Enrique

Restaurant · 1 km away

El Grif
Restaur

A chance to support a civic-minded chef who also happens to be a James...



Veg

ORGANIZATION

Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

Home

Posts

Info

Insights

Reviews

Messaging

Photos

Website

Users

Create an ad

1919 Restaurant

Organic restaurant
Fine dining restaurant

1055 Avenida Doctor Ashford San Juan, 00907

Add service area

Sunday	Closed
Monday	Closed
Tuesday	6:00 pm–10:00 pm
Wednesday	6:00 pm–10:00 pm
Thursday	6:00 pm–10:00 pm
Friday	6:00 pm–11:00 pm
Saturday	6:00 pm–11:00 pm

4/16/18 11:30 am–2:30 pm

9/30/18 Closed

10/2/18 Closed

Check Your:

- Business Name
- Address
- Phone Number(s)
- Website(s)
- Hours
- Description

Create your business description

Sarasota, FL 34240

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Settings
- Support

Monday	8:30 am-5:00 pm
Tuesday	8:30 am-5:00 pm
Wednesday	8:30 am-5:00 pm
Thursday	8:30 am-5:00 pm
Friday	8:30 am-5:00 pm

Advanced information

Store code: 19008869

From the business

Write a brief description of your business. [Learn more](#)

0 / 750

CANCEL **APPLY**

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)

- Add business description**
- Add opening date
- Add photos

← Ravish Honolulu 🔍 ⌂

OVERVIEW POSTS REVIEWS PHOTOS

FROM RAVISH HONOLULU

"Serving innovative dishes and cocktails, RAVISH at THE MODERN HONOLULU is about reveling in Hawaii's culinary renaissance. Believing food should be experienced, not just enjoyed, Our team will take you on an innovative culinary journey from the...[More](#)

WEB RESULTS

[Ravish Honolulu - Book A Table - 418 Photos & 123 Reviews - ...](#)
<https://www.yelp.com/biz/ravish-hon...>
123 reviews of Ravish Honolulu "My longtime friend and I had a lot of catching up to do, and Ravish was the perfect place for our ... Photo of Ravish Honolulu - Honolulu, HI, United States.

Know this place? Answer quick questions **OK** **CLOSE**

Make sure hours are accurate

Miles Partnership

8751 Professional Parkway West Suite 200
Sarasota, FL 34240

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users

- Create an ad
- Add new location
- Manage locations
- Settings
- Support

Sunday	Closed
Monday	8:30 am–5:00 pm
Tuesday	8:30 am–5:00 pm
Wednesday	8:30 am–5:00 pm
Thursday	8:30 am–5:00 pm
Friday	8:30 am–5:00 pm
Saturday	Closed

Advanced information

Store code: 19008869

- Add special hours
- (941) 342-2300
(800) 683-0010
(877) 342-2300
(877) 342-2424
- Website
http://www.milespartnersh...
- Appointment URL
Add URL
- Add attributes
- Add business description
- Add opening date
- Add photos

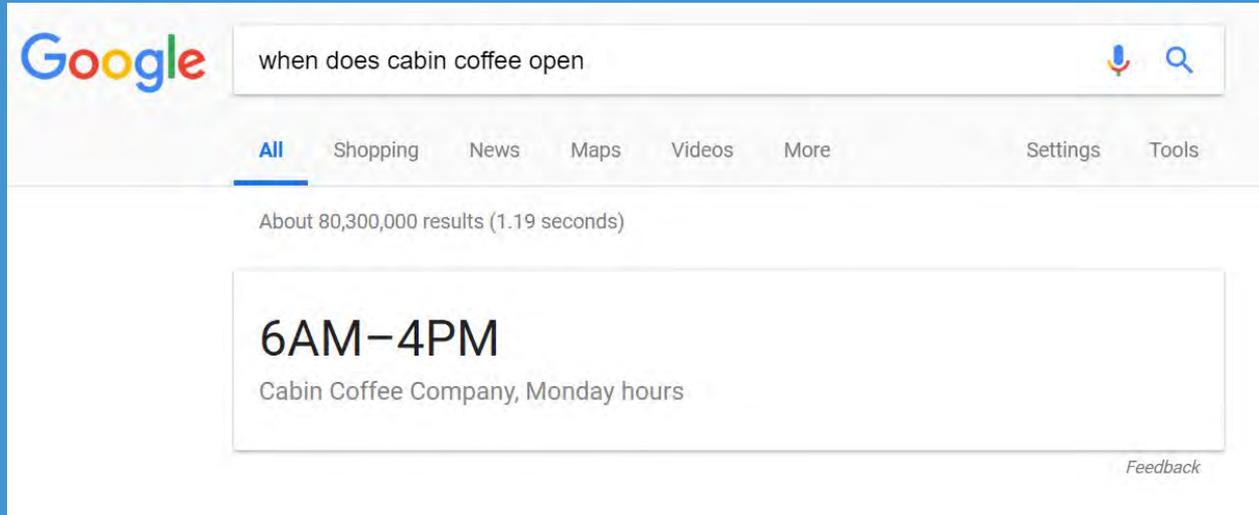
Hours

Sunday	<input type="checkbox"/> Closed			
Monday	<input checked="" type="checkbox"/> Open	8:30 am	5:00 pm	ADD HOURS
Tuesday	<input checked="" type="checkbox"/> Open	8:30 am	5:00 pm	ADD HOURS
Wednesday	<input checked="" type="checkbox"/> Open	8:30 am	5:00 pm	ADD HOURS
Thursday	<input checked="" type="checkbox"/> Open	8:30 am	5:00 pm	ADD HOURS
Friday	<input checked="" type="checkbox"/> Open	8:30 am	5:00 pm	ADD HOURS
Saturday	<input type="checkbox"/> Closed			

[CANCEL](#) [APPLY](#)

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)

Hours are now displayed as quick answers (and as spoken responses from Google Assistant!)



NEW!

These exposures are now counted in your Insights tab of GMB.

miles
PARTNERSHIP

Special hours

Enter hours for days when this business has an irregular schedule

4/16/18 Open 11:30 am 2:30 pm X

[ADD HOURS](#)

9/30/18 Closed X

10/2/18 Closed X

10/3/18 Closed X

10/4/18 Closed X

10/5/18 Closed X

10/6/18 Closed X

CANCEL [APPLY](#)

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)

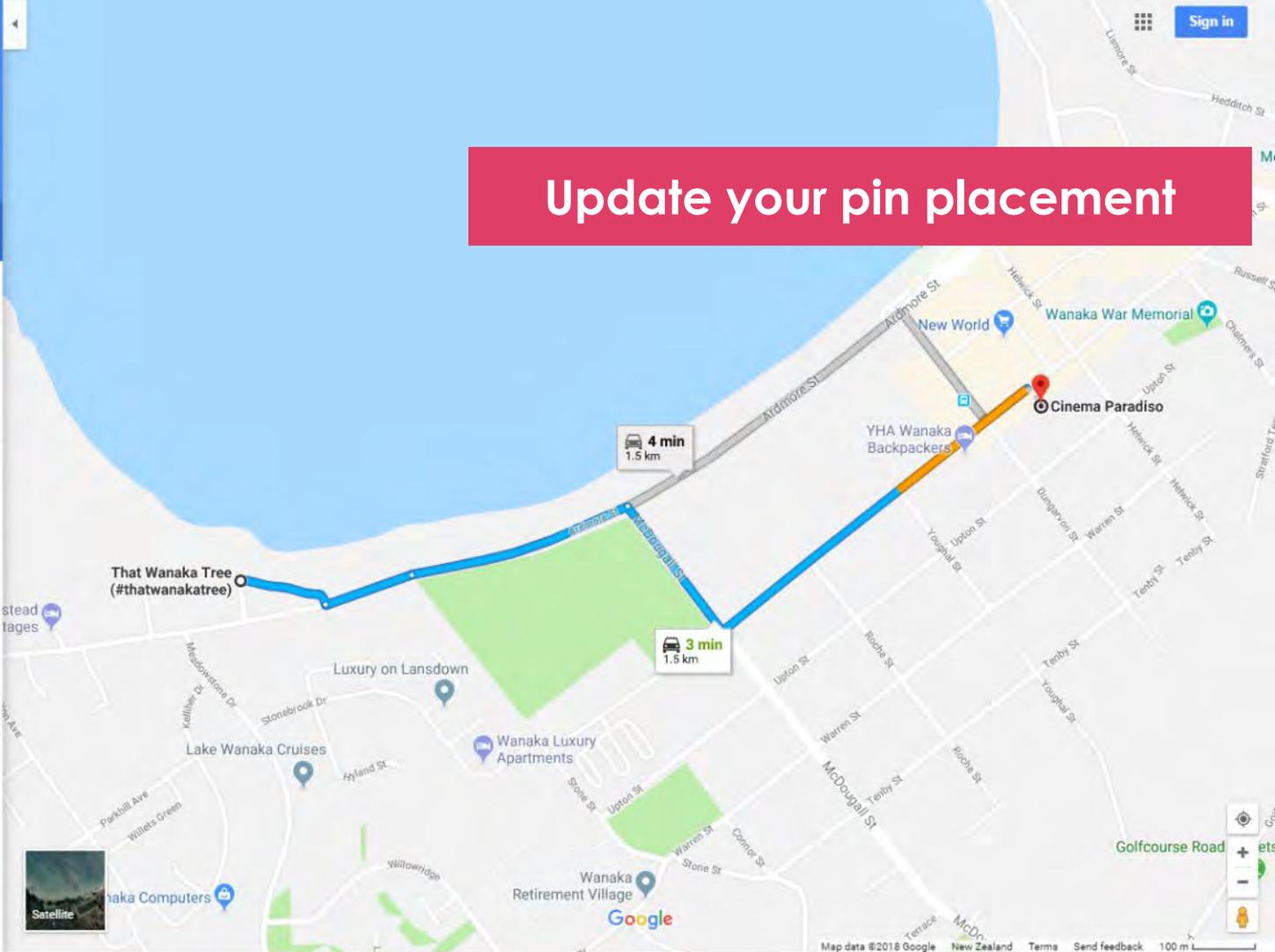
Enter Special Hours

Update your pin placement

That Wanaka Tree (#thatwanakatree), 5
Cinema Paradiso, 72 Brownston St, Wanaka
Add destination

Leave now - OPTIONS

- Send directions to your phone
- via Brownston St **3 min**
Fastest route, the usual traffic
1.5 km
[DETAILS](#)
 - via Ardmore St **4 min**
1.5 km
 - via Ardmore St **19 min**
1.5 km



Ravish Honolulu

1775 Ala Moana Blvd
At THE MODERN HONOLULU
Honolulu, HI 96815

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations



Ravish Honolulu

Pacific Rim Restaurant
Cocktail Bar

1775 Ala Moana Blvd At THE MODERN
HONOLULU Honolulu, HI 96815

Sunday	11:00 am - 7:00 pm 6:00 pm - 10:00 pm
Monday	11:00 am - 7:00 pm 5:00 pm - 10:00 pm
Tuesday	11:00 am - 7:00 pm 5:00 pm - 10:00 pm
Wednesday	11:00 am - 7:00 pm 5:00 pm - 10:00 pm
Thursday	11:00 am - 7:00 pm 5:00 pm - 10:00 pm
Friday	11:00 am - 7:00 pm 5:00 pm - 10:00 pm

Updates from Google

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)

[ACCEPT ALL FOR THIS LOCATION](#)

Your business is live on Google

[View on Search](#)

[View on Maps](#)

Reopen or remove this listing

You can reopen this listing or remove it from your account

[REOPEN THIS LISTING](#)

Advanced information

Store code

Labels

The Modern Honolulu

1603
1775 Ala Moana Boulevard
Honolulu, HI 96815

Home

Info

Insights

Reviews

Messaging

Photos

Bookings

Website

Users

Create an ad

Add new location

Manage locations

Address

Providing an accurate business address is important so your business shows up in the right place on Google.

Country / Region

United States

Street address

1775 Ala Moana Boulevard

[add line](#)

City

Honolulu

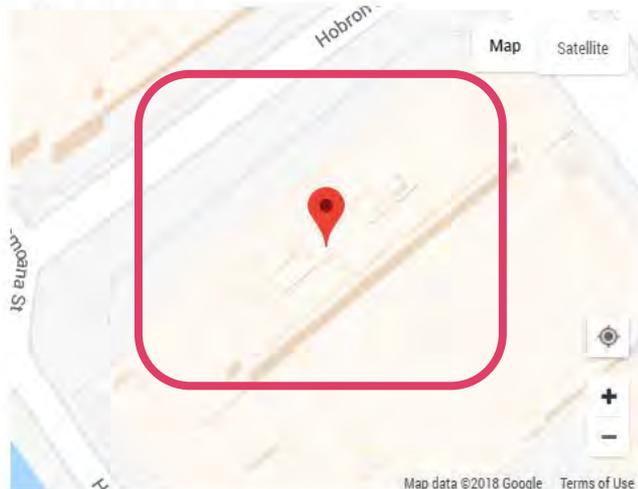
State

Hawaii

ZIP code

96815-1603

Drag pin to reposition

Map data ©2018 Google [Terms of Use](#)

I deliver goods and services to my customers at their location – [Important information](#)

Yes No

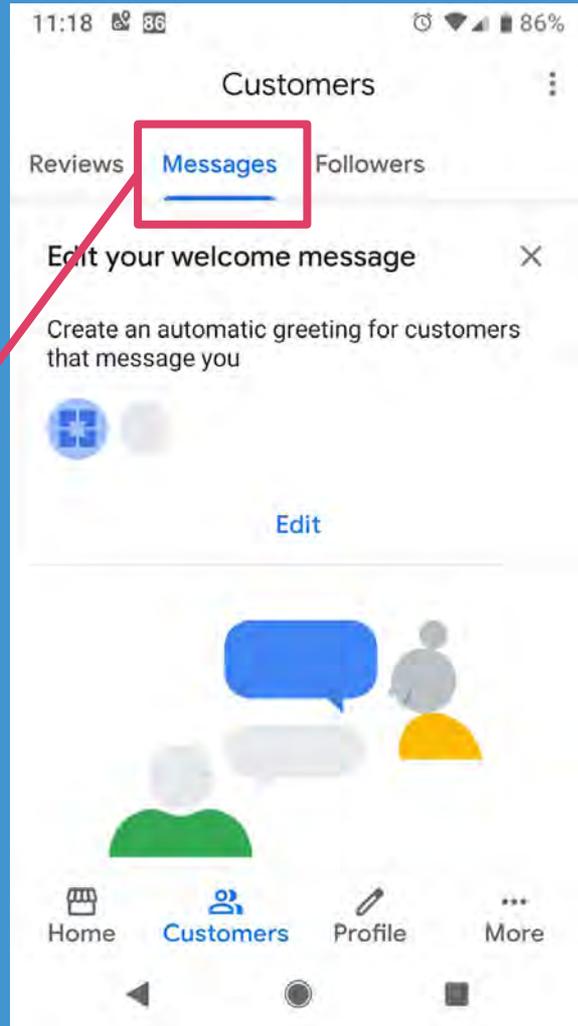
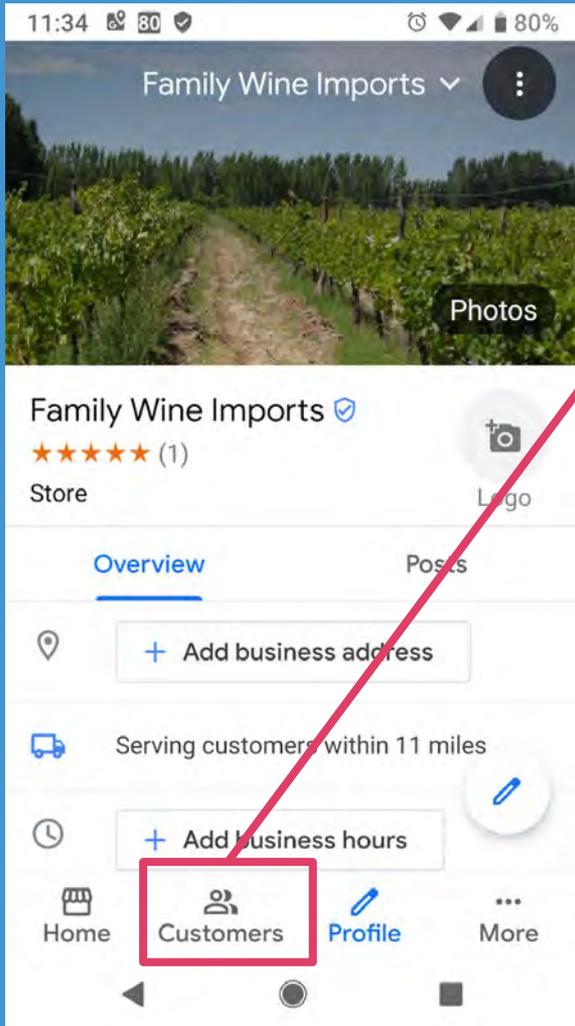
CANCEL

APPLY

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)

BONUS

Download The GMB App



New GMB app has integrated messaging

BONUS FOR HOTELS

Update & Monitor Amenities



Home



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad



Add new location



Manage locations



Accessibility

- Wheelchair accessible entrance
- Wheelchair accessible parking lot
- Wheelchair accessible elevator
- Wheelchair accessible



Amenities

- No convenience store
- Swimming pool
- Outdoor

Spa

- Room service
- Air conditioning

- Not all-inclusive
- Bar onsite

Business center

- No child care
- Concierge
- Dogs allowed
- No currency exchange

Pets welcome

- Fitness center
- No free breakfast

Good for kids

- No hot tub
- In-room safe

- Laundry service
- Massage services

Meeting rooms

- Parking
- Paid

Restaurant

Crowd

Attributes

Only attributes you can edit are shown below. [Learn more](#)

Search these attributes

Amenities

Air conditioning

Airport shuttle

All-inclusive

Baggage storage

Bar onsite

Beach access

Business center

Child care

Concierge

Convenience store

Currency exchange

Dogs allowed

Fitness center

Free breakfast

Fort Myers Sun, Feb 3 Mon, Feb 4

2 \$0 \$500+

Guest rating

Amenities 60 places

- Free Wi-Fi
- Free breakfast
- Free parking
- Air-conditioned
- Bar
- Fitness center
- Kid-friendly
- Pet-friendly
- Pool
- Restaurant

CLEAR APPLY

Fort Myers



Hampton Inn

4.6 (33)

Modern lodging with parking, plus a fitness center.



Hotel Indigo Ft Myers Dtn...

4.2 (376) - 4-star hotel

Relaxed rooms in a low-key property with a rooftop gym & an outdoor pool, plus casual...



Hyatt Place Fort Myers/At ...

4.2 (467) - 3-star hotel

Straightforward hotel with free Wi-Fi, plus a bar, a 24/7 market, an outdoor pool & a gym.



Best Western Fort Myers In...

4.2 (516) - 3-star hotel

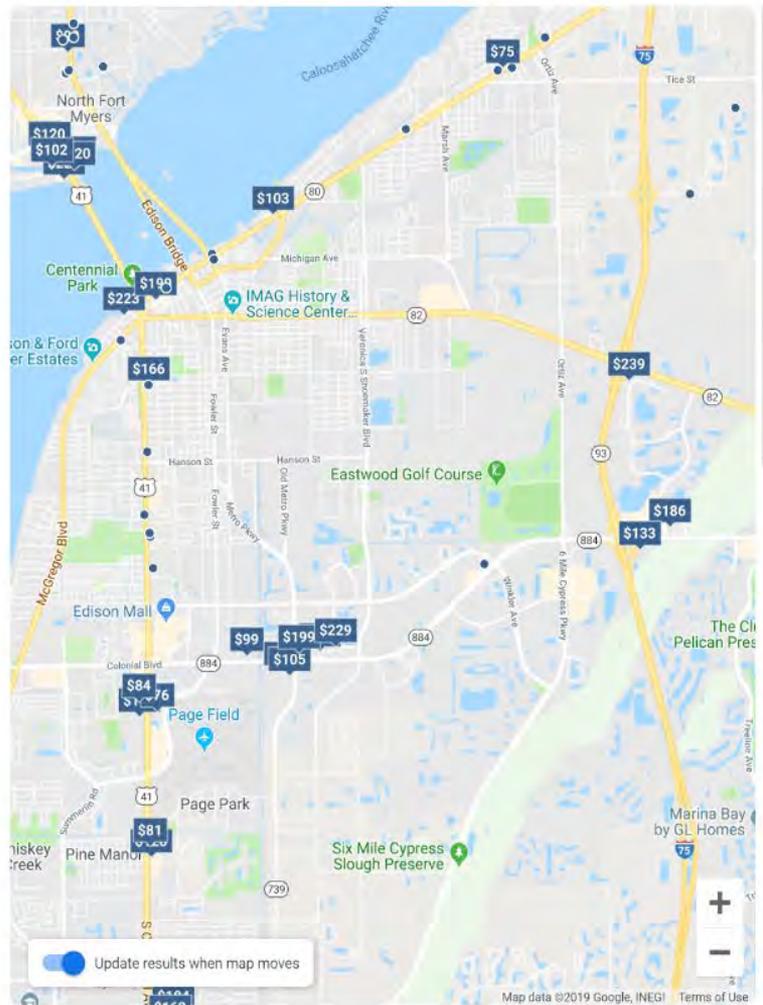
Contemporary hotel offering subdued rooms with free WiFi, breakfast & parking, plus a pool.



Travelodge by Wyndham F...

2.8 (555) - 2-star hotel

Straightforward lodging with an outdoor pool, plus free WiFi & continental breakfast.



TWO

Utilize Multiple Categories

ORGANIZATION

Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad



1919 Restaurant

Organic restaurant
Fine dining restaurant

1055 Avenida Doctor Ashford San Juan,
00907

Add service area

Sunday	Closed
Monday	Closed
Tuesday	6:00 pm–10:00 pm
Wednesday	6:00 pm–10:00 pm

Check for New Categories too!

Category

Categories describe what your business is, not what it does or sells.

Primary category

Organic restaurant

Additional categories

Fine dining restaurant

seafood

Seafood farm

Seafood market

Seafood restaurant

Seafood wholesaler

Seafood donburi restaurant

Dried seafood store

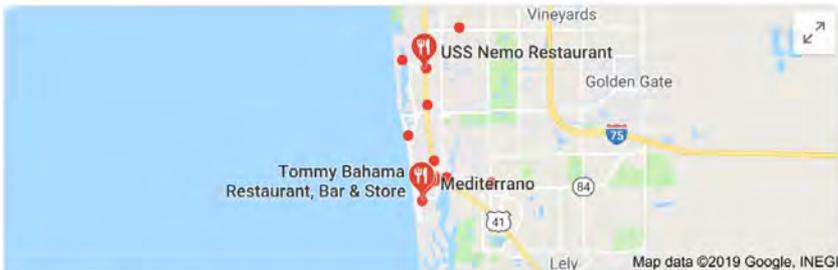


restaurants in Naples



All Maps Shopping News Images More Settings Tools

About 51,900,000 results (0.66 seconds)



Rating Cuisine Price Hours Your past visits

USS Nemo Restaurant

4.6 ★★★★★ (492) · \$\$\$ · Seafood
3745 Tamiami Trail N
Closed · Opens 11:30AM Thu
Seafood destination with undersea decor



Tommy Bahama Restaurant, Bar & Store

4.5 ★★★★★ (823) · \$\$\$ · Restaurant
1220 3rd St S
Closed · Opens 11AM Thu
Happy hour food · Late-night food · Happy hour drinks



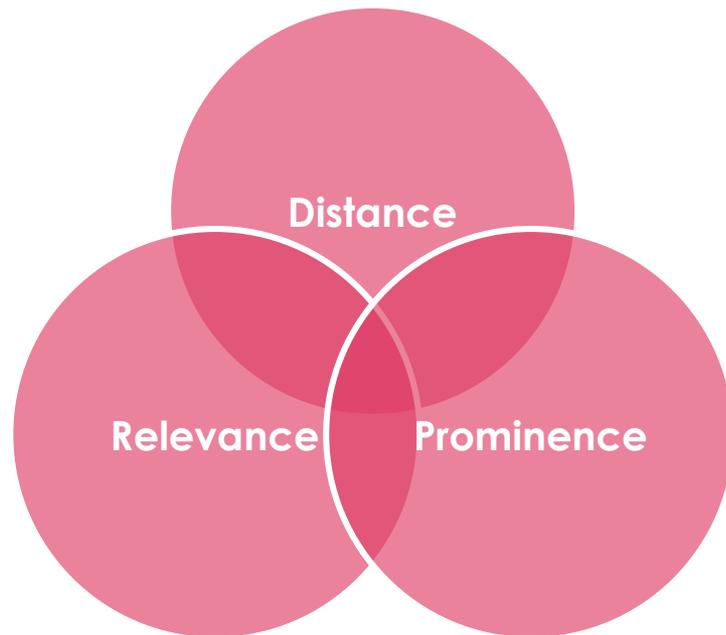
Mediterrano

4.7 ★★★★★ (184) · Mediterranean
336 13th Ave S
Closed · Opens 5PM Thu
Blue-hued Mediterranean restaurant



More places

Key source of organic exposure



THREE

Make sure your information is consistent

Miles Partnership
6751 Professional Park
Sarasota, FL 34240

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

We have updated your business information based on user reports and our data. [Learn more](#) [Review updates](#)

Miles Partnership

Marketing Agency

6751 Professional Parkway West Suite 200
Sarasota, FL 34240

Sunday	Closed	
Monday	8:30 am - 5:00 pm	
Tuesday	8:30 am - 5:00 pm	
Wednesday	8:30 am - 5:00 pm	
Thursday	8:30 am - 5:00 pm	
Friday	8:30 am - 5:00 pm	
Saturday	Closed	

Add special hours

(941) 342-2300
 (800) 683-0010
 (877) 342-2300
 (877) 342-2424

Website
<http://www.milespartnership.com/>

Appointment URL

ACCEPT ALL FOR THIS LOCATION

Your business is live on Google

View on Search

View on Maps

Close or remove this listing

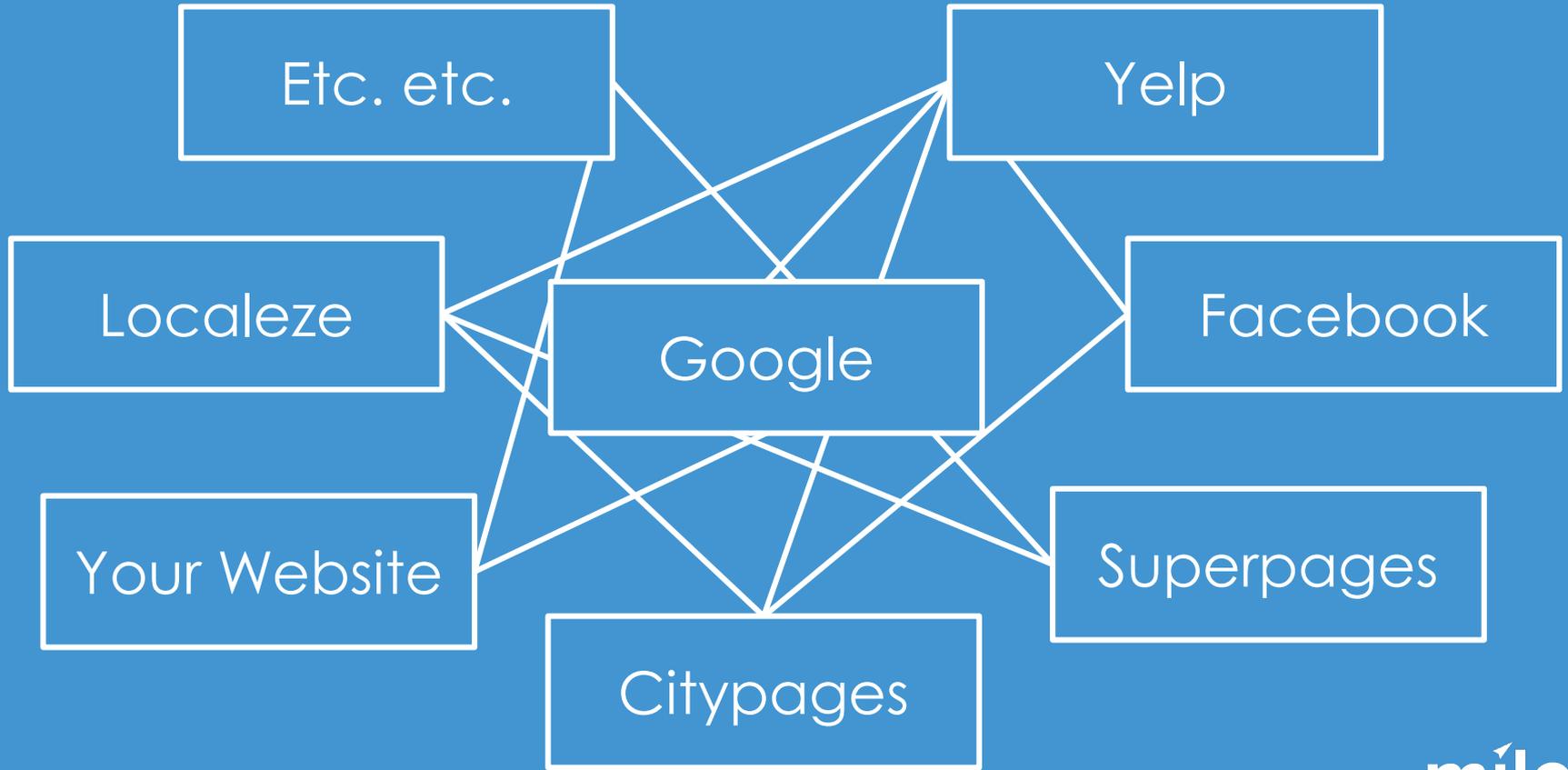
Advanced information

Store code: 19008869

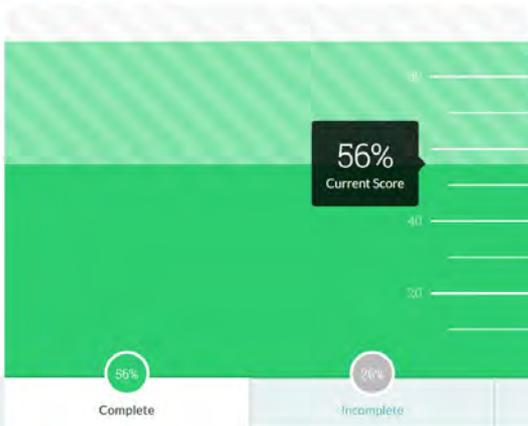
Labels: *Enter labels*

AdWords location extensions phone: *Enter AdWords phone*

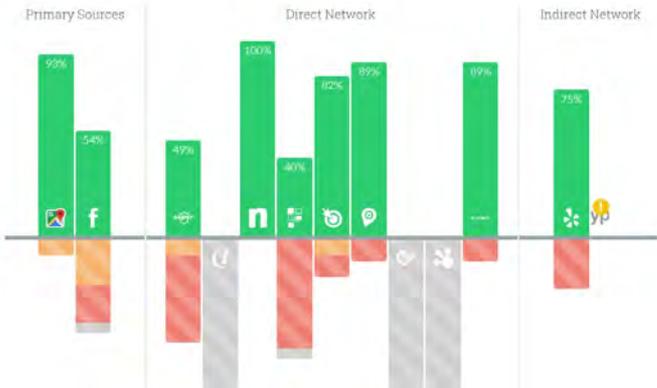
Name
Address
Phone



The Modern Honolulu
1775 Ala Moana Blvd, Honolulu, HI, 96815
(808) 943-5800
www.themodernhonolulu.com



See how complete your listing is
Explore the graph below for more



Yext

PRODUCTS SOLUTIONS INDUSTRIES CUSTOMERS PARTNERS ABOUT RESOURCES

Yext Knowledge Manager

Your single source of truth for the public facts about your business.

Your customer data has a source of truth. Your employee data does too. So why let the public facts about your people, places, and products be scattered across multiple systems and spreadsheets — often with conflicting information and zero integration?

With the Yext Knowledge Manager, it's easy to update customers, partners, and business systems when your location or delivery points move or affect your holiday hours or weekend promotions change. With centralized control, you'll drive new efficiencies, win high-intent customers, and rubinate rich interactions everywhere online.

GET A DEMO

MOZ Local
Yext
Etc.

Search:
Location Data
Management
tools

FOUR

Check “Insights” in Google My Business
Regularly

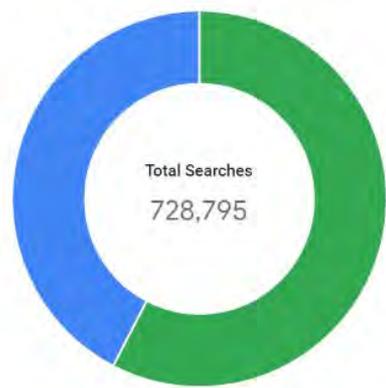


- Home
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users

How customers search for your business



1 quarter



Direct
Customers who find your listing searching for your business name or address



Discovery
Customers who find your listing searching for a category, product, or service



Businesses with recent photos typically receive more clicks to their websites. [Post photos](#)

Where customers view your business on Google



The Google services that customers use to find your business

1 quarter

Total views 1.88M



- Listing on Search
374K
- Listing on Maps
1.5M

- Home
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

How customers search for your business

1 quarter

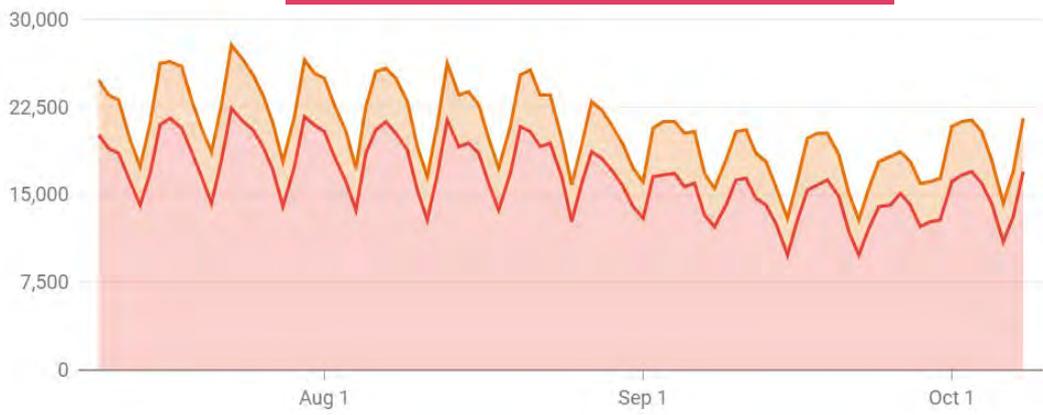
Where customers view your business on Google

The Google services that customers use to find your business

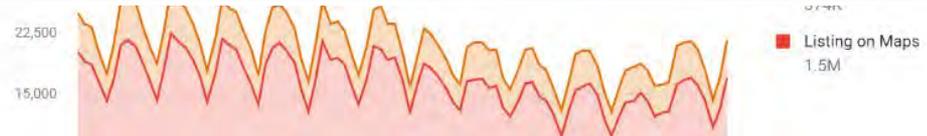
1 quarter

Total views 1.88M

1,880,000 Views



- Listing on Search 374K
- Listing on Maps 1.5M



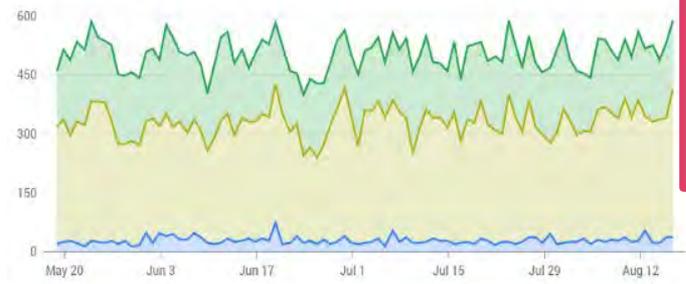
- Home
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

Customer actions

The most common actions that customers take on your listing

1 quarter

Total actions 45.8K



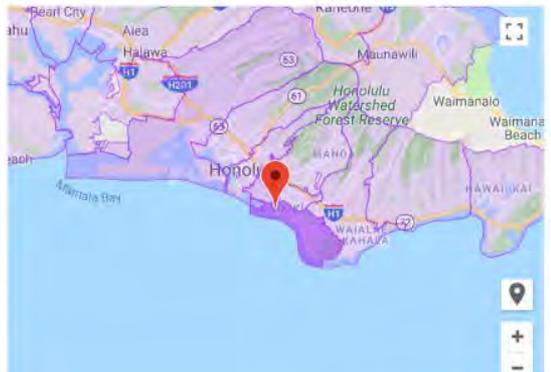
- Visit your website 15.7K
- Request directions 27.5K
- Call you 2.65K

Directions requests

The areas where customers request directions to your business from

1 quarter

96815	7,233
96814	1,846
96819	1,589
96826	883
96813	685
96817	525
96816	482
96825	291
96744	259
96797	249
96818	207
96822	206
96821	109
96706	97
96701	82
96734	66



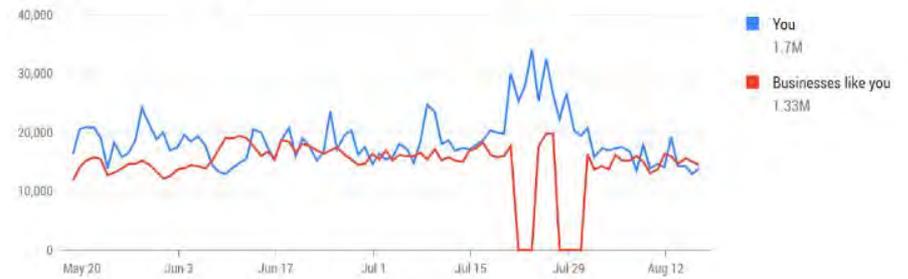
- Home
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support



Photo views

The number of times your business photos have been viewed, compared to photos from other businesses

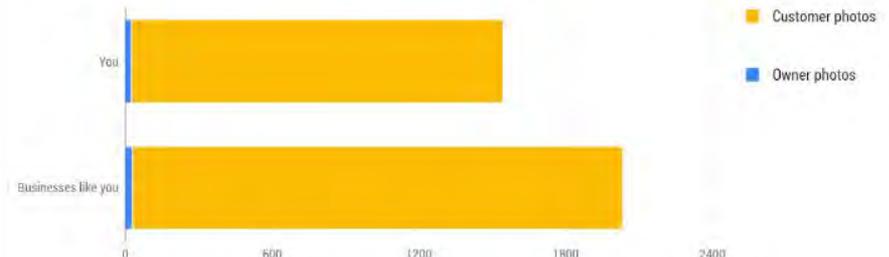
All photos 1 quarter



Your photos receive 28.2% more views than similar businesses. [Post more to stay ahead](#)

Photo quantity

The number of photos that appear on your business, compared to photos from other businesses





Queries used to find your business

That Wanaka Tree
 (#thatwanakatree)

59 Wanaka-Mount Aspiring Rd
 Wanaka 9305
 New Zealand

- Home
- Posts
- Info
- Insights**
- Reviews
- Photos
- Website
- Users

- Create an ad
- Add new location

- Manage locations
- Linked accounts
- Settings

Queries used to find your business • [Send feedback](#)



The most popular queries for your business by unique users.

1 month

	Query	Users
1	wanaka tree	4,514
2	that wanaka tree	795
3	lake wanaka tree	495
4	the wanaka tree	467
5	that wanaka tree (#thatwanakatree) wanaka-mount aspiring road, wanaka, new zealand	234
6	that wanaka tree (#thatwanakatree) wanaka-mount aspiring road, wanaka	134
7	lone tree wanaka	107
8	wanaka tree location	107
9	wanaka	95
10	lonely tree wanaka	89

NEW!

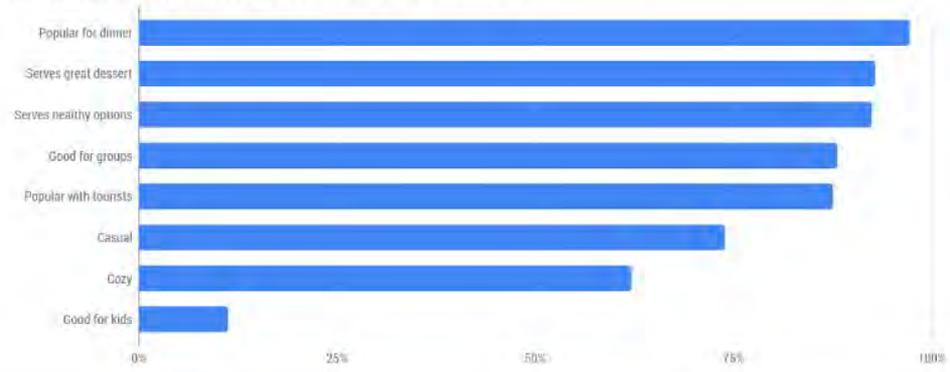
What your business is known for

- Home
- Posts
- Info
- Insights**
- Reviews
- Messaging
- Photos
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support

What your business is known for



How you score on key attributes that help customers decide where to go



Popular times



Your most popular time is around 8:00 PM on Friday

Friday

peak



BONUS

Download Historical Insights Data

Manage locations

Manage locations

Create location group

- Linked accounts
- Settings
- Support
- Back to GMB Classic

Locations **4 locations** **100% published**

1 location selected

Name ↑	Status	Reviews
<input type="checkbox"/> Admiralty House Park 68 Spanish Point Rd, Bermuda, Spanish Point, Bermuda	✓ Published (1 update)	Rev
<input checked="" type="checkbox"/> Bermuda Tourism Authority 22 Church Street, Hamilton, Bermuda	✓ Published	
<input type="checkbox"/> Bermuda Visitor Services Centre Dockyard Dockyard Terrace, Sandy's Parish, Bermuda	✓ Published (1 update)	Rev
<input type="checkbox"/> Clearwater Beach Park Cooper's Island Road, Cooper's Island, Bermuda	✓ Published (2 updates)	Rev

Rows per page: 10

Actions

- Download:
- Insights**
- Google updates:
- Accept
- Discard
- Transfer location
- Mark as:
- Open
- Permanently closed
- Remove location

Downloading historical insights data

! Reports can only be created for verified listings.

Local reports



Create reports that show how your listings are performing on Google.



Discovery insights

See a report describing how customers find your listings and the actions they take.



Photos

See how often photos of your listings are viewed.



Phone calls

See how often customers call the business from your listings.

Cancel

Next

← Local reports



Discovery insights

Get started by selecting the timeframe you're interested in.

Timeframe

Customized range

Start date

8/11/18

End date

8/17/18

The information in the report may only be accessed for use by this organization. You agree to not use Insights to track or collect personally identifiable information of any users. Values are approximate and only significant values may be shown.

Cancel

Download Report

FIVE

Respond to Reviews Quickly

- Manage locations
- Linked accounts
- Settings**
- Support

- Important updates**
Google may send you important updates about your account
- Customer reviews**
Alerts when customers post reviews of your business
- Questions and answers**
Alerts about questions and answers posted to your business on Google
- Photos**
Tips and updates about photos on your Google listing
- Listing health**
Timely alerts to help you keep your business info accurate on Google
- Insights**
Personalized insights and tips about your customers and listing
- Product updates**
Occasional alerts about new features and offers to improve your listing's performance
- Feedback**

Make sure you know when reviews are posted

ORGANIZATION
Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

Home

Posts

Info

Insights

★ **Reviews**

Messaging

Photos

Website

Users

Create an ad



Build customer loyalty, one response
at a time

Your customers now get notified when you reply to their review

All Replied Haven't replied



Hamin Abdullah

★★★★★ 4 days ago

The user didn't write a review, and has left just a rating.

Reply



Jose Torres

★★★★★ 2 weeks ago

The user didn't write a review, and has left just a rating.

(owner)

Your reply

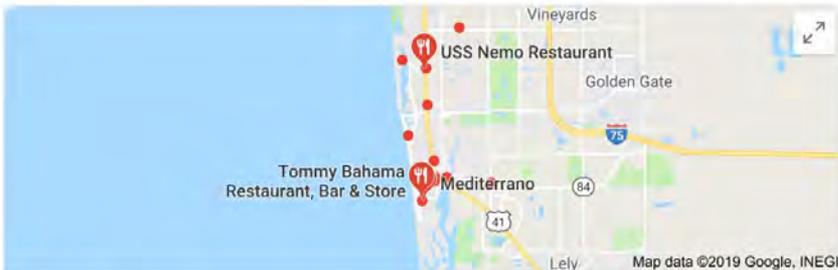


restaurants in Naples



All Maps Shopping News Images More Settings Tools

About 51,900,000 results (0.66 seconds)



Rating Cuisine Price Hours Your past visits

USS Nemo Restaurant

4.6 ★★★★★ (492) · \$\$\$ · Seafood
3745 Tamiami Trail N
Closed · Opens 11:30AM Thu
Seafood destination with undersea decor



Tommy Bahama Restaurant, Bar & Store

4.5 ★★★★★ (823) · \$\$\$ · Restaurant
1220 3rd St S
Closed · Opens 11AM Thu
Happy hour food · Late-night food · Happy hour drinks



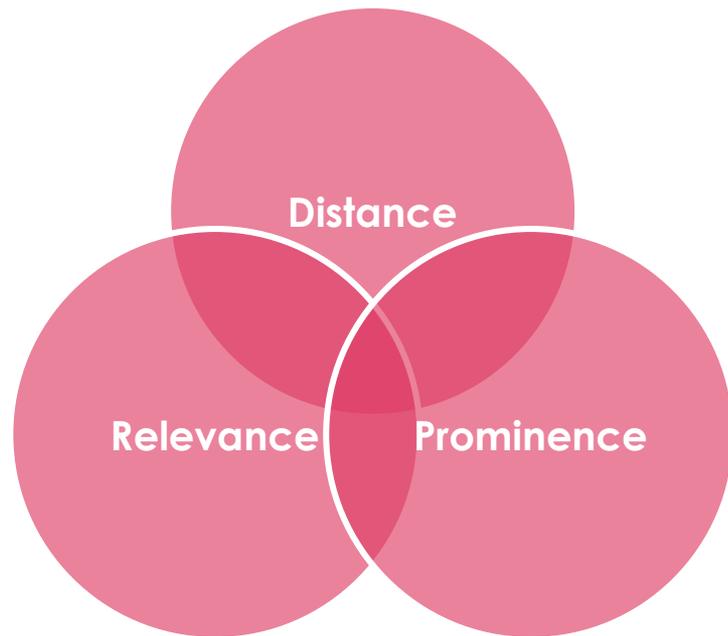
Mediterrano

4.7 ★★★★★ (184) · Mediterranean
336 13th Ave S
Closed · Opens 5PM Thu
Blue-hued Mediterranean restaurant



More places

Key source of organic exposure



Responding to **Positive** Reviews:

- Say thanks
- Mention your **business name**
- Mention your **location/city**
- Mention a **product or service** that's not mentioned in the review, or that's new

The meal and service we're the best I've had in years. Try the steak and brussel sprouts and you will see what I mean. After dinner have a 1930 recipe for an Amaretto Sour that was off the chart good, not sweet but just perfect. Remarkable dinner near one of a kind.

Thanks so much for your review, so glad you had a good experience at The Chop Shop. We pride ourselves on delivering quality service to our customers in Kalamazoo. If you liked our steak, you should try our double cut smoked pork chop on your next visit! Hope to see you again soon!

This was a huge disappointment. My wife and I paid \$24 for what was supposed to be the ten o'clock showing. The lights never came on and you only get one rotation. Definitely never again.

So sorry you had a bad experience, we typically begin our light show promptly at 10. During your visit we experienced some technical difficulties with the ride. My name is Robert, I am the manager. Please call our office and ask for me.

Responding to **Negative** Reviews:

- Say you're sorry they had a bad experience
- Don't mention your business name or location
- Suggest they **contact you offline**
- Keep it short



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad

All

Replied

Haven't replied



Greg Dalin

★★★★★ 16 weeks ago

Sigh sucks they shut down. Glad I was able to go a week before they did

Reply



Tania Duarte

★★★★☆ 17 weeks ago

Food and drinks were just ok for the high price. Expected way more taste from what v menu prices.

Reply



Flag as inappropriate



Kyle Holtzman

★★★★★ 18 weeks ago

Great service! Our waitress was so friendly and accommodating. If you can, sit outside. There is a beautiful view of ... [More](#)

Reply



Andrew Newbery

★★★★★ 22 weeks ago



Flagging Reviews as Inappropriate

- Spam and fake content
- Off-topic
- Restricted content
- Illegal content
- Sexually explicit content
- Offensive content
- Hate speech
- Harassment and bullying
- Impersonation
- Conflict of Interest

Fort Myers Beach
950 Estero Blvd, Fort Myers Beach, FL

4.5 ★★★★★ 408 reviews

Sort by: Lowest rating ▾

Write a review

eli queen
10 reviews
★☆☆☆☆ 6 months ago

Red tide causing people's amputations and killing marine life and sea animals

Maps user contributed content is most valuable when it is honest and unbiased. Examples of disallowed practices include, but are not limited to:

Reviewing your own business.

Posting content about a current or former employment experience.

Posting content about a competitor to manipulate their ratings.



Home



Posts



Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad

All

Replied

Haven't replied

Report review

Due to high demand, expect delays in our processing of your flag/request. Please don't flag the same review twice. Only reviews that violate [Google's content policy](#) can be reported.

Reviews that are negative or that you disagree with, but adhere to the content policy, won't be removed.

Cancel

Continue



inappropriate



beautiful view of



Andrew Newbery

★★★★★ 22 weeks ago

BONUS

Create a “Review My Business” Link

ore, Baltimore, MD. 205K likes. The Maryland Zoo is a nonprofit organization
ople with the wonder of...

altimore - 265 Photos & 135 Reviews - Zoos - 1876 ...

ctive Life > Zoos ▼

y reviews

o in Baltimore "Pretty Sweet Place to walk to from Remington. Free Parking

They do sell BEER CLEAN ...

n Baltimore - Buy Discount Tickets, Tours, and ...

g/attraction/single/2193/1503 ▼

and Zoo in Baltimore is the third oldest Zoo in the United States and is
contributions in conservation and ...



Salisbury
Zoological
Park



Tri-State
Zoological
Park



Plumpton
Park Zoo

View 15+ more



Philadelphia
Zoo



Columbus
Zoo and
Aquarium



Omaha's
Henry
Doorly Zo...



San Diego
Zoo



Saint Louis
Zoo

baltimore zoo

baltimore zoo map

baltimore zoo coupons

Plan your visit

People typically spend up to **3.5 hours** here

Send to your phone Send

Reviews Write a review Add a photo

More than 1,500 birds, mammals, amphibians & reptiles at this zoo in
Druid Hill Park since 1876. - Google

"I found there was very good **food, prices and service.**"

"This **place** has nothing really to eat, very small section and
seats."

"We enjoyed the pulled pork and pulled **chicken sandwiches.**"

View all Google reviews

Profiles

Facebook YouTube Twitter

People also search for View 15+ more

National Aquarium Druid Hill Park Maryland Science Center Port Discovery Children... Fort McHenry National...

More about The Maryland Zoo in Baltimore

Find your Knowledge panel, click "Write a review" button.

Copy this (enormous) URL

The Maryland Zoo in Baltimore - Buy reservations.baltimore.org/attraction/single/21...
Founded in 1876, The Maryland Zoo in Baltimore is internationally known for its contributions in conse...

Rate and review
The Maryland Zoo in Baltimore, 1 Safari Pl, Baltimore, MD 21217

 **C.A. Clark**
Your review will be posted publicly on the web. [Learn more](#)

☆☆☆☆☆

Share details of your own experience at this place



CANCEL **POST**

Zoos in Maryland



Zoos in the US



Plan your visit
People typically spend up to 3.5 hours here

Send
Write a review Add a photo

amphibians & reptiles at this zoo in
" food, prices and service."
ly to eat, very small section and
and pulled chicken sandwiches."

Twitter
View 15+ more



EDIT BITLINK



bit.ly/2xAnV0x

COPY

SHARE

CREATED SEP 24

[Hide Bitlink](#)

TITLE

baltimore zoo - Google Search

CUSTOMIZE

bit.ly/2xAnV0x

PRO TIP: Branded & customized links get 34% more clicks. [Learn more](#) →

Add or create tag

Paste the URL into a URL shortener, like TinyURL or Bit.ly. You can customize your link to something like **bit.ly/macksburgers**

SIX

Add Great Photos Frequently

THE MODERN HONOLULU

1775 Ala Moana Boulevard
Honolulu, HI 96815

- Home
- Info
- Insights
- Reviews
- Messaging
- Photos**
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked acc
- Settings
- Support

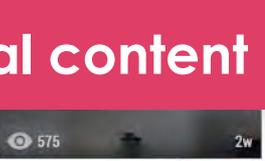
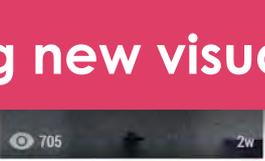
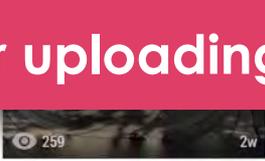
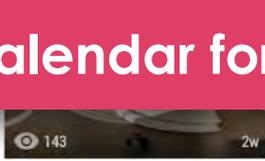
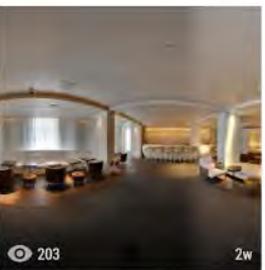
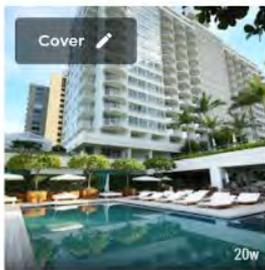
Overview By owner By customer 360 Video Interior Exterior Food and drink Common a



Video

Use a video to tell the story of your business and what makes it unique.

Add videos



Create a calendar for uploading new visual content

1. INFORMATIVE

What would a potential visitor want to know or see about this place? Consider the **scope**, the **scale** and the **context** of the place you're capturing.

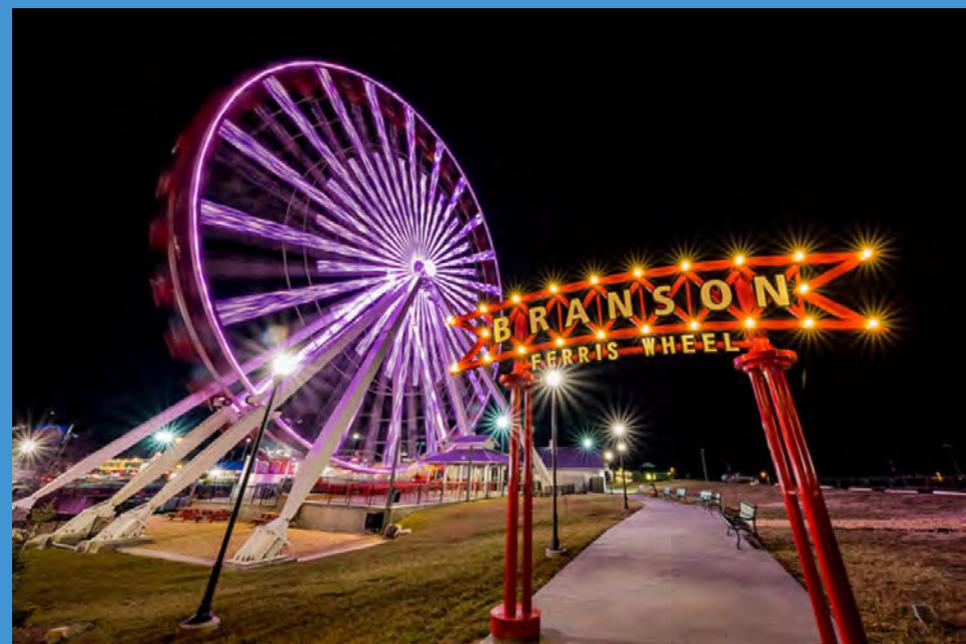
2. ATTRACTIVE

What makes this photo eye-catching? Consider **color**, **contrast**, **saturation**, **lighting**, **focus** and **leading lines**.



3. REPRESENTATIVE

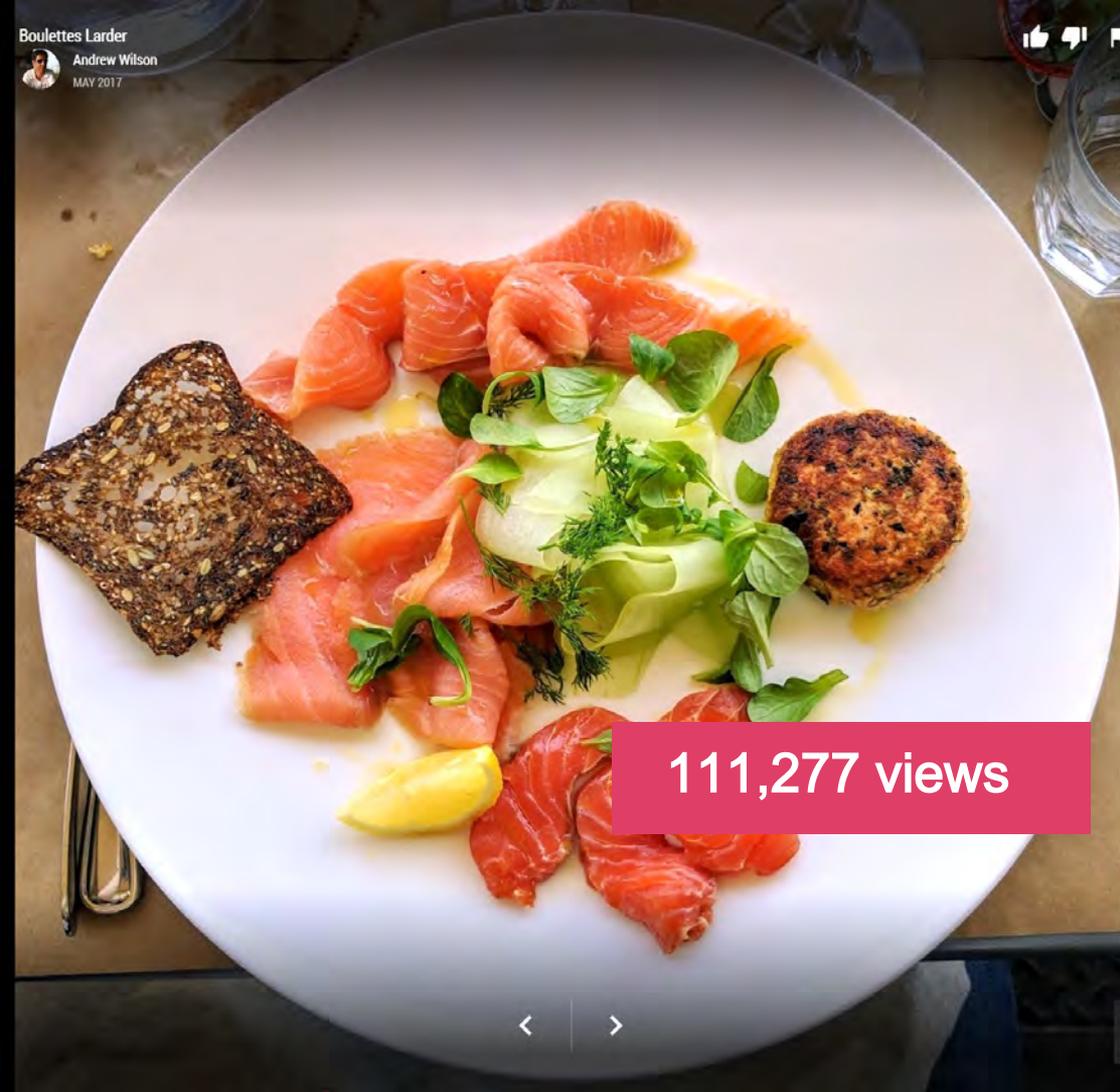
Represents what the place would **typically look like**. **Avoid** featuring **specific events, seasons** or **conditions**.



This photo is good! It's both informative and attractive. Easy to understand what it is, where it's taken from, bright colors good contrast, good framing.



This photo is bad. It isn't attractive - off-kilter horizon, muddy colors, and it isn't particularly informative - unreadable signs/context.



111,277 views

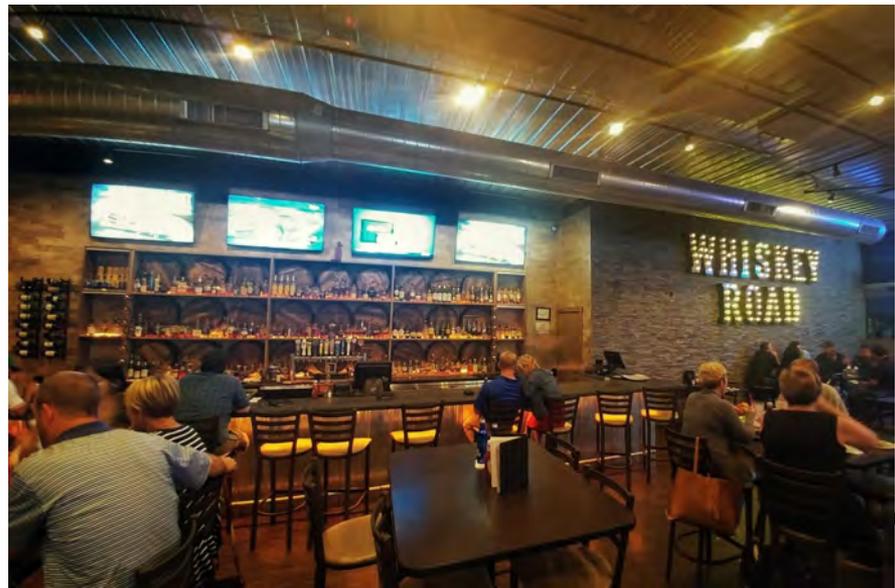


10,757 views

10X

Photo Best Practices

- Only upload photos **you created or own** the complete rights to.
- Upload **at least 4K** images (3840x2160).
- **Don't use filters** - limit your edits to brightness, color, contrast & saturation.
- Don't **composite** images.
- You are *allowed* to add caption/credit/logo to the images, as long as they occupy less than 10% of the total area along one side but **they don't tend to perform as well**.
- Shoot **mostly horizontal** images.
- Interiors **without people are preferred** to those with people. Avoid identifiable faces & PII, or have release forms.



Tip Keep horizontals and verticals straight



vs.



Ravish Honolulu

1775 Ala Moana Blvd.
AT THE MODERN HONOLULU
Honolulu, HI 96815

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos**
- Bookings
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Settings
- Support

Overview By Owner By Customer 360 Video Interior Exterior Food And Drink Menu

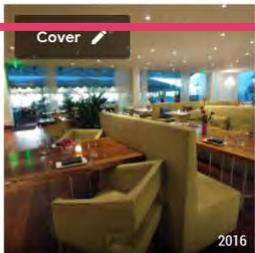
We have updated your business information based on user reports and our data. [Learn more](#) [Review updates](#)



Video

Use a video to tell the story of your business and what makes it unique.

[Add videos](#)



Cover

2016



Profile

2016

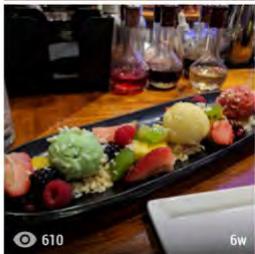


Logo

2016

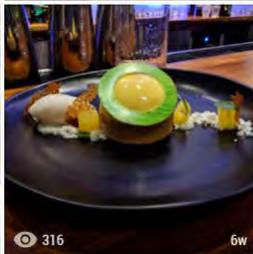


565



610

6w



316

6w

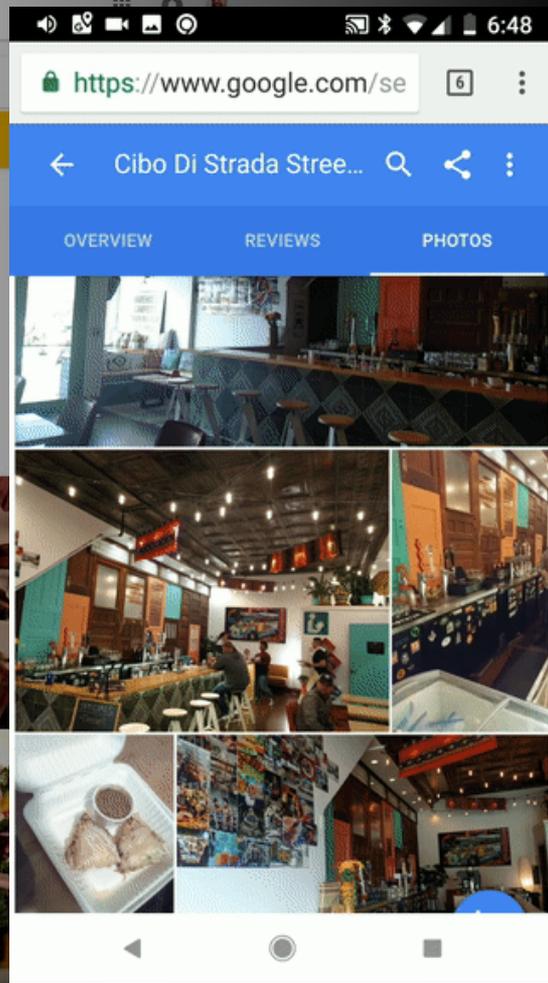


310

7w



3.19K



https://www.google.com/se

Cibo Di Strada Stree...

OVERVIEW

REVIEWS

PHOTOS





Butyfull out here

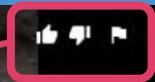


What's wrong with this content?

- Offensive, hateful or sexually explicit
- Copyright or legal issue
- Privacy concern
- Poor quality
- Not a photo or video of the place
- Other

Please share your reason. Examples: inappropriate caption, misclassification, bad audio.

CANCEL REPORT





Info



Insights



Reviews



Messaging



Photos



Bookings



Website



Users



Create an ad



Add new location



Manage locations



Linked accounts



Settings



Support

Add photo

Create ad

PERFORMANCE

Views	Searches	Actions
638K	148K	309K

Search views 123K (+5%)

Maps views 515K (+5%)

Performance over past 28 days (last 3 days not included)

LATEST REVIEWS

4.3 1000 total

Michael Tung
 20 hours ago
 Nice club!

Reply

teruaki shimane
 2 days ago
 大人の隠れホテル

LATEST CUSTOMER PHOTOS



854



1.53K

About customer photos

Search Help

Contact us

- Request callback
- Request chat
- Email support

Photos help showcase your business and can be added by both business owners and customers.

- Learn about the [types of photos](#) you can add to your listing and [how to add photos](#)
- If a customer photo violates our [photo policies](#), learn how to [flag photos for removal](#)

YOUR BUSINESS IS ON GOOGLE

[View on Maps](#)

[View on Search](#)



Talk to a specialist

You're currently signed in as **slipperypig@gmail.com**

If this isn't the account associated with your issue, please [switch accounts](#).

What is your name? *

What is your relationship to the business?

Select one ▼

The information you provide helps us direct your question.

Country *

United States ▼

Bit.ly/GMBGo

BONUS
Set Cover Photo

Setting your cover photo tells Google your “top pick”

The image shows a screenshot of the Google My Business interface for a business named "Ravish Honolulu". The business address is 1775 Ala Moana Blvd, AT THE MODERN HONOLULU, Honolulu, HI 96815. The interface includes a navigation menu on the left with options like Home, Posts, Info, Insights, Reviews, Messaging, Photos, Bookings, Website, Users, Create an ad, Add new location, Manage locations, Linked accounts, Settings, and Support. The main content area shows the "Overview" tab selected, with a video section and a "Cover" photo section. The "Cover" photo is highlighted with a red box. Below the "Cover" photo, there is a "Set cover" dialog box with a "Select a photo from your computer" button, also highlighted with a red box. A red arrow points from the "Cover" photo to the "Set cover" dialog box.

Google My Business

Search locations

Ravish Honolulu
1775 Ala Moana Blvd
AT THE MODERN HONOLULU
Honolulu, HI 96815

Home
Posts
Info
Insights
Reviews
Messaging
Photos
Bookings
Website
Users
Create an ad
Add new location
Manage locations
Linked accounts
Settings
Support

Overview By owner By customer 360 Video Interior Exterior Food and drink Menu T > +

Video
Use a video to tell the story of your business and what makes it unique.
Add videos

Cover Profile Logo

Set cover

Upload Albums Cover photos

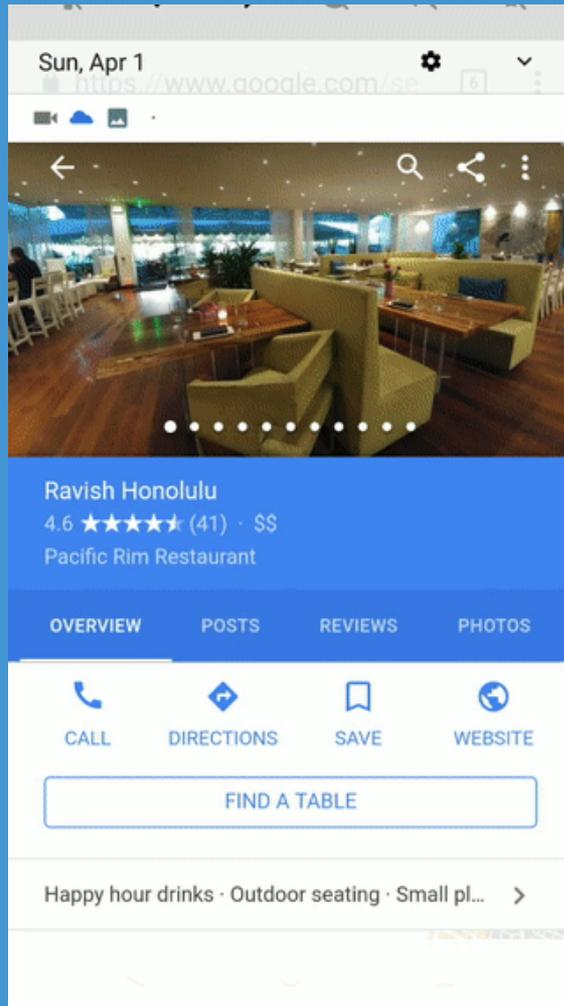
Drag photo here

Select a photo from your computer

SEVEN

Pay Attention to “Questions & Answers”

Questions & Answers are a great way to interact with customers.



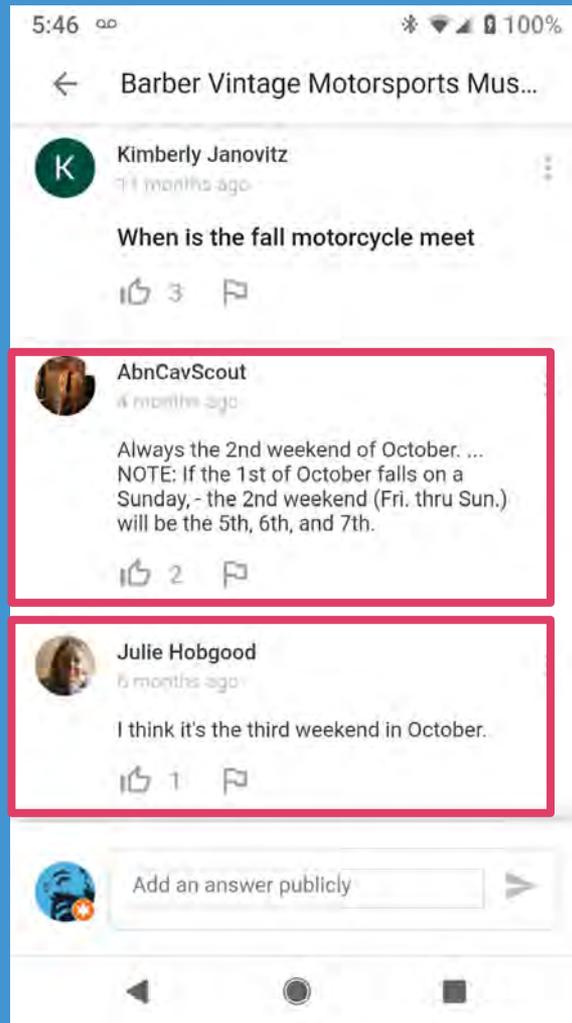
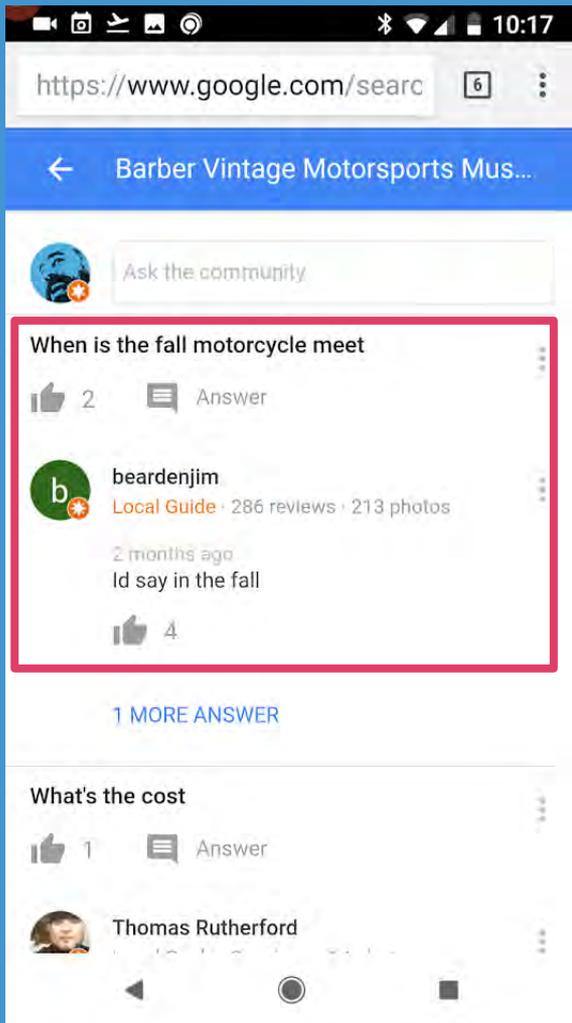
"Do you have a grain free or gluten free menu?"



RAVISH HONOLULU

1775 Ala Moana Blvd, At THE
M...

REPLY NOW



But... they often get answered faster by Local Guides than they do by the businesses, and the Guides aren't always right (or helpful).

Analysis of 123 SF area
businesses.

25%

Had questions posted

Analysis of 123 SF area
businesses.

25%

Had questions posted

0%

Had answers from the
business owner.

Questions & Answers is where red tide concerns frequently surface

Service Club Park

1190 Harbor Dr S, Venice, FL

What's the red tide condition for 7/1

Like Answers



vanessa tennis

Local Guide · 24 reviews · 4 photos

5 months ago

From Nokomis to brouhard was fine. La

Like

1 more answer

Anyone know if the boardwalk is open hoping to go next Friday. We drive from get here & find out it is shut down st

Like Answer



Fawn Cappitelli

8 months ago

Thank you both for the replies. Guess we will take the closer we get to school starting

Like

2 more answers

Is the park open again

Like Answer



Ask a question

Siesta Key Beach Access 2

41 Beach Rd, Sarasota, FL

All questions



allen jacobs

What about red tide in your area.

Like



Dennis O'Connell

Local Guide · 12 reviews · 27 photos

3 months ago

Was there two weeks ago. Had heard about the red tide prior to coming to Sarasota area. But, no issues white down there and beaches were open all week.

Like



Vincent Campanella

Local Guide · 77 reviews · 1 photo

8 months ago

Do not know

Like

Mote Marine Laboratory & Aquarium

1600 Ken Thomson Pkwy, Sarasota, FL



Ask a question

why has huge population of seabirds at Whitney Beach disappeared? They had seemed to survive red tide, but now have left.

Like Answer



John Lindsay

Local Guide · 58 reviews · 485 photos

3 months ago

Email mole directly for this question

Like

- Manage locations
- Linked accounts
- Settings**
- Support

- Important updates**
Google may send you important updates about your account
- Customer reviews**
Alerts when customers post reviews of your business
- Questions and answers**
Alerts about questions and answers posted to your business on Google
- Photos**
Tips and updates about photos on your Google listing
- Listing health**
Timely alerts to help you keep your business info accurate on Google
- Insights**
Personalized insights and tips about your customers and listing
- Product updates**
Occasional alerts about new features and offers to improve your listing's performance
- Posts**
Tips and updates about your posts on your Google listing.
- Feedback**

Make sure you have notifications on and check your answers frequently.

Reply Reply All Forward

Sun 4/22/2018 3:54 PM



Google My Business <googlemybusiness-noreply@google.com>

Rick McMahan added a new question to your listing

To: CA.Clark@milespartnership.com

If there are problems with how this message is displayed, click here to view it in a web browser

Google My Business

THE MODERN HONOLULU

Rick McMahan added a new question
to your listing

"Does every room have a balcony?"



THE MODERN HONO...
1603, 1775 Ala Moana Blvd.,
Hon...

REPLY NOW

REPORT THIS QUESTION

Learn more



Ask an expert



Google LLC 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA

This email was sent to you because you indicated that you'd like to receive notifications about Questions and Answers at your business listing. If you don't want to receive such emails in the future, please [unsubscribe here](#). You can also change your preferences on your Google My Business settings page or logging into <http://business.google.com/settings>

THE MODERN HONOLULU

1603, 1775 Ala Moana Blvd, Honolulu, HI

[← All questions](#)



Rick McMahan

Does every room have a balcony?



Helpful?



THE MODERN HONOLULU (Owner)

Add an answer publicly

POST



Kat E

Local Guide · 14 reviews · 15 photos

1 days ago

Not all but most.



2



Rajesh Bahadur

Local Guide · 11 reviews · 40 photos

4 days ago

Most of yes.



Helpful?



vicky scharlau

Local Guide · 4 reviews · 131 photos

4 days ago

Nope.



Helpful?

Report bad answers (or questions)

Cayo Costa State Park

Captiva, FL

Is there any signs of red tide? Is it safe to swim?

Like Answer



Jessica Knauf

Local Guide · 84 reviews · 141 photos

8 months ago

No it's not safe

1

Ask a question

What would you like to report?

OFF-TOPIC

NO LONGER APPLIES

ADVERTISING OR SPAM

HATE, VIOLENT OR INAPPROPRIATE

INCORRECT INFORMATION

SOMETHING ELSE

THE MODERN HONOLULU
1603, 1775 Ala Moana Blvd, Honolulu, HI

every room have a balcony?

ipful? Answer

Kat E
Local Guide · 14 reviews · 15 photos

days ago

Not all but most.

2

[5 more answers](#)

[Ask a question](#)

Know this place? [Answer quick questions](#)

Review summary [Write a review](#) [Add a photo](#)

Rooms · 3.9 ★★★★★
Guests liked the large, clean, updated rooms, though some said maintenance could be improved · Rooms had views · Some guests noted the rooms could be quieter & beds could be improved

Location · 4.4 ★★★★★
Near the beach; shopping & sightseeing nearby · Easily accessible by car · Near public transit

Service & facilities · 4.3 ★★★★★
Guests enjoyed the pool · Guests appreciated the friendly staff · Guests spoke highly of housekeeping

[View all reviews](#)

Questions & answers [Ask a question](#)
[See all questions \(2\)](#)

Ask a question
THE MODERN HONOLULU

THE MODERN HONOLULU
Posting publicly

How far is the hotel from Ala Moana Shopping area?

[CANCEL](#) [POST](#)

Post your own questions and answers



Jose Realty

Is parking available?



THE MODERN HONOLULU (Owner)

Add an answer publicly



Jose Realty

Is parking available?



Ryan Devlin

Local Guide · 93 reviews · 193 photos

6 months ago

In the actual hotel it's valet parking only. There's also an additional car retrieval fee that was on our room bill in addition to the \$35 per night. Self parking across the road.



Chaz Kahalehoe

Local Guide · 135 reviews · 241 photos

6 months ago

Yes, it's very expensive parking in Waikiki is hard to find and will cost you money



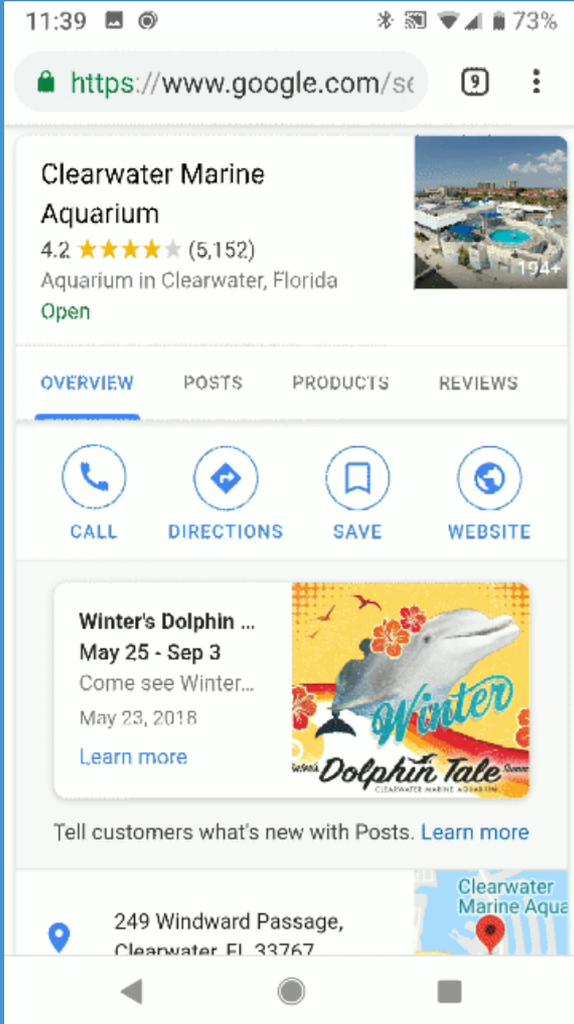
Ron Cole

6 months ago

Upvote the best questions and answers

EIGHT

Grab Free Screen Real Estate with Posts



Posts appear in your knowledge panel and provide a huge amount of real estate for your business (free!)

Miles Partnership
6751 Professional Parkway West Suite 200
Sarasota, FL 34240

- Home
- Posts**
- Info
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad
- Add new location
- Manage locations
- Linked accounts
- Settings
- Support



miles Write your post

- All
- What's new
- Events
- Offers
- Products



Webinar: The State of the American Traveler
 Aug 1, 3:00 PM – 4:00 PM

The Traveler Segments Edition of The State of the American Traveler takes a look at different age groups and expands into what defines different segments of U.S. travelers. From generational attributes and travel interests to activities and behaviors, this webinar will share how different groups of U.S. leisure travelers plan, book and experience travel. Sign up now to reserve your spot in this free webinar!

Sign up

268 views 0 clicks

Share post

Your posts

Last 28 days

Views
258
24%

Clicks
Not enough data

[Learn more](#)



- What's New
- Event
- Offer
- Product

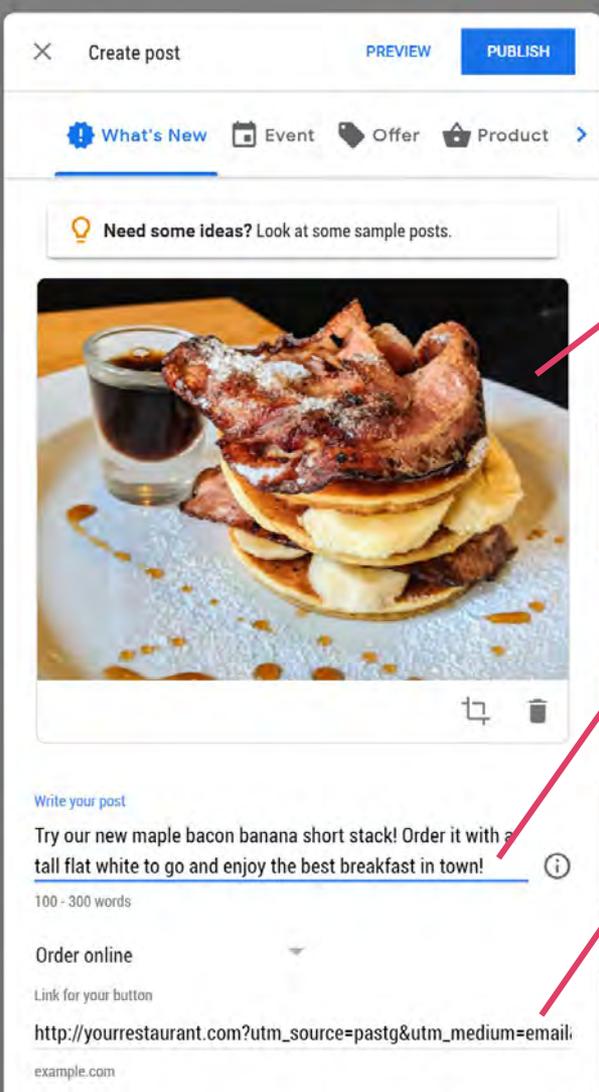
Need some ideas? Look at some sample posts.



Write your post i

100 - 300 words

Add a button



- Use an attention grabbing photo - bright colors, simple, single subject.
- Focus your message on the first 100 characters.
- Add your own tracking codes to your call-to-action button.

Products, menu items, events, offers, updates, news, videos...

EVENT



Posted 1 day ago

Luxury high-rise open house this weekend

Aug 5 - 7, 2017

Ravenscroft Tower's modern apartments are now available to view. Come take a walk through your future home! Two- and three-bedroom apartments are coming on the market soon, and waiting lists are now open.

[Learn more](#)

OFFER



Posted 1 day ago

Get your best friend ready for summer with a complete grooming and paw cleanup for only \$50, now through Friday. (Be sure to ask to see our selection of snazzy bandanas, complimentary with any grooming service!)

[Book](#)

NEWS



Posted 1 day ago

We're happy to announce Holliman Tower's state-of-the-art apartments are now available for rent. These modern homes are located on the edge of Riverview Park, boasting access to running and cycling paths as well as a playground and exercise area. Sign up on our website to be notified when further units become available.

[Learn more](#)

BOOK

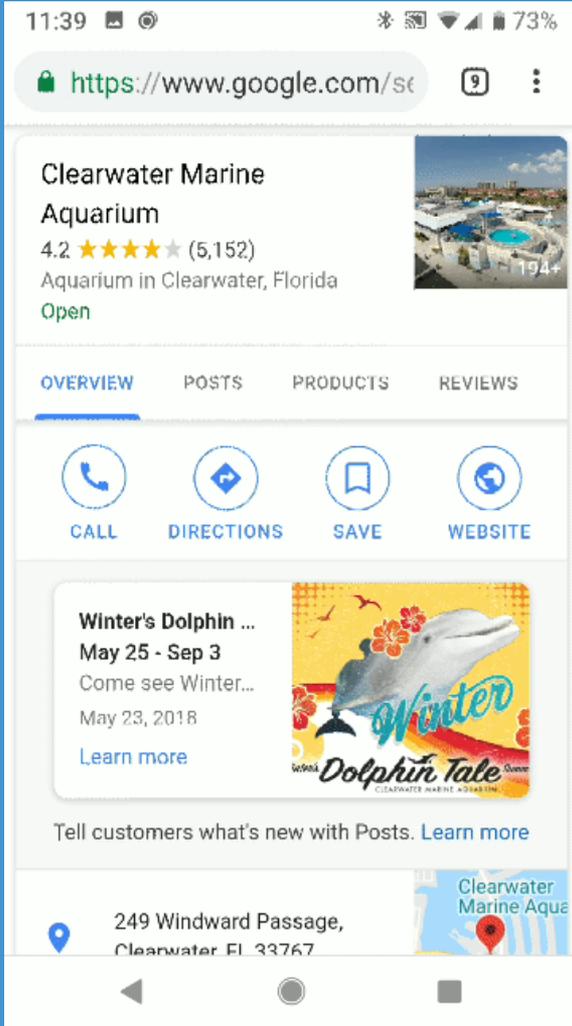
ORDER ONLINE

BUY

LEARN MORE

SIGN UP

GET OFFER



Best Practices for using GMB Posts:

- Keep **two posts live at a time** to maximize view rate for your content. More than two will reduce viewability of your oldest post.
- Posts are live for a max of 7 days - **repost each week**.
- Post **early in the week** if you're promoting something the following weekend.

NINE

Add 360 Images



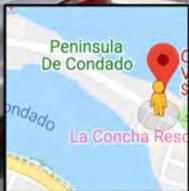
360 degree photospheres and virtual tours are a great way to engage potential customers.



Ricoh Theta V
(About \$400)



Ashford Ave
San Juan
Google
Street View - Mar 2016



Google

FIND A TRUSTED PRO IN YOUR AREA

Get started by searching for a trusted professional near you.

New Zealand Otago Filter by City

Agency			
Property3D	Dunedin	enquire@property3d.co.nz	+64 9-915 6822
 Punch marketing	Dunedin	support@punchmarketing.co.nz	+64 3-454 3035
Blue Penguin Studios	Dunedin	judah@bluepenguinstudios.net	+64 27 302 5114
Derek Golding	Oamaru North	Derek@goldingarts.co.nz	+64 210 460 359
Mint Design			3 335
Property3D			822
360 New Zealand Ltd			3 231



<https://www.google.com/streetview/hire/>

BONUS

Embed 360s in Your Website



The Modern Honolulu

THE MODERN HONOLULU

Minn Tun

Street View - Aug 2013

Share

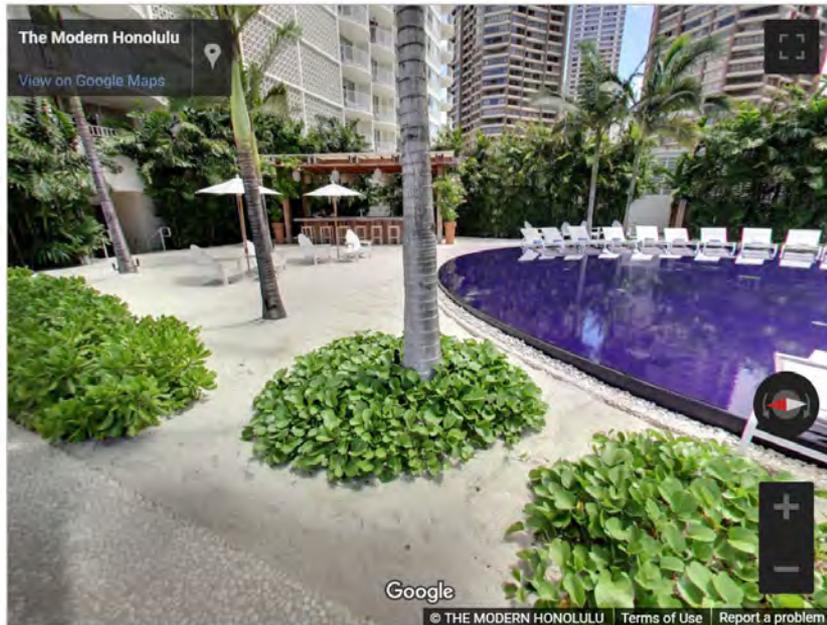
Send a link

Embed a map

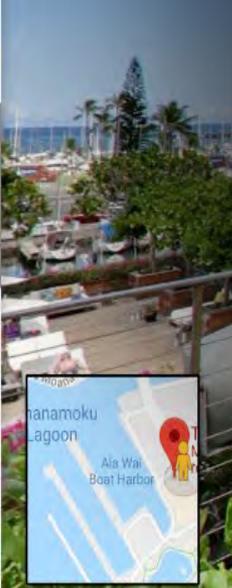
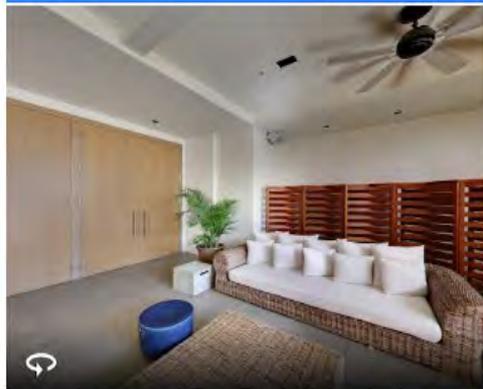
Medium

`<iframe src="https://www.google.com/maps/embed?pb=!4v15355010`

[COPY HTML](#)



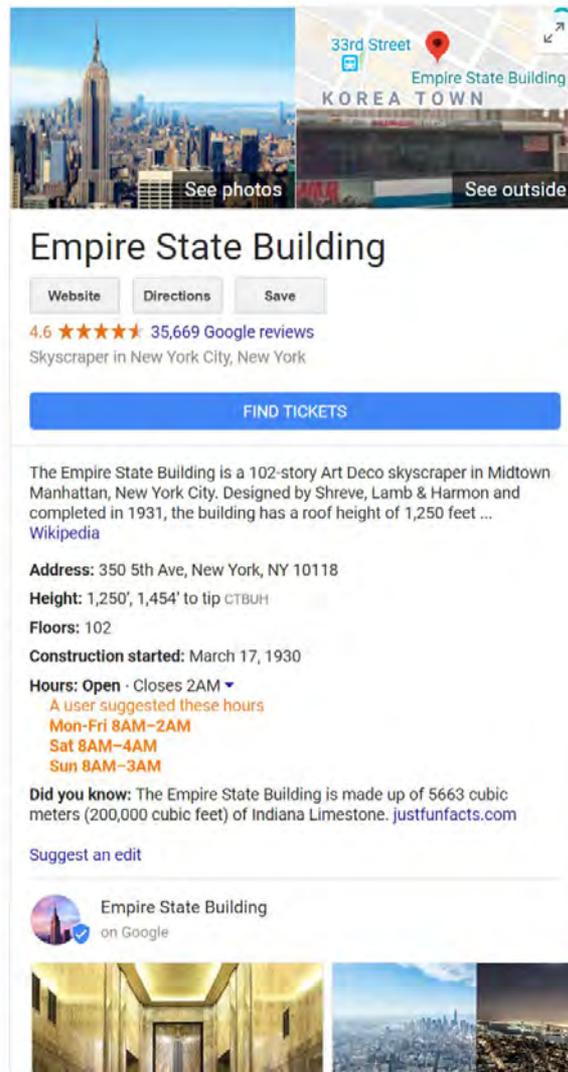
By embedding this map, you agree to the [terms of service](#).



TEN

Look for “Reserve with Google” Features

“Reserve With Google” inserts booking capabilities into your KP.



33rd Street
Empire State Building
KOREA TOWN

See photos See outside

Empire State Building

Website Directions Save

4.6 ★★★★★ 35,669 Google reviews
Skyscraper in New York City, New York

[FIND TICKETS](#)

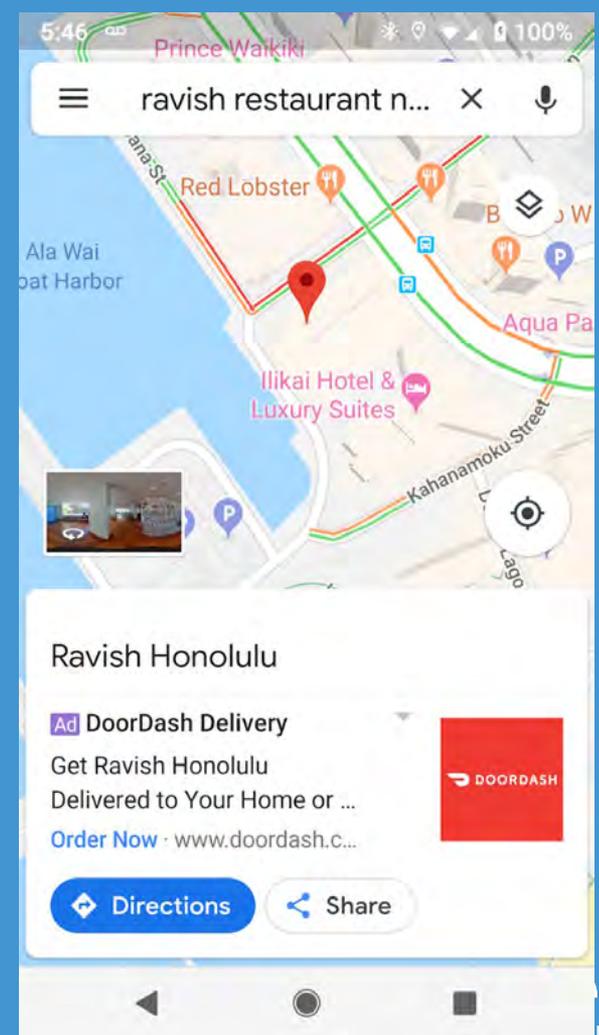
The Empire State Building is a 102-story Art Deco skyscraper in Midtown Manhattan, New York City. Designed by Shreve, Lamb & Harmon and completed in 1931, the building has a roof height of 1,250 feet ...
[Wikipedia](#)

Address: 350 5th Ave, New York, NY 10118
Height: 1,250', 1,454' to tip CTBUH
Floors: 102
Construction started: March 17, 1930
Hours: Open · Closes 2AM
A user suggested these hours
Mon-Fri 8AM-2AM
Sat 8AM-4AM
Sun 8AM-3AM

Did you know: The Empire State Building is made up of 5663 cubic meters (200,000 cubic feet) of Indiana Limestone. [justfunfacts.com](#)

[Suggest an edit](#)

 Empire State Building
on Google



5:46 AM Prince Waikiki 100%

ravish restaurant n... X

Ala Wai Boat Harbor
Red Lobster
Ilikai Hotel & Luxury Suites
Kahanamoku Street
Cargo

Ravish Honolulu

Ad DoorDash Delivery
Get Ravish Honolulu
Delivered to Your Home or ...
[Order Now](#) · [www.doordash.c...](#)

[Directions](#) [Share](#)



Reserve with Google was originally limited to fitness and beauty - hair salons, trainers, massage, yoga, etc.

View availability and make bookings directly with

 **appointy**[®]
Grow Your Business Exponentially

 **Bookatable**[♥]

 **booksy**

 **www.chope.co**

 **dimmi**

 **enviçion**

 **Full Slate**[®]

 **Genbook**

 **goPanache**

 **hungrygowhere**

 **lafourchette**
a TripAdvisor company

 **MINDBODY**[®]

 **mytime**

 **Pike13**

 **Qraved**

 **Quandoo**

 **RESERVE**

 **RESO**

 **Restorando**

 **Rosy**

 **SalonRunner**

 **Setmore**

 **shore**

 **studio director**

 **SUPERSALON SOFTWARE**

 **timetrade**[®]

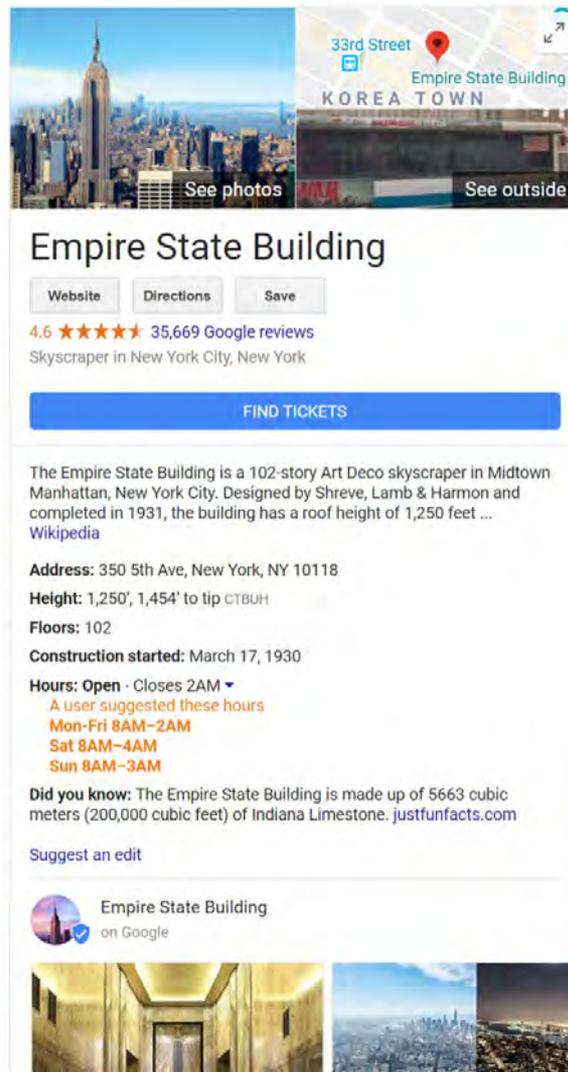
 **Tiqets**

 **Wellnessliving**

 **yocale**

NEW!

“Reserve With Google” expands reservation & booking options to more business categories.



33rd Street
Empire State Building
KOREA TOWN

See photos See outside

Empire State Building

Website Directions Save

4.6 ★★★★★ 35,669 Google reviews
Skyscraper in New York City, New York

FIND TICKETS

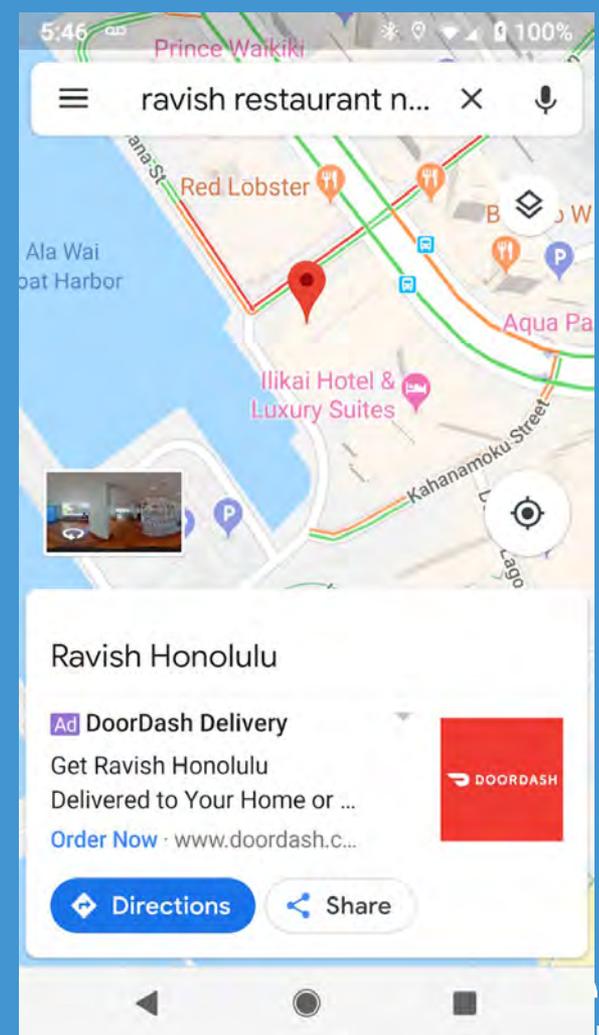
The Empire State Building is a 102-story Art Deco skyscraper in Midtown Manhattan, New York City. Designed by Shreve, Lamb & Harmon and completed in 1931, the building has a roof height of 1,250 feet ...
[Wikipedia](#)

Address: 350 5th Ave, New York, NY 10118
Height: 1,250', 1,454' to tip CTBUH
Floors: 102
Construction started: March 17, 1930
Hours: Open · Closes 2AM
A user suggested these hours
Mon-Fri 8AM-2AM
Sat 8AM-4AM
Sun 8AM-3AM

Did you know: The Empire State Building is made up of 5663 cubic meters (200,000 cubic feet) of Indiana Limestone. [justfunfacts.com](#)

[Suggest an edit](#)

Empire State Building
on Google



5:46 AM Prince Waikiki 100%

ravish restaurant n... X

Red Lobster
Ala Wai Boat Harbor
Aqua Pa
Ilikai Hotel & Luxury Suites
Kahanamoku Street
Cargo

Ravish Honolulu

Ad DoorDash Delivery
Get Ravish Honolulu
Delivered to Your Home or ...
[Order Now](#) · [www.doordash.c...](#)

Directions **Share**



There are now several interesting integrations including tickets for **museums attractions** and **events**.

ChefsClub

www.chope.co

coursehorse*

COVER MANAGER
RESTAURANT BOOKING PARTNER

dinetime

eazydiner

enviçion

FAREHARBOR

Full Slate®

Genbook

GET YOUR GUIDE

goPanache

ぐるなび

hungrygowhere

lafourchette
a TripAdvisor company

Libro

massagebook

MINDBODY.

musement

mytime

peek

Pike13

Quandoo

RESERVE

RESO

Restaurantes.com

Restorando

RESY

rezdy

Rosy

SalonRunner

Setmore

SEVENROOMS

shore

Square Appointments

studio director

SUPER AGENDADOR

SUPERSALON SOFTWARE

thefork
a TripAdvisor company

thryv

timetrade®

Tigets

treatwell

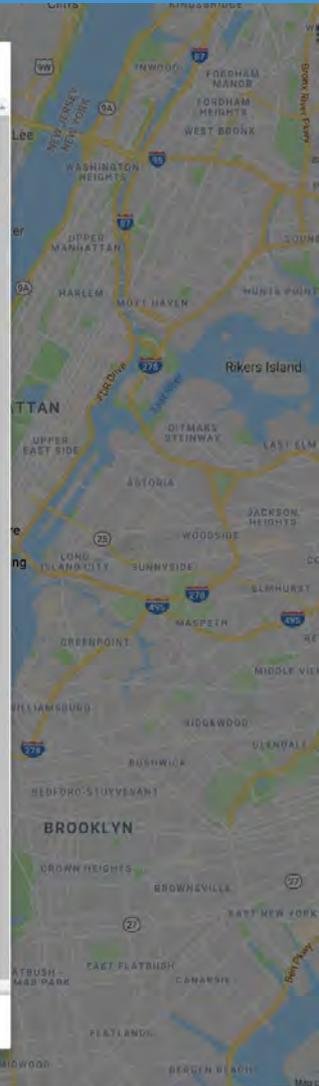
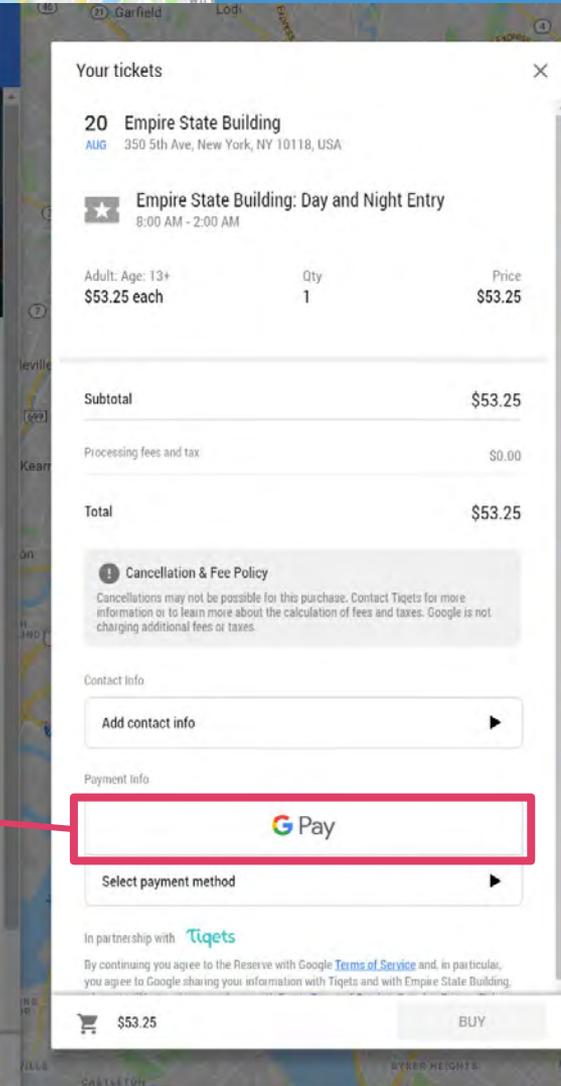
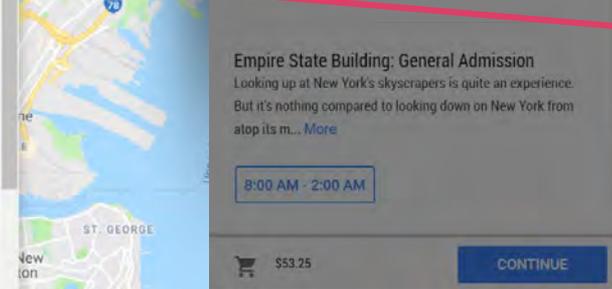
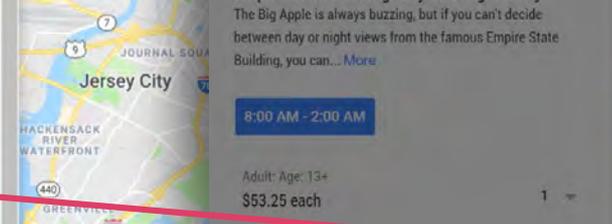
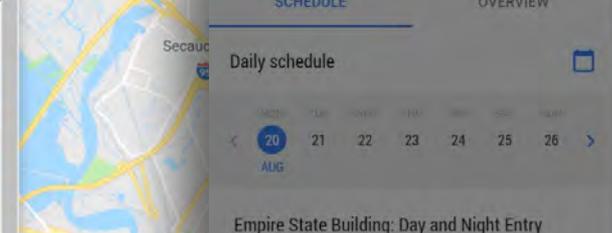
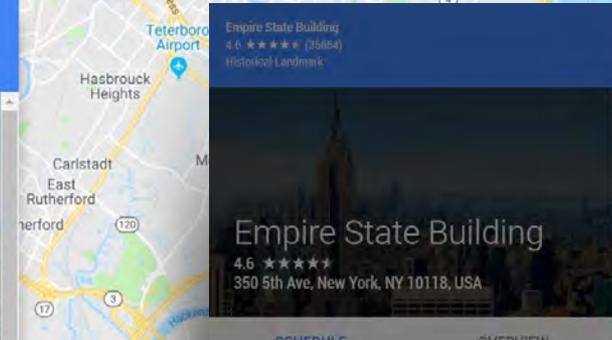
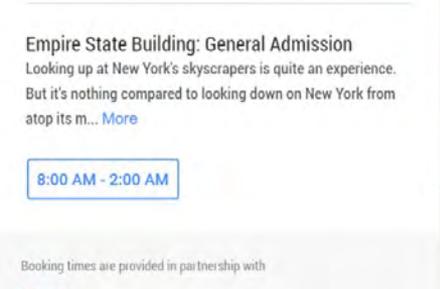
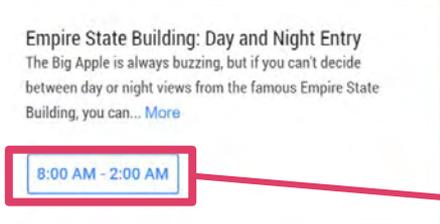
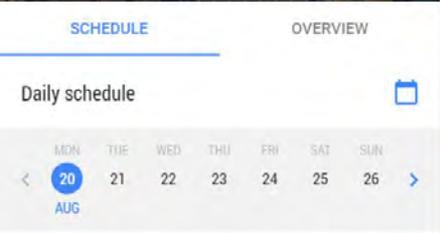
trinks.com

vita

tripadvisor
Experiences

WellnessLiving

vocale



Watch for reservation integration options in your GMB dashboard.

Google My Business

Search locations

Ravish Honolulu
1775 Ala Moana Blvd
AT THE MODERN HONOLULU
Honolulu, HI 96815

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos
- Bookings**
- Website
- Users
- Create an ad
- Add new location
- Manage locations

Customers can now book you on Google

Customers will now see a booking button on your listing on Google Search.

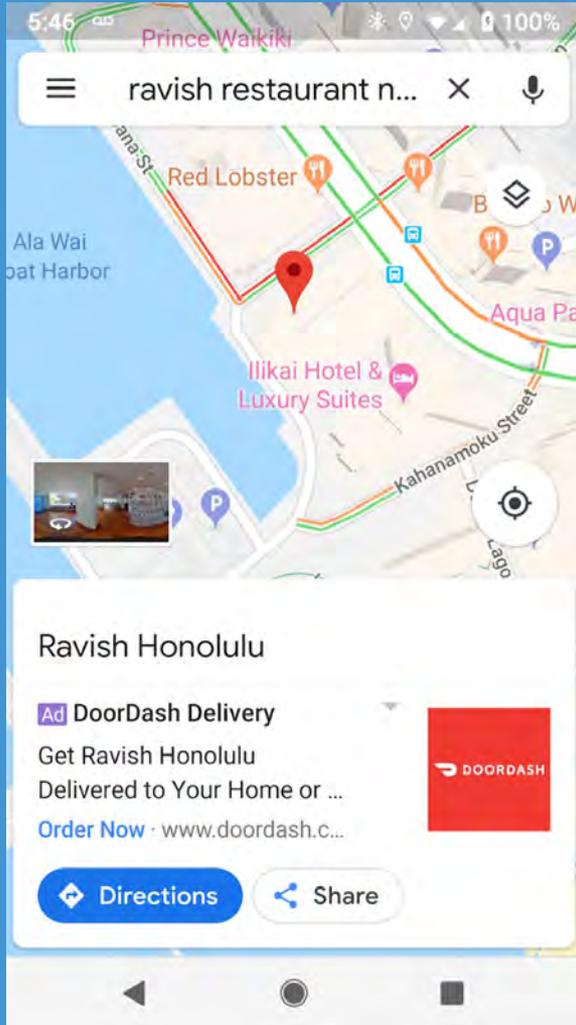
[View On Search](#)

Benefits

- Users can make bookings directly to businesses. Reserve with Google users can search for business activity they already love or get recommendations for new activities.
- Merchants can reach more users with minimal effort. If you already use eligible scheduling software, you can enable bookings to your business with little to no additional set up.
- Merchants are discoverable across devices and platforms which enables partners (such as travel providers) to drive more value to their customers. Reserve with Google features are available on various surfaces, including Google Search, Google Maps, and their mobile counterparts.

From left to right: Google Maps, Google Search, and mobile apps

Users can also visit the Reserve with Google website [to](#) browse nearby businesses and make bookings.



If you **don't want the integration**, you have to contact the provider first to get de-listed, then you can request that the GMB team remove the ad from your knowledge panel.

BONUS FOR RESTAURANTS

Additional URLs & Menu Builder

Ravish
1775 Ala Moana Blvd
Ala Moana Center
Honolulu, HI



https://www.google.com/se

Liholiho Yacht Club
4.6 ★★★★★ (426) · \$\$\$
Californian Restaurant

OVERVIEW MENU REVIEWS PHOTOS

CALL DIRECTIONS SAVE WEBSITE

Buzzy, casual eatery for Hawaiian, Indian & Chinese dishes in a brick-walled space with booths.

Late-night food · Comfort food · Small plates

871 Sutter St, San Francisco, CA 94109

Support

Calendar icon Add special hours

Phone icon (808) 943-5900

Website
www.RavishHonolulu.com

Menu URL
http://www.ravishhonolulu.com/dinner-sushi-menu.html

Order ahead URL
Add URL

Reservations URL
Add URL

Menu
Add or edit items

Accessibility
Wheelchair accessible entrance

Amenities
Bar onsite
Not good for kids

Dining options
Dinner
No delivery
Dessert
Table service

extensions phone

← Back

We have updated your business information based on user reports and our data. [Learn more](#) [REVIEW UPDATES](#)

Add menu section

Section name
Examples: Lunch, Dinner, Appetizers, Beverages

Add menu item

Enter at least one item per section. You can add more later

Item name Item price (USD)

Item description

CANCEL ADD

10 ways to **maximize** your **exposure** in Google products.

1. Claim your listing & keep key info current
2. Make sure your information is consistent
3. Update Your Pin Placement on Maps
4. Check Insights regularly
5. Respond to reviews quickly
6. Add great photos frequently
7. Pay attention to Questions & Answers
8. Leverage free promotion with Posts
9. Add 360s & virtual tours
10. Look for “Reserve with Google” features



Thanks for joining us!

Questions?

VISIT
Sarasota
beaches and beyond

miles
PARTNERSHIP