



PARTNER APPLICATION

Contact: Carolyn Perry, Industry Development Manager
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Company Name: _____		Business Tax Certificate #: _____	
Main Phone: _____	Company Email: _____	Website: _____	
Physical Address: (Business Location)			
Number & Street _____		Suite _____	City _____ State _____ Zip _____
Billing Address: (Where to send invoices, marketing opportunities, formal correspondence)			
Number & Street _____		Suite _____	City _____ State _____ Zip _____
Contacts:: (Please list at least TWO contacts, incl. phone and email. Indicate contact(s) that will be maintaining partner portal data.)			
Primary Contact Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Capt. <input type="checkbox"/> Dr. <input type="checkbox"/> Rev. <input type="checkbox"/> Other _____		Title: _____ <input type="checkbox"/> Partner Portal	
Primary Contact Phone: _____	Cell: _____	Email: _____	
Contact 2 Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Capt. <input type="checkbox"/> Dr. <input type="checkbox"/> Rev. <input type="checkbox"/> Other _____		Title: _____ <input type="checkbox"/> Partner Portal	
Phone: _____		Email: 4 _____	
Contact 3 Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Capt. <input type="checkbox"/> Dr. <input type="checkbox"/> Rev. <input type="checkbox"/> Other _____		Title: _____ <input type="checkbox"/> Partner Portal	
Phone: _____		Email: _____	
Select One Partnership Category and a la carte options:			
Tourism Partner: Attractions, Restaurants, Arts/Culture, Things To Do, Retail/Shopping Districts, Eco/Outdoor, Transportation \$464 Annual, Includes one complimentary 4x9 rack card space in Visitor Center			\$
Tourism Partner: Lodging located within Sarasota County \$680 Annual, Includes one complimentary 4x9 rack card space in Visitor Center			\$
Tourism Partner: Lodging located outside Sarasota County \$1,092 Annual, Includes one complimentary 4x9 rack card space in Visitor Center			\$
Local Services Partner: Non-Tourism Business Segments (excluding Media) \$465 Annual			\$
Relocation Partner: Real Estate Agents/Agencies, Neighborhoods, Communities, Residential Developers \$845 Annual			\$
Media Partner \$618 Annual			\$
A La Carte Option: 4x9 Rack Card Space in Visitor Center \$150 Annual/ per space (Tourism, Local Services, Relocation). \$300 Annual/ per space (Media)			\$
A La Carte Option: Additional Listing in Visitor Guide \$150 Annual/ per listing (Tourism, Local Services, Relocation Only)			\$
Administrative Processing Fee (One Time Fee)			\$25.00
CHECKS PAYABLE TO: <u>Visit Sarasota County, 301 N. Cattlemen Rd, Ste 203, Sarasota, FL 34232</u>		Total Amount Due: \$ _____	<input type="checkbox"/> Pay by Check <input type="checkbox"/> Pay by Credit Card

Signature _____ Print Name _____ Date _____



Visit Sarasota Content Policy

Visit Sarasota County (VSC) strives to create the best possible content to inspire visitors to come to the destination!

Our organization was made to promote travel to Sarasota County. We've found the best way to do that is to hire professional writers to create authentic articles, blogs and lists about our destination. While we give guidance and assign our writers to stories, we also trust them they deliver a product our visitors will want to read.

VSC is a partnership-based 501c6 and we always try to make sure to give partners the opportunities and incentives to thrive as well. We are very happy to include our partners in relevant content. The best way to make sure they get included is to reach out to VSC

Only VSC partners receive an exclusive website listing. Note that these listings are favored in search results on our site over our article content. Partners also receive an exclusive visitor guide listing, the opportunity to post deals on VisitSarasota.com, the opportunity to be considered for signature events, and networking, newsletter and Co-Op advertising opportunities.

_____ I have read and understand the Content Policy of Visit Sarasota County
(Initial)