



Contact: Carolyn Perry, Industry Development Manager
PARTNER APPLICATION Cell: 941-893-0090 Cperry@visitsarasota.com

Company Name:	
----------------------	--

Main Phone:	Company Email:	Website:
--------------------	-----------------------	-----------------

Physical Address: (Business Location)

Number & Street _____ Suite _____ City _____ State _____ Zip _____

Billing Address: (Where to send invoices, marketing opportunities, formal correspondence)

Number & Street _____ Suite _____ City _____ State _____ Zip _____

Contacts:: (Please list at least TWO contacts, incl. phone and email. Indicate contact(s) that will be maintaining partner portal data.)

Primary Contact Name: Mr. Ms. Capt. Dr. Rev. Other _____ **Title:** _____ Partner Portal

Primary Contact Phone:	Cell:	Email:
-------------------------------	--------------	---------------

Contact 2 Name: Mr. Ms. Capt. Dr. Rev. Other _____ **Title:** _____ Partner Portal

Phone:	Email:
---------------	---------------

Contact 3 Name: Mr. Ms. Capt. Dr. Rev. Other _____ **Title:** _____ Partner Portal

Phone:	Email:
---------------	---------------

Select One Partnership Category and a la carte options:	
Tourism Partner: Attractions, Restaurants, Arts/Culture, Things To Do, Retail/Shopping Districts, Eco/Outdoor, Transportation \$465 Annual, Includes one complimentary 4x9 rack card space in Visitor Center	\$
Tourism Partner: Lodging located within Sarasota County \$685-\$1460 annually based on # of rooms. Includes one complimentary 4x9 rack card space in Visitor Center	\$
Tourism Partner: Lodging located outside Sarasota County \$1140-\$2360 annually based on # of rooms. Includes one complimentary 4x9 rack card space in Visitor Center	\$
Local Services Partner: Non-Tourism Business Segments (excluding Media) \$465 Annual	\$
Relocation Partner: Real Estate Agents/Agencies, Neighborhoods, Communities, Residential Developers \$845 Annual	\$
Media Partner \$618 Annual	\$
A La Carte Option: 4x9 Rack Card Space in Visitor Center \$150 Annual/ per space (Tourism, Local Services, Relocation). \$300 Annual/ per space (Media)	\$
A La Carte Option: Additional Listing in Visitor Guide \$150 Annual/ per listing (Tourism, Local Services, Relocation Only)	\$
Administrative Processing Fee (One Time Fee)	\$25.00

Check Amount Due: CHECKS PAYABLE TO: Visit Sarasota County, 301 N. Cattlemen Rd, Ste 203, Sarasota, FL 34232	<input type="checkbox"/> Pay by Check <input type="checkbox"/> Pay by Credit Card
---	---

Signature _____ **Print Name** _____ **Date** _____



Visit Sarasota Content Policy

Visit Sarasota County (VSC) strives to create the best possible content to inspire visitors to come to the destination.

It is VSC’s policy to hire a variety of professional writers to create authentic articles, blogs and lists about Sarasota County. While VSC provides guidance and assigns writers to stories, we also trust them they deliver a product our visitors will want to read.

VSC’s social media accounts are monitored by our staff. Our goal is to share dynamic destination content to express experiences and earn fun, polite, and positive engagement. Staff are not capable of monitoring social media channels 24/7. We always trust in the maturity of our community to provide accurate, helpful, and engaging content.

We are not responsible for the content generated by users. Posted comments and images do not always represent the views of the VSC. We may share links to other websites. These websites are not monitored by the VSC.

VSC is a partnership-based 501c6 and will always try to include partners in content. However, the primary purpose of VSC content is to drive visitation to Sarasota County and that content is not driven by partner businesses nor is a guarantee that a partner will be included in content.

VSC will maintain communication channels in order to facilitate the receipt of press releases, information, pitches and images from the public and partners.

Only VSC partners receive an exclusive website listing. Note that these listings are favored in search results on our site over our article content. Partners also receive an exclusive visitor guide listing, the opportunity to post deals on VisitSarasota.com, the opportunity to be considered for signature events, and networking, newsletter and Co-Op advertising opportunities.

_____ **I have read and understand the Content Policy of Visit Sarasota County**
(Initial)

Signature _____ **Print Name** _____ **Date** _____